



Society of Agricultural and Rural Development Scholars

University of the Philippines Los Baños

09 February 2022

ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent
Schools Division of Bulacan

Dear Dr. Mostoles:

Greetings of Peace!

The Society of Agricultural and Rural Development Scholars of UPLB (UPLB ARDSS) is a duly recognized organization in the University of the Philippines Los Baños, which promotes the roles of individuals in the upliftment of the existing rural and agricultural conditions in the country.

Enacting the organization's objective of educating and promoting the agricultural sector especially to the youth, UPLB ARDSS will be holding a webinar entitled "Agri-talk 2022: Know Mo to! Exploring the Depth of Agricultural Degree Programs in the Philippines". Agri-talk 2022 is a 3-hour webinar that focuses on identifying and presenting the different agricultural degree programs of the University of the Philippines Los Baños, emphasizing the importance of the agricultural sector in the country, and the career paths under this field. The webinar is composed of 3 different parts wherein invited speakers will talk about different topics such as Agricultural Courses in the Philippines and their importance to the Agricultural Sector/Agricultural Extension, Career Opportunities in the Field of Agriculture, and Experiences of an Agriculture Student in UPLB.

With this, we are hereby inviting the schools under supervision to be endorsed and participate in the said event on April 2, 2022 (Saturday), 1:00- 4:00 PM via Zoom/FB Live. Agri-talk 2022 aims to promote the agricultural courses to high school and senior high school students in the Philippines. We, as an organization, recognize the importance of youth engagement for the future of the agricultural sector thus we strongly urge the participation of your school division to attend the activity. We will be able to accommodate only 100 participants in the Zoom call, wherein the registration for the activity will be on first come, first serve basis. Other participants will be accommodated through Facebook live.

Attached herewith is the primer of the event with the proposed program flow. If you have any queries regarding the event, please do not hesitate to contact our organization ardss1980@gmail.com or directly contact our event head, Ian Mhar Gabriel Aguilan at idaguila@up.edu.ph, 09998693047.

If you have any queries regarding the event, please do not hesitate to contact us. Thank you very much!

Respectfully,

Ian Mhar Gabriel D. Aguilan
Event Head
Agri-Talk 2022

Angelo C. Hernandez
President
UPLB ARDSS

Noted by:

Dr. Benjamina Paula G. Flor
Junior Adviser
UPLB ARDSS

Dr. Rene S. Vega
Senior Adviser
UPLB ARDSS

Executive Committee A.Y. 2021-2022

Angelo C. Hernandez
President

Ian Mhar Gabriel D. Aguilan
Vice President

Ma. Dimple P. Sariola
Secretary

Roniela Mae F. Ferrer
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Ana D. Braza
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Jezreel DP. Dela Torre
Education Committee Head

Rufino D. Buyucan Jr.
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Ma. Teresa D. Santos
Publication Committee Head

Dr. Renato SA. Vega
Junior Adviser

Dr. Benjamina Paula G. Flor
Senior Adviser

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For Dissemination and Compliance

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Program Flow

Time	Activity
12:45 – 1:00 PM	Participants' Call time
1:00 – 1:05 PM	Opening Remarks (ARDSS-UPLB President)
1:05 – 1:10 PM	Interactive Engagement
1:10 – 1:40 PM	Topic 1: Agricultural Courses in the Philippines and their Importance to the Agricultural Sector
1:40 – 1:45 PM	Raffle
1:45 – 2:15 PM	Topic 2: Career Opportunities in the Field of Agriculture
2:15 – 2:20 PM	Raffle
2:20 – 2:50 PM	Topic 3: Experiences of Agriculture Students in UPLB
2:50 – 3:00 PM	Open Forum
3:00 – 3:15 PM	Awarding of e-Certificates and Token
3:15 – 3:20 PM	Closing Remarks (Agri-talk Event Head)

 ardss1980@gmail.com

 facebook.com/ardssouplb

 [uplbardss](https://twitter.com/uplbardss)

FEB 09 2022
FEB 09 2022
By: M-12:00 PM
Time: 12:00 PM



SOCIETY OF AGRICULTURAL AND RURAL
DEVELOPMENT SCHOLARS OF UPLB

Agri-Talk 2022: Know Me To!

