



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

January 18, 2021

DIVISION MEMORANDUM

No. 073 , s. 2021

To: Assistant Schools Division Superintendents
CID Chief
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

**ADDENDUM TO DIVISION MEMORANDUM NO.004, S.2021 ENTITLED
“ESTABLISHMENT OF STUDIO FOR VIDEO PRODUCTION IN THE DIVISION
OFFICE, DISTRICT OFFICES, AND SECONDARY SCHOOLS”**

1. Relevant to the previously released Division Memorandum No.004, s.2021 entitled “Establishment of Studio for Video Production in the Division Office, District Offices, and Secondary Schools,” additional provisions are hereby incorporated.
2. Consolidated audition materials per district (both elementary and secondary schools) shall be submitted by Public Schools District Supervisors to EPSes concerned on January 22-26, 2021.
3. Evaluation of video production audition materials shall be held on January 27-29, 2021 to be led by EPSes concerned and their team members.
4. Enclosure No.1 contains composition of evaluation team per learning area as well as the suggested rubrics for video production audition materials.
5. The list of qualified teachers who will undergo trainings on video production shall be announced through a separate Memorandum.
6. Expenses to be incurred in the conduct of this activity shall be taken from the Division INSET funds/school local funds subject to usual accounting and auditing rules and regulations.
7. Compliance with and wide dissemination of this Memorandum is desired.


ZENIA G. MOSTOLES, CESO V
Schools Division Superintendent





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Enclosure No.1 to Division Memorandum No. _____, s.2021

COMPOSITION OF EVALUATION TEAM PER LEARNING AREA

Name of Evaluators	School and District
TLL/EPP/TechVoc	
Chair: Joel I. Vasallo, PhD	SDO Bulacan
1. Enrique Rigor Flores	Dña Candelaria MDNHS
2. John Ponce A. Santiago	Obando District
3. Marco Paolo M. Victoriano	Calumpit NHS
4. Kathrine Luna Ople	Lolomboy NHS
5. Romy Boy Punongbayan	Dr.Felipe De Jesus NHS
Araling Panlipunan	
Chair: Virgilo L. Laggui, PhD	SDO Bulacan
1. Dr.Edna Gomez	FS Patulo ES/Marilao
2. Annette Dela Cruz	San Pedro NHS
3. Eleonor De Jesus	Pulong Buhangin NHS
4. John Alvin Nahil	Patubig EE/Marilao
ESP/Kindergarten/SPED	
Chair: Agnes R. Bernardo, PhD	SDO Bulacan
1. Marhen Reyes	Hagonoy East
2. Eliseo Godoy	Carlos F. Gonzales HS
3. Jo-Ann Guansing	Akle NHS
4. Lambert A. Villaflor	F.F. Halili NHS
5. Agustin Velasquez	Lydia Villangca ES/San Rafael West
6. Cristina Aquino	San Ildefonso North
7. Joel Milan	San Miguel NHS
8. Mary Grace Bernardino	Sta. Maria East
9. Elmo Joaquin	Angat District
10. Herminia Agsaoay	Lolomboy NHS
11. Jenny Balanquit	Pulong Buhangin NHS
12. Blessie Lynn Azurin	Guiguinto
Filipino/MTB	
Chair: Anastacia N. Victorino, EdD	SDO Bulacan
1. Jeffrey Asis	Balagtas NAHS
2. Marikith Fababier	Bunsuran NHS
3. Efraim Ran Mendoza	Lolomboy NHS
4. Imelda Jose	Buenavista ES
5. Rufino de Robles	Paombong
6. Rhea Malabanan	Patubig ES/Marilao
7. Lualhati Valintin	Taal ES/Bocause
8. Jenifer Guballa	Pulong Buhangin NHS
Science	
Chair: Marinella P. Garcia Sy, PhD	SDO Bulacan
1. Charito N. Laggui, PhD	Sta. Rita ES/Guiguinto
2. Joan T. Buluran	Dr.Pablito Mendoza Sr. MHS
3. Joselito P. Mendoza	San Miguel NHS
4. Ryan R. Bautista	Parada NHS





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English	
Chair: Jay Arr V. Sangoyo, PhD	SDO Bulacan
1. Mark Marcos Manabat	Bunsuran NHS
2. Anita C. Sabino	Sta. Monica HS
3. Allan Jason Sarmiento	San Miguel NHS
4. Winston Santos	Dr. Pablito Mendoza Sr. MHS
5. Domingo Langa, Jr., EdD	Carlos F. Gonzales HS
6. Japhia Venerable	Pandi
Mathematics	
Chair: Francisco B. Macale	SDO Bulacan
1. Lhio Roem R. Dela Cruz	F.F. Halili NHS
2. Cynthia Aguinaldo	Calumpit NHS
3. Dolores P. Borja	AFGBMTS
4. Maria Divina Amor C. Medina	Batasan ES/San Miguel South
ALS	
Chair: Olivia G. Torres, PhD	SDO Bulacan
1. Julie Ann C. Cruz	SDO Bulacan
2. Benedict C. Jimenez	SDO Bulacan
3. Armando T. Nabong, Jr.	SDO Bulacan
4. Cherry Grace S. Del Rosario	SDO Bulacan
5. Cecilia E. Cruz	SDO Bulacan
MAPEH	
Chair: Marquez T. Cartel	SDO Bulacan
1. Ferdinand Aldaba	San Pedro NHS
2. Ariston Manuel	Alexis G. Santos HS
3. Ranulfo Jose	Prenza NHS





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Enclosure No.2 to Division Memorandum No. _____, s.2021

RUBRICS FOR VIDEO PRODUCTION AUDITION MATERIALS

(Reference: DepEd LRMDs Evaluation Tool for Non Print Materials)

Name of Teacher/s: _____ Position: _____
School: _____ District: _____
Contact Number: _____ Email Address: _____

Three (3) Minute Video Clip in Teaching _____ **in** _____
(Lesson Topic) (Subject-Grade Level)

Directions: Evaluate the video production audition materials based on the criteria below. Attach additional sheets if necessary.

