# UP Political Society PX 13: YOUth in Politics Stimulating Youth Participation Beyond the Ballot

#### LETTER OF REQUEST

November 2021

**Dir. May B. Eclar** Regional Director, Region 3 Maimpis, City of San Fernando, Pampanga

Dear Regional Director Eclar:

Greetings!

Advisory No. \_\_\_\_\_\_, s. 2021

To: All Schools Division Superintendents

For information.

MAY B, ECLAR, PhD, CESO III

We are from the **University of the Philippines Political Society (UP POLSCI)**, one of the leading academic organizations in the University of the Philippines Diliman.

Adhering to its pillars of leadership, service, excellence, and politics, **UP POLSCI** strives to promote the discipline of Political Science as an instrument in deepening our understanding of relevant social issues today.

Aligned with this vision, we present you **Ped Xing: Politics 101 Camp,** a camp composed of a series of talks, contests, and activities open for junior high school and senior high school students. This **2022**, in its 13th year, Ped Xing will hold two installments for the first time since its conception. With the theme, **YOUth in Politics: Stimulating Youth Participation Beyond the Ballot,** the **first installment** will focus on advocacy, communication, and rhetoric and political participation in civil society.

Due to the constraints brought by the pandemic, PX 13 will take place virtually with a mix of synchronous plenary sessions (with Zoom and FB Live as the chosen platform) and asynchronous contests and activities. The first part will run from **January to February 2022.** 

Reproduction No. <u>489</u>, s. 2021

12/7/21

For Dissemination and Compliance

ZENIA G. MOSTOLES, Ed,D., CESO V Schools Division Superintendent Schools Division of Bulacan

Stimulating Youth Participation beyond the Ballot

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# $Y \cap U T H$ POLITICS







In this regard, we humbly seek the assistance of your good office for an issuance of a DepEd advisory through releasing a memorandum for Ped Xing: Politics 101 Camp. We believe that through this memorandum, Ped Xing 13 will be able to reach more young and untapped potential to join our three (3) conferences and compete in three (3) different competitions.

Attached in this letter are further information about Ped Xing: Politics 101 Camp. For any questions or clarifications, please do not hesitate to contact us through our email, uppolscipedxing@gmail.com. You may also reach out to Jeana Mikaela Guese at +63 965 340 5926.

Your steadfast support and response regarding this matter is greatly appreciated. Thank you very much. We look forward to your kind consideration.

Yours in Leadership, Service, Excellence, and Politics,

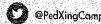
Schools Team Head Ped Xing 13, UP POLSCI



## OUTHPOLITICS









#### **ENTITY PROFILE**

#### Name of Organization

**UP Political Society** 

#### Office Address

East Wing, Palma Hall, University of the Philippines Diliman, Quezon City 1101

#### **Contact Person**

Jeana Mikaela G. Guese (Schools Team Head, +63 965 340 5926)

#### Social Media

Facebook: https://www.facebook.com/uppoliticalsociety Twitter:@UP\_POLSCi

## **Nature of Organization**

Founded upon the pillars of Leadership, Service, Excellence, and Politics, the University of the Philippines Political Society (UP POLSCi) is a duly recognized academic organization based in the College of Social Science and Philosophy of the University of the Philippines Diliman. The organization aims to further the discipline of Political Science as a tool for understanding and transforming contemporary society.

We are the youngest largest Political Science organization in UP Diliman composed of committed, dynamic, and responsible individuals geared towards the synergy of theory and practice, and driven by the burning passion for excellence and relevance. Throughout the years of leadership, service, excellence, and politics, we have proudly produced one Summa Cum Laude, 15 Magna Cum Laude, and 70 Cum Laude graduates, while reaching over 100 applicants annually.

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**Organization Awards** 

Ignacio B. Jimenez Award for UP

Student Organizations' Social

**Innovation Projects** 

Parangal sa Mag-aaral 2020

**Best Organization** 

Kagalingang KAPP 2012, 2019

**Executive Profile** 

President:

Jessie Malibiran Jr.

**VP for Documentation and Logistics:** 

Kurt Liam Dones

VP for Education, Research, and

Training:

Gianna Malijan

**VP for External Affairs:** 

Jan Byron Dela Cruz

2nd Best Organization

Kagalingang KAPP 2018

**ASEAN Night Champion** 

2009 - 2010, 2013 - 2015, 2017

**VP for Finance:** 

Kirsten Gail Caballes

**VP for Internal Affairs:** 

Fionna Raine Lisama

VP for Membership:

Trebor Aev Nervey Yambao

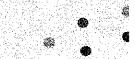
**VP for Publicity:** 

Joseph Gonzales Jr.