Exploring the Depths of Agricultural
Degree Programs in the Philippines

About us

The Society of Agriculture and Rural Development Scholars (ARDSS) founded in 1980 is currently composed of 14 active members created through Presidential Decree 1209. The program embarked on a nationwide agricultural and rural development through training of deserving but needy students from the least developed regions of the Philippines who were envisioned to become implementers thereof. UPLB ARDSS pursues the thrust for rural development which carries out its responsibilities towards the genuine upliftment of the people's condition in the countryside, that is, economic, political, and socio-political.



Agri-Talk 2022: Know Mo To!

Exploring the Depths of Agricultural Degree Programs in the Philippines

is a 3-hour webinar that focuses on identifying and presenting the different agricultural degree programs of the University of the Philippines- Los Baños and the career paths under the agricultural sector. The webinar is composed of 3 different parts wherein invited speakers will talk about different topics such as **Agricultural Courses in the Philippines and its importance** to the Agricultural Sector, Career Opportunities in the Field of Agriculture, and Experiences of Agriculture Students in UPLB.

Objectives:

- to promote agricultural courses to high school and senior high school students in the Philippines;
- to inform the students about the different career opportunities they can have by choosing agricultural courses; and
- to share experiences of people in the agricultural field.

Agri-Talk 2022: Know Mo To!

Exploring the Depths of Agricultural Degree Programs in the Philippines



PROGRAM FLOW

- **12:45 – 1:00 PM** Participants' Call time
- **1:00 – 1:05 PM** Opening Remarks (ARDSS-UPLB President)
- **1:05 – 1:10 PM** Interactive Engagement
- **1:10 – 1:40 PM** **Topic 1:** Agricultural Courses in the Philippines and their Importance to the Agricultural Sector
- **1:40 – 1:45 PM** Raffle
- **1:45 – 2:15 PM** **Topic 2:** Career Opportunities in the Field of Agriculture

Agri-Talk 2022: Know Mo To!

Exploring the Depths of Agricultural Degree Programs in the Philippines



PROGRAM FLOW

- **2:15 – 2:20 PM** Raffle
- **2:20 – 2:50 PM** **Topic 3:** Experiences of Agriculture Students in UPLB
- **2:50 – 3:00 PM** Open Forum
- **3:00 – 3:15 PM** Awarding of e-Certificates and Token
- **3:15 – 3:20 PM** Closing Remarks (Agri-talk Event Head)

Partnership Packages

Benefits	Gold	Silver	Bronze
The Organization will be mentioned in all UPLB ARDSS posts in connection to the event as	Co-Presenter	Co-Presenter	Co- Presenter
Size of organization logo to be included in our publicity materials	Large size	Medium size	Small size
UPLB ARDSS resident members will provide	10 likes for our Co-presenter's official Facebook page 10 likes and shares of Co-presenter's preferred one post on their official Facebook page	8 likes for our Partner's official Facebook page 8 likes and shares of Partner's preferred one post on their official Facebook page	5 likes for our Media Partner's official Facebook page 5 likes and shares of Media Partner's preferred one post on their official Facebook page
Certificate of Participation to partner and webinar participants	✓	✓	✓
The partner org may send their promotion video for publicity to be played at the end of the webinar	✓	✓	-



Responsibilities

Responsibilities	Gold	Silver	Bronze
Likes to UPLB ARDSS FB page	10	10	15
Likes and shares to ten (10) Agri talk 2.0 publicity materials (tracker will be provided)	10	10	15
Number of attendees in the webinar	3	2	-



Sponsorship Packages

Benefits	Gold	Silver	Bronze
The Organization will be mentioned in all UPLB ARDSS posts in connection to the event as	Co-Presenter	Co-Presenter	Co- Presenter
Size of organization logo to be included in our publicity materials	Large size	Medium size	Small size
UPLB ARDSS resident members will provide	10 likes for our Co-presenter's official Facebook page 10 likes and shares of Co-presenter's preferred one post on their official Facebook page	8 likes for our Partner's official Facebook page 8 likes and shares of Partner's preferred one post on their official Facebook page	5 likes for our Media Partner's official Facebook page 5 likes and shares of Media Partner's preferred one post on their official Facebook page
Certificate of Participation to partner and webinar participants	✓	✓	✓
The partner org may send their promotion video for publicity to be played at the end of the webinar	✓	✓	-



Responsibilities

Responsibilities	Gold	Silver	Bronze
Monetary Donations	Minimum of Php 500.00	Minimum of Php 300.00	Minimum of Php 150.00





Contact us:

Ian Mhar Gabriel D. Aguila

Agri-Talk 2022 Event Head



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