



DOST-TAPI Administrative Order No.: **008**
Series of 2021

Reproduction No. 022, s. 2022
For Dissemination and Compliance

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**Guidelines for the Conduct of Gawad Alunig x Dalumat:
Empowering Science Stories through Citizen Journalism**

Section I. Rationale

As the Department of Science and Technology's (DOST) marketing and commercialization arm, the Technology Application and Promotion Institute (TAPI) has created various programs to support its mandated functions in the areas of technology promotion, transfer and commercialization through technical and financial assistance and services.

To further promote the programs and services of DOST-TAPI, the agency launched the i-INVENT PH Campaign that showcases the financial and technical services offered by DOST-TAPI to Filipino inventors and innovators.

Over the past year, i-INVENT PH has promoted the different DOST-TAPI's Programs through its agency-produced newscast, Kaalaman sa Agham at Lipunan (KALIPUNAN). As part of the special segment of KALIPUNAN Newscast, DOST-TAPI is organizing a nationwide journalism contest with the theme, "**Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism.**" The contest aims to highlight science communication and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizen journalists.

Section II. Objectives

1. To uphold the journalistic standards for science communication in the country.
2. To raise awareness and appreciation about science, technology and innovation through real-life stories from the ground.
3. To increase participation of citizens in issues that are relevant to nation building.

Section III. Definition of Terms

Entry - a single project submitted into the Gawad Alunig x Dalumat. Also referred to as *Submission(s), Participation, Submitted Project(s), Video(s), Publication(s)*

Gawad Alunig - an award given to the Participant who received the highest score from the judges and recognized as the Best KALIPUNAN Correspondent.

Gawad Dalumat - an award given to the Participant who received the highest score from the judges and recognized as the Best School Publication.

i-INVENT PH Campaign – a nationwide campaign promoting the financial and technical services offered by DOST-TAPI to Filipino inventors and innovators.

KALIPUNAN - means Kaalaman sa Agham at Lipunan, a newscast promoting the financial and technical services of the agency and its achievements.

KALIPUNAN Correspondent - is a single person who contributes, communicates, reports science-related news to KALIPUNAN Newscast from a remote, often distant, location.

School Publication - is a school-based or student-led newspaper or magazine written and published online or in print format.

Organizer - refers to the Applied Communications Unit for Inventors under DOST-TAPI and all staff or employees acting on its behalf.

Participant - an individual, team member, or organization representative who met the contest eligibility requirements. Also referred to as *Team Member, Representative, Focal-person, KALIPUNAN Correspondent*

Quality Auditing (QA) Stage - is the process of systematic examination of a quality of the entry carried out by a quality auditor.

Science Story - is a science-related feature, article, or report written by an editorial team member for their school-based or student-led publication.

Shortlisted Entries - are submissions that successfully passed the verification and quality auditing stage.

Verification Stage - is a process of checking and verifying entries including the personal information of the Participant and attachments submitted within the Entry.

Section IV. Contest Description

The **Gawad Alunig: KALIPUNAN Correspondent** will deliver a newscast on a science story that happens on the ground and capture them through citizen journalism to help

DOST-TAPI popularize science, technology and innovation initiatives. The following are suggested topics that may be considered:

1. **Youth Initiatives** - features initiatives made by elementary/high school/ college student/s, student's organizations, or out of school youth with ideas, concepts, research studies related to science, technology and innovation.
2. **Community Impacts** - promotes inventiveness and innovativeness in communities and organizations, focusing how communities resolve issues through ingenuity.
3. **Local Inventors/ Innovators / Researchers** – provides spotlight to local inventor/ innovator and their unique contribution/s to society.
4. **Regional Discoveries** - science story that happened or has a connection to a particular region and preferably delivered by a regional correspondent.
5. **Local Innovative Enterprises / Startups / Firms** - stories that introduce businesses that are using innovations in their operation or producing innovative products or innovating in times of pandemic.

The best **School-Based/ Student-Led Publications from Year 2020 - October 2021** with science & technology stories will be showcased and awarded in **Gawad Dalumat**.

Section V. Criteria for Judging

Entries for **Gawad Alunig: Best KALIPUNAN Correspondent** will be judged based on the following criteria:

Presentation/Delivery/ Style	45%
Uniqueness / Originality/ News-worthiness of the material	25%
Relevance to the theme	20%
Audience Response/ Engagement	10%
Total	100%

A Facebook poll will be created for the voting of entries per identified category during the premiere of each episode. The organizer reserves it right to decide which category the entry belongs and the type of categories based on the type and quality of submissions. The entries with the highest poll votes will go through another voting for the People's Choice Award. The entries will be re-uploaded on the i-INVENT PH

Facebook page and the entry with the highest engagement will receive a **People's Choice Award**.

Entries for **Gawad Dalumat: Best School-Based/ Student-Led Publication** will be judged based on the following criteria:

Overall quality, cohesiveness, and structure of the publication material	35%
Overall presentation/ style/ branding of the material	30%
Quality of science story entries	25%
Ethics (Observes ethical and professional standards for journalism)	10%
Total	100%

Entries for **Top 3 Science Story** will be judged based on the following criteria:

Uniqueness of the story material/ Authenticity	30%
Style/ Delivery/ Cohesiveness	30%
Presentation/ Layout/ Supporting graphic material	30%
Ethics (Observes ethical and professional standards for journalism)	10%
Total	100%

Section VI. Prizes

The winners will receive a plaque and cash incentives as follows:

Gawad Alunig

<u>Gawad Alunig: Best KALIPUNAN Correspondent</u>	P20,000
Runners Up for Best KALIPUNAN Correspondent (per category)	
· Youth Initiatives	P10,000
· Community Impacts	P10,000
· Local Inventors	P10,000
· Regional Discoveries	P10,000
· Innovative Enterprises	P10,000
People's Choice Award	P10,000

Gawad Dalumat	
<u>Gawad Dalumat: Best School-Based/ Student-Led Publication</u>	P20,000
Runners Up: Two (2) winners of Consolation Prize	P5,000 (each)
Top three (3) Science Stories	P5,000 (each)

- The DOST-TAPI will not provide compensation for any costs incurred by the participant to produce their entries. Only winning entries will be awarded with a cash prize.
- Shortlisted entries /finalists will receive an electronic Certificate of Participation.

Section VII. General Mechanics

1. Eligibility

1. The contest is open to Filipinos currently residing in the Philippines.
2. Participants must be at least 15 years old at the time of their submission.
3. Participants for Gawad Alunig: KALIPUNAN Correspondent is open for Individual or Team. Team must appoint a Team Leader on the registration document who will serve as the focal point person.
4. Participants for Gawad Dalumat: School-Based/Student-Led Publication is open to high school, senior high school, and college journalism organizations. The participant should include the editor-in chief or their school adviser who could represent the editorial team and serve as the focal point person.

2. Submission

1. Entries must be submitted on or before 10 December 2021, 11:59 PM or the announced extended deadline, if there would be any.
2. The Entry for Gawad Alunig: KALIPUNAN Correspondent must be a news-style promotional video format.
3. Gawad Dalumat: School-Based/ Student-Led Publication must be an online/ print school newspaper or magazine with at least 2 science & technology stories. Proof of publication will be required.
4. Book Publication is not allowed for Gawad Dalumat.
5. Participant must follow entry requirements of each contest.
6. Participants are allowed to submit as many entries but may only qualify for a maximum of two (2) entries per category.
7. Participants are allowed to participate in more than one category.
8. The final video could only contain 30% videos/photos from other sources (if needed) with proper permission/recognition/courtesy text on the video.
9. Videos may be shot and edited using any device such as, but not limited to, professional filming devices like digital cameras, mobile devices (i.e. smart phones, tablets), desktop or laptop computers, and the like. The video resolution should be at least 720p.

3. Judging Process

1. All Entries submitted are directly and automatically in the verification stage, directed to the Registration Committee who checks and verifies every submission; including the personal information of the Participant, correct contest selection, number of attachments submitted within the Entry, and compliance with the Gawad Alunig x Dalumat Guidelines and other submission requirements.
2. If there are missing or inaccurate information or the Entry is not complying with the Gawad Alunig x Dalumat Guidelines, the Registration Committee may notify the Participant for a chance to edit and correct the information or the submitted Entry and re-submit their work to compete in the contest within the timeline provided. After re-submission, the new Submission will be treated as a new Entry.
3. Only verified Entries will proceed to the Quality Auditing (QA) stage, in which the QA checks and validates every Submission; including quality of the work, completeness, accurateness of content, and compliance to the contest-specific rules.
4. The organizer will shortlist a maximum of 10 entries per category that have passed the QA stage. Shortlisted Entries will be announced on the i-INVENT PH Facebook Page.