### Accreditation/Certification/Permits

Certificate of Organization Recognition, University-wide from the Office of the Student Projects and Activities (OSPA) and College-wide Office of Student Affairs, College of Social Sciences and Philosophy (CSSP-OSA)

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#### **About PX XIII**

### **Proponent**

**UP Political Society** 

### **Title of Training**

Ped Xing: Politics 101 Camp

#### **Theme**

PX 13: YOUth in Politics (Stimulating Youth Participation Beyond the Ballot)

#### **Proposed Date and Venue**

First Installment: January - February 2022, Zoom and FB Live

#### Rationale and General Description of the Activity

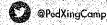
The fledgling democracy of the Philippines is once again at a crossroads. Five decades after the EDSA Revolution ousted the Marcoses out of Malacanang, the dictator's son is back again with a vengeance, this time running for president, no less than as the running mate of the daughter of President Rodrigo Duterte, the country's current authoritarian head of state (Gomez, 2021). In the past 5 years, the Philippines has seen what such autocratic leadership is capable of.

The pandemic notwithstanding, the Filipino people have been subjected to the grave abuses of power and the corruption of the state's democratic institutions. In 2016, shortly after President Duterte took office, the infamous war on drugs and Oplan Tokhang began, operating murderously through the use of state-sponsored violence through the Philippine National Police (Giles & Johnson, 2019). Meanwhile, those who stood up against the Duterte administration were made into examples; to this day, they continue to face court cases and public harassment.

Such blatant abuse of state powers continued even under the pandemic, without compassion nor conscience. When many tens of thousands of Filipinos have died and millions more have caught COVID, the administration has chosen to hamper legislative inquiry into corruption and other anomalies fostered by the lack of transparency in the

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government's pandemic procurement process. However, it would be remiss to say that these issues of Philippine society were brought about by the Duterte administration alone. Wicked problems of economic equality, poverty, elite democracy, law and order, and injustice have persisted through the past and present government administrations.

Nevertheless, despite the problems of the Philippines and the issues in society and governance, hope springs eternal. There remains an incredible opportunity of change for the better, especially for the youth. As the national hero Dr. Jose Rizal famously quipped, "Ang kabataan ang pag-asa ng bayan." Today, at this crucial juncture of Philippine history, the youth have a brand new opportunity to give new meaning to this ember of hope. The active participation and engagement of the Philippines' citizens, especially the youth, are crucial not just for the coming election, but for the entire fulfilment of the hopes and promises of the nation. In this light, citizen engagement ends not when elections begin, but when the future the youth deserves finally comes to fruition.

With all of the challenges ahead of us, the University of the Philippines Political Society (UP POLSCi) casts our votes for the potential and power of the youth by hosting PedXing 13: YOUth in Politics, with the theme "Stimulating Youth Participation Beyond the Ballot." PX 13 will focus on input in the realm of politics which is advocacy, communication, and rhetoric and political participation in civil society. Especially during this pandemic, traditional media such as television and new media such as social media platforms play a big role in information dissemination, decision making, and elections. Furthermore, politics is not only limited to the government institutions but is present everywhere. Topics include: (1) The Role of Media in Politics, (2) The Convergence of Pop Culture and Politics, and (3) Political Rhetoric and Campaigning in the 21st Century. Additionally, competitions would also be focused on assessing their skills on the theme like PX Film Festival, PX Art Gallery, and PX AdvoCampaign.

Overall, Ped Xing 13 serves the ideational and material platforms as a complement to the Youth Vote. We can amplify change through our own means, it is only a matter of effective political communication and great ideas poured into the plethora of avenues dedicated to the pursuit of freedom for all. Together, we'll cross the PedXing.

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#### **REFERENCES**

- Giles, H. J. and C. (2019, November 12). Philippines Drug War: Do we know how many Retrieved November died? BBC News. https://www.bbc.com/news/world-asia-50236481,
- Gomez, J. (2021, November 13). Duterte's daughter to run for VP with ex-dictator's son. AP NEWS. Retrieved November 14, https://apnews.com/article/ferdinand-marcos-ir-ferdinand-marcos-rodrigo-duterte -philippines-manila-958d261950c5d0fa343ff5ccdeeece5e.

### **Specific Objectives of the Activity**

Ped Xing 13 seeks to:

- 1. serve as the ideational and material platforms to complement in Youth Vote.
- 2. to amplify the youths' contribution to change through their own means.
- 3. to cross the PedXing equipped with a plethora of avenues dedicated to the pursuit of freedom for all.

#### **Target Participants:**

Junior High School and Senior High School students

#### No. of Expected Participants:

400 - 600 participants from various high schools in the Philippines

#### No. of Classes to be Organized:

Three (3) Plenary Synchronous Sessions

### Registration Fee:

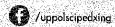
None

#### Registration Link:

https://bit.lv/PedXing13SignUps

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#### **Expected Outputs**

For the first installment, Ped Xing 13 engages the participants in politics of civil society, beyond the foundations of institutions, through showcasing their skills and involvement in the following competitions: (1) PX Film Festival, (2) PX AdvoCampaign, and (3) PX Art Gallery. All competitions will be held asynchronously.

#### **Management Structure**

### **Overall Project Head:**

John Gabriell Garcia

#### **Programs Head:**

James Stephen Balbuena

#### Schools Team Head:

Jeana Mikaela Guese

#### **Community Building Head:**

Mikaela Lucas

#### **Creatives Head:**

Kenneth Hunz Gabriel Gabion

#### **Externals Head:**

Erwin Ace Medina

#### Finance Head:

Roel Humphrey Baterna

#### Liaison Officers:

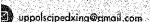
Michaela Louise Hernandez

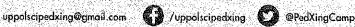
Julia Denise Labao

#### **Promotions Head:**

Maria Abbigail Lugtu

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#### **General Guidelines**

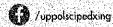
- 1. All competitions are inter-level and are open to both Junior High School and Senior High School students.
- 2. Each participant may join any of their preferred contests. There will be no limit on the number of contests the participants will join.
- 3. Any form of cheating is strictly prohibited. Participants proven to be engaged in any form of cheating will be automatically disqualified in the contest/s they have joined.
- 4. Contests will be held asynchronously and are given a specific timeframe for accomplishment. Participants unable to submit their work within the given deadline will be disqualified in the contest/s.
- 5. For inquiries and concerns, participants may contact John Gabriell Garcia at 0917 324 7439, or at uppolscipedxing@gmail.com.
- 6. Non-compliance with the guidelines, any forms of plagiarism or copyright, and/or the violation of local quarantine rules warrants an automatic disqualification from the contest, and/or forfeiture of the winner's prize.

#### **Conference Guidelines**

Title of Session	Objective	<b>Key Learning Points</b>	Methodology
The Role of Media in Politics	Plenary Session	<ul> <li>Relevance of media in forging democratic societies</li> <li>Media as a platform to transform Philippine society</li> <li>Challenges of media in the 21st century</li> <li>Role of media in the 2022 elections</li> </ul>	Synchronous Session through Zoom



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The Convergence of Pop Culture and Politics	Plenary Session	<ul> <li>Pop culture in domestic and affairs</li> <li>Impact of pop portrayal of pot the youth's per of the country landscape</li> <li>Effectiveness use of popula voicing societ dissatisfaction</li> <li>Influence of dischannels of popula copie</li> <li>Usage of popula youth in inpolitical action</li> </ul>	foreign Session through Zoom culture's colitics on erceptions of youth's r media in al n lifferent op culture nion culture by influencing
Political Rhetoric and Campaigning in the 21st Century	Plenary Session	<ul> <li>Effectiveness actors effective utilizing rhetoric common user rhetoric that the must be considered to be conside</li></ul>	vely in oric sof through Zoom through Zoom through Zoom through Zoom so on how a utilize litical se form/s of