Rating Scale: 4 – Very Satisfactory
3 – Satisfactory
2 – Poor
1 – Not Satisfactory

1. Content Quality	VS 4	S 3	Poor 2	NS 1
1. Content is consistent with topics/skills found in the DepED Learning Competencies for the subject and grade/year level it is intended.				
2. Concepts developed contribute to enrichment, reinforcement, or mastery of the identified learning objectives.				
3. Content is accurate.				
4. Content is up-to-date.				
5. Content is logically developed and organized.				
6. Content is free from cultural, gender, racial, or ethnic bias.				
7. Content stimulates and promotes critical thinking.				
8. Content is relevant to real-life situations.				
9. Language (including vocabulary) is appropriate to the target user level.				
10. Content promotes positive values that support formative growth.				
Total Points				
Note: Resource must score at least 30 points out of a maximum 40 points to pass this criterion. Please put a check mark on the appropriate box	Passed			
	Failed			

2. On-Cam Presence and Personality	VS 4	S 3	Poor 2	NS 1
1. The presenter makes an innovation of the topic and became savvy to penetrate the enthusiasm for learners.				
2. The delivery does not include non-word distracters and mannerisms.				
3. Notes are not seemingly read and are delivered with mastery.				
4. There is a consistency on the energy and enthusiasm on his/her process of learning transfer.				



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5. Touch-turn-talk is evidently applied in establishing smooth delivery.				
6. The words and intonation are relaxed, firm, and clear.				
7. Presentation is addressed clearly to the learners.				
8. Grooming and posture dictate authority, sincerity, and readiness.				
9. The presenter looks directly on camera and does not get affected of distractions.				
Total Points				
Note: Resource must score at least 27 points out of a maximum 36 points to pass this criterion. Please put a check mark on the appropriate box	Passed			
	Failed			

3. Instructional Quality	VS	S	Poor	NS
	4	3	2	1
1. Purpose of the material is well defined.				
2. Material achieves its defined purpose.				
3. Learning objectives are clearly stated and measurable.				
4. Level of difficulty is appropriate for the intended target user.				
5. Graphics / colors / sounds are used for appropriate instructional reasons.				
6. Material is enjoyable, stimulating, challenging, and engaging.				
7. Material effectively stimulates creativity of target user.				
8. Feedback on target user's responses is effectively employed.				
9. Target user can control the rate and sequence of presentation and review.				
10. Instruction is integrated with target user's previous experience.				
Total Points				
Note: Resource must score at least 30 points out of a maximum 40 points to pass this criterion. Please put a check mark on the appropriate box.	Passed			
	Failed			

4. Technical Quality	VS	S	Poor	NS
	4	3	2	1
1. Audio enhances understanding of the concept.				
2. Speech and narration (correct pacing, intonation, and pronunciation) is clear and can be easily understood.				
3. There is complete synchronization of audio with the visuals, if any.				
4. Music and sound effects are appropriate and effective for instructional purposes.				
5. Screen displays (text) are uncluttered, easy to read, and aesthetically pleasing.				
6. Visual presentations (non-text) are clear and easy to interpret.				
7. Visuals sustain interest and do not distract user's attention.				
8. Visuals provide accurate representation of the concept discussed.				
9. The user support materials (if any) are effective.				





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10. The design allows the target user to navigate freely through the material.				
11. The material can easily and independently be used.				
12. The material will run using minimum system requirements.				
13. The program is free from technical problems.				
Total Points				
Note: Resource must score at least 39 points out of a maximum 52 points to pass this criterion. Please put a check mark on the appropriate box		Passed		
		Failed		

5. Other Findings Note down observations about the information contained in the material, where the following errors are found:	Not present 4	Present but very minor & must be fixed 3	Present & requires major redevelopment 2	Do not evaluate further 1
1. Conceptual errors.				
2. Factual errors.				
3. Grammatical and / or typographical errors.				
4. Other errors (i.e., computational errors, obsolete information, errors in the visuals, etc.).				
Total Points				
Note: Resource must score at least 16 points out of a maximum 16 points to pass this criterion. Please put a check mark on the appropriate box		Passed		
		Failed. (All issues must be documented in the Comments section.)		

Other Comments/Recommendations

(Please write your comments and recommendations on the material not captured in Factors 1-4. Use additional sheet if necessary.)

(Please put a check mark (✓) in the appropriate box.)

☐ I / We recommend the approval of this material for possible use in public schools provided that the corrections / revisions included in this report are made. (For commercial resources (non-DepED owned resources) the Publisher must implement all recommended corrections / revisions in their next printing or provide errata.)

☐ I / We do not recommend the approval of this material for possible use in public schools for the reasons stated below and/or cited in this evaluation report. (Please use separate sheet if necessary.)

I/We certify that this evaluation report and recommendation are my/our own and have been made without any undue influence from others.

	Name of Evaluators	Signature	Date of Evaluation
Chair/EPS:			
Members: 1.			
2.			
3.			



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