5. All shortlisted Entries will be sent to the Judging Panel for evaluation. During the evaluation process, if the Judging Panel requires additional information regarding the Entry submitted, the Organizer will contact the Participant for the required details and information.
4. Shortlisted Entries will then be featured in KALIPUNAN Newscast on the i-INVENT PH Facebook Page for public viewing.
5. Winners will be announced on the i-INVENT PH Facebook Page and be notified using the contact details provided in the registration form.
6. The i-INVENT PH reserves its right to publish relevant information and use materials relative to the participants and/or their submitted entries.
7. The ownership of the intellectual property of the entry remains with the participant, with the following exceptions:
 1. Participants grant DOST-TAPI the right to use their names, photographs, statements, quotes, testimonials, and video submissions for non-commercial purposes without notification or further compensation.
 2. Participants grant DOST-TAPI the right to use, reproduce, distribute, perform, and/or display the Participant's video without further compensation or notification to the Participant.
 3. DOST-TAPI maintains the right to use, reproduce, distribute, perform, display, or exhibit the video for non-commercial purposes on their social media, website, and other venues.
8. The DOST-TAPI promotes creativity through submission of original work. Participants shall be solely liable for any claims of plagiarism or breach of any Intellectual Property Rights by third parties against his/her Entry and hereby free/absolves DOST-TAPI completely from any liability / accountability arising therein.
9. The DOST-TAPI reserves its right to exclude and disqualify entries for non-compliance to the guidelines and for other meritorious reasons such as but not limited to:
 1. Entries received after the submission deadline.
 2. Entries with inappropriate content as determined by the DOST-TAPI based on its sound discretion.
 3. Entries which does not comply with local and national laws. Content must not (1) promote illegal behavior; (2) support racial, religious, sexual or other invidious prejudice; (3) advocate sexual or violent exploitation; (4) violate rights established by law or agreement; or (5) invade the privacy of any person.
 4. Entries that are considered inappropriate and/or violate ethics or human values.

10. The management reserves its right to change, modify, adjust, elaborate, and expound the mechanics such as but not limited to deadline, requirements, thematic categories, and process of selection depending on the circumstances such as quality, number, and type of submissions, delays, technical difficulties, unforeseen events, etc.
11. The results and decisions of the judges and the management are final and irrevocable.

Section VIII. Entry Requirements per Contest

1. GAWAD ALUNIG: KALIPUNAN Correspondent

- a. All entries must be uploaded on the personal Facebook account of the participant.
 - Without background music.
 - Use the recommended opening and closing billboard
 - Must end the video with an outro spiel, "*Para sa KALIPUNAN, ako ang inyong KALIPUNAN Correspondent *Name* mula sa *Location/ School Organization*, nag-uulat. Back to DOST-TAPI studio.*"
 - Upload it on Facebook and create a headline with a brief reason "Why do you think this story should be told?"
 - All Participants must like and follow the @iINVENTPH and @DOST.TAPI Facebook pages.
 - Tag two (2) of your friends that should also join the challenge and must follow and like the @iINVENTPH Facebook and @DOST.TAPI page.
 - Set your post in public. It should contain a hashtag #ParasaKALIPUNAN and #GawadAlunigXDalumat so the monitoring team can easily locate your post.
- b. The following details and other requirements will be submitted in the Official Entry Form:
 - HD File (MP4 or MOV) of news-style video;
 1. Aspect Ratio: 16:9 (Landscape)
 2. Frame size: 1920 x 1080 px, 1280 x 720 px (minimum)
 3. Video Length: 1:00-3:00 minutes (including obb & cbb)
 4. File Size: 100MB (Maximum)
 5. Facebook link of your entry
 - Photocopy of your valid ID (with birthdate)
 - English/ Filipino transcription if native language is used
 - Parental consent of subjects who are minors and clearly identifiable/ recognizable from the report.

- Parental consent of Participants under 18 years old
- Waiver form
- Participant's signed data privacy consent form

2. GAWAD DALUMAT: School-Based/ Student-Led Publication

a. The following details and other requirements will be submitted in the Official Entry Form:

- 2020-October 2021 School-Based/ Student-Led Publication Only with at least 2 science and technology story;
 1. File Format: PDF
 2. File Size: 50MB (Maximum)
 3. English/ Filipino Language
 4. No. of pages: Newspaper - 12 pages(Minimum), Magazine - 16 pages(Minimum)
 5. No. of words for Science Story: 1,000 words (Minimum)
 6. With multimedia elements such as photos, illustrations, or videos.
- Photocopy of your certificate of enrollment/ registration for student Participant/ Representative, or school ID/ certificate of employment for adviser Participant/ Representative. (The Participant or Team Representative either student or adviser must be currently connected to the school at the time of submission.)
- Parental consent of Participants under 18 years old
- Waiver form
- Participant's signed data privacy consent form

Section IX. Effectivity

This Order shall take effect immediately upon posting on the DOST-TAPI website at www.tapi.dost.gov.ph and/or filing at the University of the Philippines Law Center.

Taguig City, Philippines, _____ November 2021


ATTY. MARION IVY D. DECENA
 Director