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By: \_\_\_\_\_  
Time: \_\_\_\_\_

Reproduction No. 398, s. 2021  
For Dissemination and Compliance  
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Schools Division Superintendent  
Schools Division of Bulacan

Republic of the Philippines  
**Department of Education**

21 OCT 2021

DepEd MEMORANDUM  
No. **073**, s. 2021

**SUBMISSION OF W.A.T.C.H. CLUB AND OTHER W.A.T.C.H. REPORTS  
AND NATIONAL AWARDDING FOR THE BEST SCHOOL IMPLEMENTERS**  
(We Advocate Time Consciousness and Honesty)

To: Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) issued DepEd Memorandum No. 410, s. 2009 titled **Guidelines on the Establishment of a W.A.T.C.H. School (We Advocate Time Consciousness and Honesty)** to strengthen the values of punctuality and honesty in the Department. This is pursuant to Administrative Order No. 255, and Presidential Proclamation No.1782 titled Declaring the Month of June as W.A.T.C.H. Month.
2. The major goal of the W.A.T.C.H. program is to push forward the recognition of punctuality and honesty as two core values in promoting renewal and development.
3. All W.A.T.C.H. implementers shall include the logos of Project W.A.T.C.H., DepEd, and JCI Senate Philippines in all their activities and marketing collaterals, including backdrops, posters, among other materials.
4. All W.A.T.C.H. advocates are enjoined to adopt another school to become a W.A.T.C.H. implementer. The adoptive school shall guide the adopted school in creating/organizing a W.A.T.C.H. Club and shall assist in the conduct of the adopted school's trainings and activities. The adoptive school and the adopted school shall execute a document mentioning the adoption and shall be signed by the school heads of both schools as the adoptive school and adopted school. A special award shall be given to the top three adoptive schools.
5. An award shall be given to the top three **New Implementers**. A school, which had joined in the previous selections for the **National Search for the Outstanding W.A.T.C.H. Schools**, but had not joined any selection after 2016 may qualify for this award.
6. DepEd, together with the Junior Chamber International (JCI) Senate Philippines, has set the schedule of activities for the 2021 W.A.T.C.H. implementation as follows:

Schedule	Activity
On or before October 25, 2021	<ul style="list-style-type: none"> <li>• Submission of Entries/Entry Form</li> <li>• Online Submission of Soft Copy (EBook)</li> </ul>
October 26-November 20, 2021	<ul style="list-style-type: none"> <li>• Pre-judging of Entries (online)</li> <li>• Validation</li> <li>• Interview (online)</li> </ul>
Within the Month of December (exact date to be determined)	<ul style="list-style-type: none"> <li>• Awarding of Winners</li> </ul>

7. All W.A.T.C.H. advocates are enjoined to submit their reports on W.A.T.C.H. Clubs and other accomplishments in preparation for the 2021 National Search for the Outstanding W.A.T.C.H. Schools. Entries should include the following:

- a. Updated W.A.T.C.H. Logo (Enclosure No. 1),
- b. Entry Form (Enclosure No. 2),
- c. Consent to the Use of Personal/Sensitive Personal Information (Enclosure No. 3), and
- d. EBook Report-The content of the said report shall follow the guidelines contained in Enclosure No. 4,
  - i. **Video Documentation** should be in the form of a five-minute W.A.T.C.H. audio video presentation (AVP) in MP4 format. The content of the said video should follow the guidelines contained in Enclosure No. 4.
  - ii. Supporting documents must be uploaded to the official JCI website.
  - iii. In case of inability to upload online, save EBook Report to a USB flash drive with filename: **PROJECT W.A.T.C.H. (Name of School)** and send it to:

**Mr. Romeo B. Parayno**  
 External Partnerships Service-Special Events Unit  
 Department of Education Central Office  
 DepEd Complex, Meralco Avenue, Pasig City  
 Telephone Number: (02) 8633-7252  
 Email Address: romeo.parayno@deped.gov.ph