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#### **Dates to Remember**

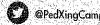
December 11 - 16, 2021	Release of Event, Conference,     Competition Details and     Mechanics
January 10, 2021	Deadline for Submission of Artworks for PX Art Gallery*
January 17, 2021	<ul> <li>Deadline of Submission for Initial Screening for Film Festival*</li> <li>Deadline for Submissions of Advocacy Campaign Plans*</li> </ul>
January 22, 2021	<ul> <li>Plenary Session 1 (Discussion on The Role of Media in Politics)</li> <li>Landmarks! (Grand Opening of PX Art Gallery)</li> <li>Announcement of Finalist for Advocacy Campaigning</li> </ul>
January 24 - 28, 2021	<ul> <li>Trailer and Teaser Releases for Film</li> <li>Fest</li> </ul>
January 29, 2021	<ul> <li>Plenary Session 2 (Discussion on Political Rhetoric and Campaigning in the 21st Century)</li> </ul>
January 30, 2021	Shibuya PedXing (Pitching for PX Advocacy Campaign)
January 31, 2021	<ul> <li>Crossing the Stars (Grand         Screening of PX Film Festival)</li> <li>Deadline for Call for Performers for         "The Destination"*</li> </ul>
* Deadlines are subject to change	<ul> <li>PX Gala Night</li> <li>Plenary Session 3 (Discussion on The Convergence of Politics and Pop Culture)</li> <li>Culminating Activity for the PedXing 13 1st Installment</li> </ul>

<sup>\*</sup> Deadlines are subject to change.

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#### **Contest Guidelines**

#### First Installment

## **PX Film Festival (Main Event)**

#### A. Mechanics

- 1. The "PX Film Festival" strives to increase public knowledge of various sociopolitical concerns in the country while also exploring alternative forms of political participation, such as media and pop culture, in the representation and transmission of information.
- 2. The PX Film Festival is open to all students who are interested in filmmaking and wish to participate. Each group shall be composed of a minimum of 3 participants. The crew members may be from any school or institution given that they are all Junior and Senior High School Students.
- 3. The short film must uphold the Ped Xing's official theme and be relevant to the topics of youth empowerment, politics, political participation, or the 2022 elections.
- 4. The short film must run for a maximum of 15 minutes only.
- 5. Video resolution must be at least 720p (1280x720), 25fps frame rate.
- 6. Entries should be original and shall not have been commercially exhibited prior to the competition. However, short films that are presented to other Film Festivals can still be accepted given that it must be shot from 2019 onwards.
- 7. The creative endeavors (directing, scriptwriting, shooting, editing, etc.) of the film must be done by the team members. Any external participation from non-team members could lead to disqualification.
- 8. All entries must be compliant with copyright laws. Any material such as photos and music must be original, licensed, or in the public domain. Proper acknowledgement in the credits of the film must be done.



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- 9. All genres are welcome, as long as they do not contain any offensive or inappropriate content. The video should be appropriate for general viewership.
- 10. The PedXing team reserves the right to disqualify any team who fails to comply with the competition rules and guidelines.
- 11. The deadline for the submission of entries is on January 10, 2022. Submit all entries on the Google Forms provided.
- 12. All entries are subject to initial screening by the Ped Xing team. The top 7 qualifiers would undergo final screening by the official judges.

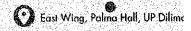
### B. Criteria for Judging

Content	40%
- Is the film consistent with the theme and	
mission of PedXing? (35%)	
- Is the chosen topic/overall message of the plot	
relevant? (30%)	
- Will the film inspire the Filipino youth and	
persuade them to participate more in the	
country's political matters? (35%)	
Cinematography	20%
- Are the technical elements of the film well	
thought of?	
Composition (40%)	
Lighting (20%)	
Sound design (20%)	
Effectivity of Shots (20%)	









Storytelling / Script Quality	20%
- Was the story conveyed to the audience in an	
effective and engaging way? (50%)	
- Was the purpose and lesson of the story clearly	
established? (50%)	
Creativity and Originality	10%
- Are the ideas presented in a unique and	
interesting way?	
Audience Impact	10%
TOTAL	100%

#### C. Awards

- Best Picture\*\*\*
- 2. Best Actor\*\*
- 3. Best in Cinematography\*\*
- 4. Best Original Screenplay\*\*
- 5. People's Choice Award\*\*\*

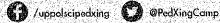
#### PX AdvoCampaign

#### A. Mechanics

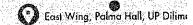
- 1. PX "AdvoCampaign" is an advocacy marketing campaign proposal competition between several groups utilizing social media marketing campaigns as a means of promoting an advocacy of political participation for the youth.
- 2. Each group will be composed of a maximum of five (5) members, and a minimum of two (2).
- 3. The campaign must uphold the Ped Xing official theme and be relevant to the topics of youth empowerment, politics, political participation, or the 2022 elections.

