



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

November 19, 2021

Division Memorandum
No. 284, s. 2021

2021 Observance of the 18-Day Campaign to End Violence Against Women (VAW)

To: Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD, CID
Public Elementary and Secondary School Heads
Public Elementary and Secondary Teachers
All Others Concerned

1. Pursuant to Proclamation 1172 s. 2006 which mandates the conduct of 18-Day Campaign to End Violence Against Women that must be observed annually from November 25 to December 12, the Inter-Agency Council on Violence Against Women (IACVAWC) adopted the theme "VAW-free community starts with Me" for the annual 18-Day Campaign to End VAW. The theme highlights what can be done to achieve the common vision of a community free from violence against women and girls.
2. In light of the foregoing, the Schools Division of Bulacan through its Gender and Development Focal Point System (GFPS) will be conducting the 2021 Observance of the 18-Day Campaign to End Violence Against Women (VAW) on November 25 to December 12, 2021.
3. The 18-Day Campaign to End VAW, specifically aims to:
 - a) Support the Philippine government's goal of protecting the human rights of women and girls by upholding its commitment to address all forms of gender-based violence as enshrined in the 1987 Constitution;
 - b) feature VAW-related services that people can access and avail; and
 - c) gather public support for the campaign.
4. The Division Office, including All Public Elementary and Secondary Schools are encouraged to undertake the following similar activities during the campaign period:
 - a) Participation in the online campaign thread about the observance and uploading of activity photos with consideration to existing health protocols in their respective school social media pages;
 - b) Hanging of streamers to ensure wide coverage of support and implementation of the campaign; and
 - c) Promote the cause of this activity by way of doing worthwhile, meaningful and creative activities like wearing orange colored polo shirt and/or any accessories of the same color on November 25 and every 25th day of the month in which color orange symbolizes a brighter future, free of violence.
5. Expenses to be incurred in the conduct of the said activity shall be charged against GAD Fund subject to usual accounting and auditing rules and regulations.
6. Immediate dissemination of this Memorandum is earnestly desired.


ZENIA G. MOSTOLIS, EdD., CESO V
Schools Division Superintendent