Website (for the Submission of Entries):  
<https://bit.ly/34YItAk>

8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
 Secretary

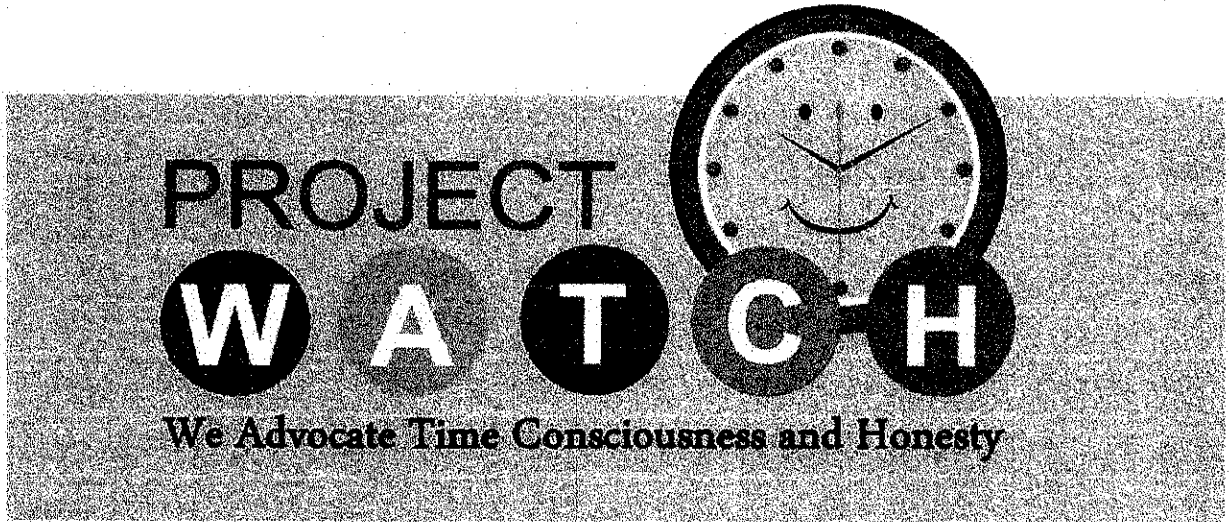
Encls.:  
 As stated



References:  
 DepEd Memorandum Nos.: (410, s. 2009); 159, s. 2017 and 141, s. 2018

To be indicated in the Perpetual Index  
 under the following subjects:

AWARDS	PROGRAMS
CAMPAIGN	REPORTS
LOGO	SCHOOLS
OFFICIALS	SEARCH





**PROJECT W.A.T.C.H. 2021: SUBMISSION OF ENTRIES**

• **ENTRYFORM**

School entries must be accompanied by an entry form.

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**NATIONWIDE SEARCH FOR W.A.T.C.H. SCHOOL**  
**Public and Private Elementary / High School**

Entry Date Filed: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID No.: \_\_\_\_\_

School Address: \_\_\_\_\_

Region: \_\_\_\_\_ Division: \_\_\_\_\_

Email Address: \_\_\_\_\_

No. of Enrollees: \_\_\_\_\_ School Year \_\_\_\_\_  
\_\_\_ Public \_\_\_ Private \_\_\_ Elementary \_\_\_ High School

Principal \_\_\_\_\_ Contact Number \_\_\_\_\_

School Coordinator \_\_\_\_\_ Contact Number \_\_\_\_\_

**Entries submitted in MP4 Format**

\_ USB Flash Drive      \_ Uploaded to Website

\_ Project W.A.T.C.H. audio video presentation (AVP)

\_ Ebook Report



**CONSENT TO THE USE OF PERSONAL/SENSITIVE PERSONAL INFORMATION**

**BY THE DEPED AND JCI SENATE PHILIPPINES**

**(in connection with the processing of the entry form for Project W.A.T.C.H 2021)**

1. Consistent with Section 19, Rule IV of the Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 10173, otherwise known as the "Data Privacy Act (DPA) of 2012" and other relevant provision of said IRR, by providing the details requested in this Form, I/we hereby freely, willfully and voluntarily give my full consent to the collection, holding, processing, use, recording, organization, storage, updating, modification, retrieval, consultation, consolidation, sharing, outsourcing, blocking, erasure and destruction (collectively referred to as "Use") by the Department of Education (DepEd) and the JCI Sentate Philippines (JCI), their officers, representatives, personnel and any third party they authorize and such authorized third party's officers, employees, representatives, personnel and any third party they authorize and such authorized third party's officers, employees, representatives and personnel of any or all sensitive, personal and privileged information I/we disclosed to the DepEd and JCI under Enclosure No. 2 of DepEd Memorandum No. \_\_\_ s. 2021 to which this consent form is attached and any other sensitive, personal and privileged information that I/we may provide, for purposes of determining my eligibility and/or in connection with any report, research or study that may be conducted.
2. I/We hereby certify that all information provided by me/us under Enclosure No. 2 of DepEd Memorandum No. \_\_\_ s. 2021 of are all true and correct. I/We authorize DepEd and/or JCI to verify any and all of this information. I/We expressly waive any and all statutory or regulatory provisions of confidentiality of such information if applicable. I/We hereby release DepEd and/or JCI from any liability whatsoever, including but not limited to, liability under DPA, for the "Use" of the information for the foregoing purposes, and any liability in connection with or arising from any activity that may occur or result therefrom.

\_\_\_\_\_  
(Signature of School Head over printed name)

Date signed: \_\_\_\_\_



• **EBOOK Report**

The Ebook Report to be submitted must show best practices amidst challenges faced during the COVID-19 pandemic. The report must be substantiated with supporting evidence such as certifications, pictures, programs, narrative reports of accomplishments and video documentation.

**VIDEO DOCUMENTATION REQUIREMENTS**

The following are the requirements on the creation and submission of the video documentation:

1. Must show video of best practices amidst challenges faced during COVID-19 pandemic;
2. Must be a high-quality Audio-Visual Presentation in MP4 format;
3. Must be uploaded to the official JCI website. In case of inability to upload due to limited access/connectivity, it must be saved in a flash drive (use of CDs/DVDs is discouraged); and
4. Must not run for more than five (5) minutes.
5. Must contain shots within the prescribed timeframe: November 1, 2020 to October 25, 2021.
6. Must be submitted and labeled with the following information:

PROJECT W.A.T.C.H. 2021  
Region/Division  
Name of submitting school  
School Head/Contact Number  
School Coordinator/Contact Number  
Mailing address of submitting school

• **GENERAL GUIDELINES**

1. Upload all video documentation reports such as Project W.A.T.C.H. and Virtual Kick Off Program on the website. Organize and label documents before uploading on the website. In case of inability to upload online due to limited access/internet connectivity, save the reports **in one flash drive only**;
2. For those submitting a flash drive, place all materials for submission inside an envelope and label with the following information:

**EXTERNAL PARTNERSHIPS SERVICE**

Department of Education Central Office  
DepEd Complex, Meralco Avenue, Pasig City  
Telephone Number: (02) 8633-7252

Email Address: [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) and  
[romeo.parayno@deped.gov.ph](mailto:romeo.parayno@deped.gov.ph)

Website (for the Submission of Entries): <https://bit.ly/3+YitAk>

Attention : **Mr. Romeo B. Parayno**  
External Partnerships Service-Special Events  
Unit

- **SUBMISSION**

The National Search for the Outstanding W.A.T.C.H. Schools is open to all **Public and Private Elementary / High School**. All interested schools must submit all requirements on or before **October 25, 2021**.

- **JUDGING PROCESS**

The W.A.T.C.H. Judging Committee will choose 10 Best School Implementers in Elementary and 10 Best School Implementers in High School following the set criteria for judging. Mode of validation will be announced later by the Validation Team subject to prevailing IATF, DOH, DepEd and LGU rules/guidelines.

- **CRITERIA FOR JUDGING:**

Project Undertaken:

○ Awareness of Advocacy together with Community Partner	-	30%
○ Training Orientation in the new normal set up (Teachers, PTA, Students and Others)	-	20%
○ W.A.T.C.H. Club Activities	-	20%
○ Curriculum Integration	-	30%
		<hr/>
		100%