



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

November 15, 2021

DIVISION MEMORANDUM

No. 267, s. 2021

To: Assistant Schools Division Superintendents
CID Chief
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

2021 DIVISION OBSERVANCE OF FILIPINO VALUES MONTH

1. Pursuant to Presidential Proclamation No. 479 dated October 24, 1994 and DepEd Memorandum No. 177, s. 2017, the Filipino Values Month will be celebrated in November with this year's theme "Pagpapaunlad ng Pagkatao, Pakikipagkapwa at Pananampalataya: Hamon sa Panahon ng Pandemya".
2. The celebration aims:
 - 2.1 to strengthen to the Filipino culture, values and ideas that are Maka-Diyos, MakaTao, Makakalikasan at Makabansa;
 - 2.2 to mobilize all Filipinos for nation building through the practical exercise of human values in daily lives as citizens; and
 - 2.3 to awaken all, of the power of these values and ideals in achieving the individuals and the national goals.
3. As part of the observance, the schools are encouraged to hold meaningful online activities anchored on the promotion and preservation of the innate Filipino Values. Suggested school activities are:
 - 3.1 Search for the Best Implementers of Values and Character Development Advocacy under Project CARE's activity "Affirmation of Good Character".
 - 3.2 ESP Festival of Talents and virtues with these following contest categories:
 - a. Poster Making
 - b. Values Exposition through Values Tiktok
 - c. Values-laden Solo Singing Contest
 - d. Values-laden Stories for Kids
4. For monitoring, kindly send to this office thru the Education Program Supervisor n-charge of Edukasyon sa Pagpapakatao the date, time and link of online activities.
4. Immediate dissemination of this Memorandum is desired.


ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent

