



Republic of the Philippines
Department of Education
REGION III
Schools Division Office of Bulacan

OFFICE MEMORANDUM

Office Memorandum No. 61, s. 2022

To: Division Chiefs
Education Program Supervisors
Public Schools Division Supervisors
Concerned Elementary and Secondary School Heads
All Others Concerned

From: ZENIA G. MOSTOLES, EdD., CESO V
Schools Division Superintendent

Date: February 17, 2022

Subject: **Gathering of Data for the Implementation of Progressive Phase of the Limited Face-to-Face Classes of SDO Public Affairs Team**

To ensure the successful documentation of the SDO preparation for the implementation of the Progressive Phase of the Limited Face-to-Face Classes, members of the SDO Public Affairs Team are tasked to conduct to gather and collect important news items, pictures, video clips, and other forms of media on February 21, 2022, onward.

Attached is the copy of the Regional Memorandum No. 68, s. 2022 for reference.

For immediate dissemination.

APPROVED:

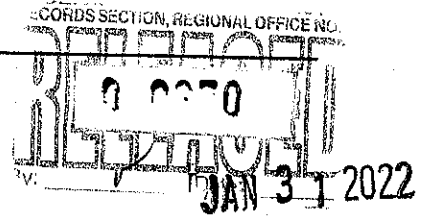

ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent



Address: Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
Website: <https://bulacandeped.com> Email: bulacan@deped.gov.ph



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

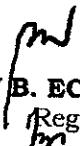


REGIONAL MEMORANDUM
No. 068, s. 2022

**LAUNCHING OF THE EDUKASYON CENTRAL LUZON NEWS EDITION AND
MEMBERS OF DEPED REGION III PUBLIC AFFAIRS TEAM (R-III PAT)**

To: Schools Division Superintendents
Division Information Officers
Designated Schools Division Office Broadcast Team Members

1. The Department of Education (DepEd) Regional Office (RO) III through its Public Affairs Unit (PAU) shall launch its weekly newscast program "Edukasyon Central Luzon (ECL) News Edition" on February 10, 2022 at 4:00 p.m. via Facebook Live.
2. The said live newscast, which shall be held every Thursday at 4:00 p.m., shall air pre-recorded field updates from the Schools Division Offices (SDOs) produced by their designated SDO Broadcast Teams.
3. To guide the SDO Broadcast Teams in the production and submission of the news video materials, this Memorandum encloses the assigned schedules for the newscast; the process flow for the submission of video outputs; and, the basic standards to be followed for the said news updates.
4. Also, attached to this Memorandum is the official list of the members of DepEd R-III PAT who have undergone training and orientation conducted by PAU.
5. For information, guidance, and compliance of all concerned.


MAY B. ECLAR, PhD, CESO III
Regional Director

/paul
R03_ORD_PAU-MEMO-2022-00005/January 28, 2022



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph





Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

Annex A

A. ASSIGNED NEWSCAST SCHEDULE OF THE SDOs

1. The 20 SDOs are grouped into two batches:

BATCH 1	BATCH 2
<ul style="list-style-type: none">• Aurora• Angeles City• Balanga City• Bulacan• Cabanatuan City• Mabalacat City• Meycauayan City• San Jose City• Tarlac Province• Olongapo City	<ul style="list-style-type: none">• Bataan• City of San Fernando• City of San Jose del Monte• Gapan City• Malolos City• Nueva Ecija• Pampanga• Science City of Munoz• Tarlac City• Zambales

2. For Batch 1, the schedule of their newscast will be on the 1st and 3rd Thursday while for Batch 2, the schedule of their newscast will be on the 2nd and 4th Thursday of the month.
3. For the months of March, June, September, and December which have five Thursdays, the assigned SDOs are the following:

March 31, 2022	City of San Jose Del Monte, Tarlac Province, Nueva Ecija, Olongapo City, Angeles City
June 30, 2022	San Jose City, Aurora, Bulacan, Bataan, Gapan City
September 29, 2022	Meycauayan City, Munoz, Cabanatuan City, City of San Fernando, Malolos City
December 29, 2022	Tarlac City, Pampanga, Balanga City, Mabalacat City, Zambales



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89; **Email Address:** region3@deped.gov.ph





Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

B. PROCESS FLOW AND WEEKLY DEADLINE FOR THE SUBMISSION OF PRE-RECORDED NEWS UPDATES

1. SDO Broadcast Teams are requested to submit the topic/news update to PAU a week prior to their assigned schedule for newscast, to be specific, on Friday before the week of their broadcast.
2. The final edited news video together with the script (in video-audio format) shall be uploaded in PAU Google Drive not later than two days before the Thursday newscast.
3. The SDO Broadcast Team shall secure the approval of the Schools Division Superintendent (SDS) before submitting the news material to PAU.
4. Upon receiving the uploaded video material, PAU shall apply uniform overlay templates such as titles and ID bars.

C. STANDARDS OF THE NEWS VIDEO MATERIALS TO BE SUBMITTED

1. The news update should be delivered in Filipino.
2. The total running time (TRT) of the newscast must be at least two minutes but not longer than three minutes. However, special features and news with great impact may be allowed to be delivered for not more than five minutes in length.
3. The edited news video shall not have any overlays such as logos, text animations, or other graphics unless needed.
4. The news video shall be in MP4 format with the standard quality of 1080p (30fps).



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89; **Email Address:** region3@deped.gov.ph





Republic of the Philippines
Department of Education
 REGION III-CENTRAL LUZON

Annex B

DEPED REGION III PUBLIC AFFAIRS TEAM (R-III PAT)

SDO	NAME	DESIGNATION
Aurora	Alfredo M. Lopez Jr.	Division Information Officer
	Keren Joy U. Wigan	Alternate DIO
	Paul Alvin D. Facelo	SDO Broadcaster
	Jan Alysson L. Laurio	Alternate SDO Broadcaster
	Mark Ansel R. Mercado	Camera Operator
	Rex M. Rivera	Video Editor
Bataan	Gloria P. Matic	Division Information Officer
	Perlie Ann R. Torres	Alternate DIO
	Anna May G. Panlaque	SDO Broadcaster
	Rodrigo S. Panlaque Jr.	Alternate SDO Broadcaster
	Edgardo Jesus S. Basa II	Camera Operator
	Pepito B. Hernandez	Video Editor
Balanga City	Marlyn B. Gerio	Division Information Officer
	Jose B. Dasig	Alternate DIO
	John Kevin B. Gamiao	SDO Broadcaster
	Joy Anne Puazo	Alternate SDO Broadcaster
	Mayfour B. Yadno	Camera Operator
	Mario M. Laganao Jr	Video Editor
Bulacan	Bryan Amiel F. De Jesus	Division Information Officer
	Kenneth G. Pabilonia	Alternate DIO
	John Ponce A. Santiago	SDO Broadcaster
	Marnick S. Gutierrez	Alternate SDO Broadcaster
	Sigfred Allen D. Alisbo	Camera Operator
	Joel S. Resurreccion	Video Editor
CSJDM	Merliita D. Ynciong	Division Information Officer
	Jaime T. Tugade	Alternate DIO
	Elaine N. Policarpio	SDO Broadcaster
	Mark P. Villaplaza	Alternate SDO Broadcaster
	Julius F. Dela Cruz	Camera Operator
	Roy V. Rebolado	Video Editor
Malolos City	Mary Grace June D. San Pedro	Division Information Officer
	Jerrylyn L. Santiago	Alternate DIO
	Melandro N. Pascual	SDO Broadcaster
	Anne Hazel J. Robles	Alternate SDO Broadcaster
	Michael Ramos	Camera Operator
	Wilfred G. Dela Cruz	Video Editor
Meycauayan City	Veisilita R. Nicolas	Division Information Officer



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
 Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph

