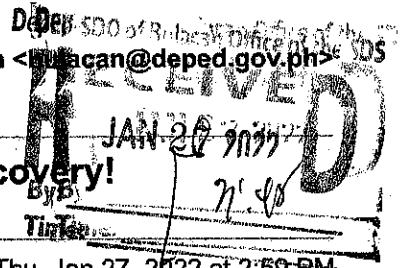




DepEd Bulacan <bulacan@deped.gov.ph>



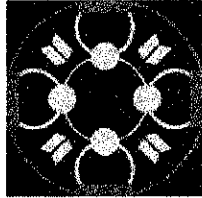
**Join our webinar on Utilizing Cultural Heritage for Tourism Recovery!**

1 message

**Grupo Kalinangan** <info@grupokalinangan.org>  
Reply-To: Grupo Kalinangan <info@grupokalinangan.org>  
To: bulacan@deped.gov.ph

Thu, Jan 27, 2022 at 2:59 PM

[View this email in your browser](#)



**GRUPO  
KALINANGAN**

**SIGN UP NOW:  
Webinar on Utilizing Cultural  
Heritage for Tourism Recovery**

Reproduction No. 023, s. 2022

For Dissemination and Compliance

**ZENIA G. MOSTOLES, Ed.D., CESO V**  
Schools Division Superintendent  
Schools Division of Bulacan



# Utilizing Cultural Heritage for Tourism Recovery

A Webinar for LGUs, Heritage Advocates and Practitioners

## Speakers and Lectures



**Welcome Remarks from ATOP President**  
by Mr. Arwin Paul Alfonso Lingat



**Lecture 1: Identifying Stakeholders of Local Cultural Heritage**  
by Mr. John Ray Ramos



**Lecture 2: States of Heritage Conservation in the Philippines: What Works and What Doesn't (Case Studies)**  
by Ar. Reynaldo S. Lita



**Lecture 3: How Local Heritage Assets Can Be Utilized for Local Tourism Recovery**  
by Ms. Kara Carillao

February 3, 2022 | Thursday | 8am to 4pm  
CPD Accreditation in Progress

**Register for FREE!**  
<https://grupokalinangan.org/events>



@Grupokalinangan grupokalinangan.org

Register now for this upcoming webinar on **Utilizing Cultural Heritage for Tourism Recovery**, happening on 3 February 2022, Thursday, at 8:00 AM to 4:00 PM! Registration is **FREE OF CHARGE!**

Local governments in the Philippines experience many challenges in the face of various threats

and hazards, which almost always pose negative impact to the tourism sector. While there are efforts to revitalize local tourism amid natural and man-made disasters, cultural heritage in its tangible and intangible forms are often overlooked as assets that have very huge potential to contribute to the rehabilitation and development of society and culture.

Grupo Kalinangan, in partnership with Association of Tourism Officers of the Philippines (ATOP), presents this webinar which aims to present local cultural heritage as a tool for tourism recovery, which is a very timely subject in the current COVID-19 pandemic. Lectures on identifying stakeholders in cultural heritage, case studies, and recommendations for utilization of local cultural assets will further broaden the understanding and perspective of tourism workers and stakeholders, with the hope of maximizing its local cultural assets for positive tourism development.

Target audience for this webinar includes LGU tourism officers and staff, members of local culture and arts councils, heritage advocates and practitioners. This webinar will be done via Zoom. Attendees shall receive the Zoom webinar details via a separate e-mail upon successful registration, as well as an e-certificate upon completion of the webinar.

[Click here to register now for free!](#)

**Start your heritage story and join our upcoming  
Cultural Mapping Training Program!**

# Cultural Mapping Training Program

Batch 12

PRC CPD Architecture Accreditation No. ARC-2022-035-331  
PRC CPD Environmental Planning Accreditation No. ARC-2022-035-046

## Start your Heritage Story

**Register Now!**

<https://grupokalinangan.org/training>

Architecture  
**14**  
CPD credit units

Environmental Planning  
**15**  
CPD credit units

@Grupokalinangan
 @Grupokalinangan
 @Grupokalinangan
 @Grupokalinangan
 @Grupokalinangan

Hone your skills as a cultural mapper and earn CPD points in our upcoming six-weekend **Cultural Mapping Training Program** on February 12 to March 19, 2022! The training is an accredited CPD program by the Professional Regulation Commission for architects (14.00 credit units) and environmental planners (15.00 credit units). [Sign up now](#) while slots last!

[Click here to register now!](#)



*Copyright © 2022 Grupo Kalinangan, All rights reserved.*  
You were subscribed to the newsletter from Grupo Kalinangan

**Our mailing address is:**  
Grupo Kalinangan  
Unit 25D, 2nd Flr., Zeta II Bldg., 191 Salcedo St.,  
Legaspi Village, Brgy. San Lorenzo  
Makati 1223

Philippines

Add us to your address book

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

