



NATIONAL COUNCIL FOR CHILDREN'S TELEVISION
 commemorates the
 UNESCO'S 2021 GLOBAL MEDIA AND INFORMATION LITERACY WEEK



"Media and Information Literacy for the Public Good"

Access. Analyze. Reflect. Create. Act.

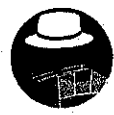
OCTOBER 2021

#GlobalMILWeek



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 Schools Division of Bulacan



NCCCT

Department of Information and Communication Technology



MEDIA LITERACY

10th Global Media and Information Literacy Week
"Media and Information Literacy for the Public Good"

What is Global Media and Information Literacy (MIL) Week?



The 10th Global MIL Week theme is "Media and Information Literacy for the Public Good." The celebration will be hosted by South Africa from October 24-31, 2021.

The theme will focus on how the global community can use Global MIL Week to build MIL as key to a vision of information as a public good. Freedom of expression, countering hate speech, and the right to information are central topics to this year's Global MIL Week.

The Global MIL Week is an annual celebration spearheaded by UNESCO every last week of October. It is a major occasion for its stakeholders to review and celebrate the progress achieved towards "Media and Information Literacy for All".

UNESCO and UNESCO Media and Information Literacy Alliance call for all MIL champions worldwide to promote Global MIL Week by organizing and registering online or offline activities.



Be part of the worldwide celebration!

1. Register to NCCCT's Global MIL Week activities and other local and international events.
2. Use your social media accounts to raise awareness about MIL and use the hashtag #GlobalMILWeek.
3. Participate in discussions about MIL.

For more details of the Global MIL Week, visit <https://en.unesco.org/commemorations/globalmilweek>.

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#GlobalMILWeek

Join in NCCCT's virtual activities and get a chance to win a limited copy of NCCCT Planner!





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Commemorates the

UNESCO'S 2021 GLOBAL MEDIA AND INFORMATION LITERACY WEEK



MEDIA LITERACY
ORGANIZATION SERVICES
CITYLAND/ROSELAND



"Media and Information Literacy for the Public Good"

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TIMELINE OF ACTIVITIES

Who should join?

October
15
Friday

Preliminary Session 1

#Bumkapal: Practice your Right to Vote! (Webinar)
10:00 PM to 1:00 PM

First-time Voters or Youth

October
22
Thursday

Preliminary Session 2

Children's Digital Safety and Fact-checking (Webinar)
1:00 PM to 4:00 PM

Children, Parents, and Educators

October
25
Monday

Day 1 - ACCESS

Data Privacy and Security (Webinar)
7:00 PM to 9:00 PM

Children, Parents, and Educators

October
26
Tuesday

Day 2 - ANALYZE

Appropriate Media Content for your Age (Webinar)
1:00 PM to 4:00 PM

Children, Parents, and Educators

October
27
Wednesday

Day 3 - REFLECT

Media and Information Literacy Quiz and
Reflection (Webinar)

20 Participants only
coming from Grades 5-10

October
28
Thursday

Day 4 - CREATE

Content and Accountability:
Sharing the Best Practices of Content Creators
(Webinar)

Aspiring Content Creators
and Students

October
29
Friday

Day 5 - ACT

Roundtable Discussion with MIL Champions
and MIL Champions
(Webinar)

MIL Teachers and Coordinators,
MIL Advocates, and Students

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