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- 4. There is no limit to the number of competing groups per participating school.
- 5. All groups will be given the same general topic before the conference on December 13, 2021 and they must submit their pitch presentations on **January 17, 2022**.
- 6. The entry must be submitted to uppolscipedxing@gmail.com with the subject line: [ADVOCAMPAIGN] School-LastName-FirstName. Please include a body in the email containing the following information:
  - a. School of the participant
  - b. Last Name, First Name, Middle Initial (Please put the middle initial if applicable only)
  - c. Full Title of AdvoCampaign
- 7. Entries will be screened and ranked. Finalists will be announced on January 22, 2022. The Top 5 finalists will present their marketing decks showcasing their detailed plan to an esteemed panel of judges on January 30, 2022. A sample format as well as guide questions for the marketing deck will be provided.
- 8. Should they use digital visual aids such as PowerPoints, PDFs, or Infographics, finalists must send the final PDF file to uppolscipedxing@gmail.com on or before January 29, 2022, 10PM.
- 9. The sequence of presenters will be chosen through a randomizer.
- 10. A team must be able to deliver their presentation speech in a minimum of 10 minutes and maximum of 15 minutes. If the delivery ends before the minimum time allotment or exceeds the maximum time allotment, five percent (5%) per 30 seconds shall be deducted from the contestant's overall score.
- 11. The participants are encouraged to be in smart casual or business attire for the presentation.
- 12. Non-compliance with the guidelines, any forms of plagiarism, or copyright infringement warrants an automatic disqualification from the contest, and/or forfeiture of the winner's prize.
- 13. For the AdvoCampaign deck, any social media platforms out of the following may be used: Facebook, Instagram, Tiktok, and Twitter. Only one platform is required, although additional platforms will aid the group in increasing its campaign's planned reach and engagement.







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14. All participating groups are invited to the 2nd installment of Ped Xing 13 to execute their respective AdvoCampaign plans.

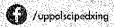
## B. Criteria for Judging

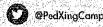
Criteria for Judging	
- Does the plan have concrete and effective methods to maximize organic reach and engagement? (100%)	20%
Relevance - Does the campaign adhere to the theme of PX 13? (40%) - Does the campaign highlight a timely and important issue or topic? (60%)	20%
Content - Will the campaign be able to inform, persuade, and inspire Filipino youth? (60%) - Is the plan achievable and adherent to the S.M.A.R.T. goals? (15%) - Is the plan well-written, professional, and adherent to general writing conventions? (15%) - Is the campaign inclusive, equitable, just, and fair? (15%)	30%
Creativity and Originality  - Does the plan utilize novel or original ideas and concepts? (40%)  - Does the plan exhibit creative means of execution? (60%)	15%
Delivery  - Do the presenters deliver their marketing deck compellingly and with confidence? (70%)  - Does the group exhibited cohesiveness and cooperation in their presentation (30%)	15%
TOTAL	100%

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#### C. Awards

- 1. Overall Champion\*\*
- 2. 1st Runner-up\*\*
- 3. 2nd Runner-up

#### 111. **PX Art Gallery**

#### A. Mechanics

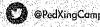
- 1. The Art Gallery is a presentation of any form of still art—cartooning, painting, poster, sketch, mixed media art. and others—as a means of political participation.
- 2. Artworks must be in line with the theme of PX 13 regarding youth empowerment, politics, political participation, and 2022 elections.
- 3. Artworks will be uploaded in a virtual gallery platform online and will be up for public viewing and voting.
- 4. Artworks are expected to be creative original artwork and ideas.
- 5. Artworks with a resolution of 300 dpi must be sent to uppolscipedxing@gmail.com, one (1) week before the scheduled opening of the gallery.
- 6. The PedXing team reserves the right to disqualify any team who fails to comply with the competition rules and guidelines.

#### B. Criteria for Judging

Relevance	30%
1. Is the artwork adhering to the theme of PX 13?	
2. Is the artwork highlighting a timely issue?	
Creativity and Originality	20%
1. Is the artwork well-thought and unique?	
2. Is the concept original and not a copy or derivative	
of another performance?	







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Professional and Aesthetic Quality	30%
Is the artwork clean and applies artistic theories     well?	
2. Is the artwork appealing in terms of design,	
composition, and color?	
Public Vote	20%
(The range from 1 to 20 points of the criteria will be	
distributed based on the proportional range of the	
public votes.)	
TOTAL	100%

#### C. Awards

- 1. Overall Champion\*\*
- 2. 1st Runner-up\*\*
- 3. 2nd Runner-up\*\*
- 4. People's Choice\*\*
- \* With Medal and Certificate
- \*\* With Medals, Certificate, and Prizes
- \*\*\* With Trophy, Certificate, and Prizes