



Republic of the Philippines
Department of Education
 REGION III-CENTRAL LUZON

DepEd-SDO of Bulacan Office of the SDS

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ZENIA G. MOSTOLES, Ed.D., CESO V
 Schools Division Superintendent
 Schools Division of Bulacan

REGIONAL MEMORANDUM
 No. 607, s. 2021

CHILD PROTECTION UNIT (CPU) INITIATED CONTEST FOR THE NATIONAL CHILDREN'S MONTH

To : Schools Division Superintendents
 Chiefs, School Governance and Operations Division (SGOD)
 Division Youth Formation Coordinators
 Division Child Protection (CPU) Coordinators
 All others Concerned

1. Pursuant to Republic Act No. 10661, titled "An Act Declaring the Month of November of Every Year as the National Children's Month," which mandates DepEd to facilitate and encourage the celebration of the NCM in all public and private school nationwide.

2. This Office will celebrate the 29th National Children's Month (NCM) which focuses on the issues concerning children's rights to survival, development, protection and active participation in the new normal by ensuring that no learners will be left behind. This year's theme for NCM celebration is "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"

3. The objectives of this activity are the following:

- a) Promotes children's right and welfare in the new normal;
- b) Empower the children as an agent of change in the community and in the nation as a whole and;
- c) Showcase their talent and creativity to develop their inner confidence, courage and personal strength for them to reach their full potential.

4. Relative to NCM celebration, the following contests will be conducted on December 07, 2021 at 8:00 AM to 12:00 NN via online platform. Link for the Virtual On- The Spot Essay Writing and Poster Making Competition shall be sent a day before the event to the email of the coaches and DYF and CPU Coordinators. The deadline for the submission of Video Essay Contest will be on or before 12:00 NN of December 06, 2021 through this email: ginnojhep.pacquiring@deped.gov.ph Kindly refer to the attached enclosures for the Contest Guidelines and Mechanics of each category.

Contest Category	Expected Participants	Number of Entry per Division
Poster Making Contest	Grades 4-6	1
Essay Writing Contest (Filipino)	Grades 7-10	1
Video Essay Contest (Filipino)	Grades 11-12	1




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5. All SDOs are encouraged to conduct selection process of the contestants from the school level to Division level to ensure the equal opportunity of participation of the learners.
6. All SDOs through the designated CPU Coordinators/DYF Coordinators shall send their official contestant per category on or before 12:00 NN of December 06, 2021, through this email ginnojhep.pacquing@deped.gov.ph using the template in Enclosure 1.
7. The first place winner in each category will represent DepEd RO III in the National Contest.
8. For concerns and clarifications, you may directly coordinate to Mr. Ginno Jhep A. Pacquing, Project Development Officer IV at 09464134820.
9. For guidance and compliance.


MAY B. ECLAR, PhD, CESO III
Regional Director

Encl: Template for submission of entry and
Contest Guidelines and Mechanics per Category
ESSD/GJAP
November 23, 2021



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Enclosure 1

Official Entry Form

29th National Children's Month Regional Contest
Theme "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"

Division: _____

Division Focal Person: _____

Contact Number: _____

Email Address: _____

Contest Category	Division	School	Name of Contestant	Name of Coach	Email Address (coach)	Contact Number (coach)
Poster Making						
Essay Writing (Filipino)						
Video Essay (Filipino)						

Prepared by:

Chief Education Supervisor
School Governance and Operations Division

Noted:

Schools Division Superintendent



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Enclosure 2

Contest	Poster Making Contest	
Grade Level	Grades 4-6 (Intermediate)	
No. of Contestant	One (1) per SDO	
Contest Date/Time	December 07, 2021 @ 9:00 AM-12:00 NN	
Time Allotment	3 Hours	
Description	Virtual On-The Spot Poster Making Contest	
Criteria for Assessment	Criteria	Percentage
	Relevance to the Theme (The poster should fully respond to the theme to be given before the contest)	30%
	Creativity (The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)	25%
	Originality (The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)	25%
	Color Harmony and Visual Impact (The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)	20%
	Total	100 %
Contest Guidelines and Mechanics		
<ol style="list-style-type: none"> 1. Poster Making Contest is a virtual on-the-spot competition. Theme for the contest shall be given on the day of the competition. 2. One (1) student-participant per Division is allowed. 3. Participants must have strong internet connection and must open the Camera during the whole duration of the contest. 3. Participants are given 3 hours to finish their outputs. 4. Output must be submitted 3 MINUTES after the competition via ginnojhep.pacquing@deped.gov.ph or upload in the google drive provided during the competition. 5. File name format should follow POSTER_DIVISION. (POSTER_AURORA) 6. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist the student during the setting up of materials on the day of the competition 7. Participants shall provide ½ size illustration board and must use the white background in vertical background. 8. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the contestant. 9. Participants are not allowed to bring pictures or images for reference of their 		



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entries.

10. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
11. The contestants and coaches of the Top 5 winning posters will receive a Certificate of Recognition.
12. The winners will be notified through Regional Memorandum.
13. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.
14. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.
15. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.
16. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
17. The decision of the board of judges is final and irrevocable.



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Enclosure 3

Contest	Essay Writing Contest	
Grade Level	Grade 7-10 (JHS)	
No. of Contestant	1 per SDO	
Contest Date and Time	December 07 @ 9:00 AM to 11:00 AM	
Time Allotment	2 Hours	
Description	Virtual On-the Spot Essay Writing Competition	
Criteria for Assessment	Criteria	Percentage
	Content (The essay should fully respond to the theme to be given on the day of the contest proper.)	50%
	Organization (The essay has a catchy introduction, coherent body, and a solid conclusion.)	15%
	Mechanics (The essay should follow the prescribed spacing and word requirements and observe correct grammar and punctuations.)	25%
	Title (The title should be creative, succinct, and relevant to the theme.)	10%
	Total	100%
Contest Guidelines and Mechanics		
<ol style="list-style-type: none"> 1. Essay Writing Contest is a virtual on-the-spot competition. Theme for the contest shall be given on the day of the competition. 2. One (1) student-participant per Division is allowed. 3. Participants must have strong internet connection and must open the Camera during the whole duration of the contest. 4. Participants are given 2 hours to finish their outputs. d. Output must be submitted 2 MINUTES after the competition via ginnojhep.pacquing@deped.gov.ph or in the google drive provided during the competition. 5. The essay should have a title. 6. Participants shall use A4 size bond paper/s. 7. Entries should be in Filipino, encoded, double-spaced, with a minimum of 1,500 words and maximum of 3,000 words. 8. The essay must be original. If the submitted essay is found to have been 		



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plagiarized, it will be disqualified from the competition.

9. File name format should follow `ESSAY_DIVISION_TITLE`. (`ESSAY_AURORA_CPU`)

10. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.

11. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.

12. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO II free and harmless against such claims.

13. The authors and coaches of the Top 5 winning essays will receive a Certificate of Recognition.

14. The winners will be notified through Regional Memorandum.

15. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.

16. The decision of the board of judges is final and irrevocable.



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Enclosure 4

Contest	Video Essay Contest	
Theme	New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan	
Grade Level	Grades 11-12 (SHS)	
No. of Contestant	One (1) per SDO	
Time Allotment	5-8 minutes (output)	
Description	Short Video Competition	
Criteria for Assessment	Criteria	Percentage
	Writing (Well-researched, intellectually accessible, and engaging Story telling is solid, organized, and coherent)	35%
	Visuals (Visually appealing, visual chosen drive home the thesis effectively)	30%
	Sounds (Voiceover is audible and clear. Sound effects effectively portray the emotions that are expected to be elicited from the audience)	15%
	Mechanics (Tone, voice, facial expressions and enunciations of the presenter are all excellent.)	15%
	Title (Attention-grabbing and accurate to the content)	5%
	Total	100%
Contest Guidelines and Mechanics		
<ol style="list-style-type: none"> 1. The video essay contest is a short video competition. 2. One (1) student-participant per Division is allowed. 3. The video essay should run for a minimum length of 5 minutes and maximum length of 8 minutes. 4. The video essay should have a title. 5. The content of the video essay must be anchored on the theme "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!" 6. Videos should be encoded on commonly known video file compressions/formats such as .mp4, .avi, and .mkv. 7. Entries must be submitted to ginnojhep.pacquing@deped.gov.ph on or before 12:00 NN of December 06, 2021, using the Coach's official DepEd email address. 8. A Google Drive link may also be used to submit large file formats. In the event that the link is broken/defective or not accessible, the submitted entry will no 		



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longer be included in the competition.

9. File name format should follow VIDEOESSAY_DIVISION_TITLE.
(VIDEOESSAY_AURORA_CPU)

10. All entries shall be considered property of the DepEd RO III and may be used for publication and any other legal purpose.

11. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provision of the Data Privacy Act.

12. DepEd RO III shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd RO III free and harmless against such claims.

13. The contestants and coaches of the Top 5 winning video essays will receive a Certificate of Recognition.

14. The winners will be notified through Regional Memorandum.

15. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.

16. The decision of the board of judges is final and irrevocable.



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