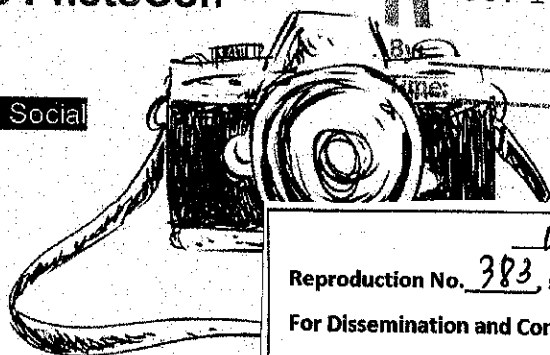


"2nd NSM Central Luzon Creative PhotoCon"In celebration of the 32nd National Statistics Month

Theme: "NSM @32: Revving up for Economic and Social Recovery Through Evidence-Based Policies"

RECEIVED
OCT 13 2021**MECHANICS OF THE CONTEST****Term of contest:**

Duration: 04 - 18 October 2021

Deadline of submission of entries: 18 October 2021, 11:59pm

Who may join the contest?

The photography contest is open to the member of the Regional Statistics Committee (RSC), all the Regional Line Agencies (RLA), Academes, and the Provincial Statistical Offices (PSO). Each participating agency/office is allowed to submit ONE (1) entry only.

Entry Requirements:

- Entry to be submitted should be in "JPEG/PNG" file format, A4 size (8.3x11.7 inches or 2480 x 3508 px);
- Entry must be entertaining and creatively-shot;
- Entry should have corresponding **TITLE** and **CAPTION**. The caption must indicate the place where the image/photo was taken, a brief description of what it is all about and should not exceed 30 words;
- Entry should be in full color but **no alteration/enhancement/filter is applied**. Altered image/photo refers to photographs manipulated and applied effects. Such photo will be subject to disqualification;
- Entry must be taken from 04-18 October 2021 only;**
- Entry should not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the entry;
- Entry should be submitted at **psaregion3@gmail.com**; and
- Entries will be published and posted in official Facebook account of PSA RSSO III on 19-22 October 2021.

Judging:

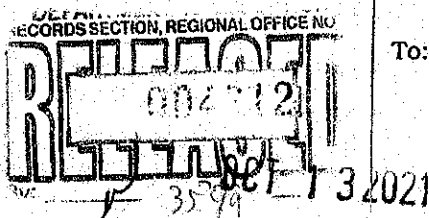
Entries will be judged based on the following criteria:

- Adherence to the theme** (how well the photo interpret the theme) : 30%
- Creativity** (how the entry showed some creativity ideas and uniqueness) : 30%
- Technique** (use of elements of photography like balance light, focus, etc.): 20%
- Number of likes** (entries will be posted to PSA RSSO III FB Page) : 20%

Prizes:

The top 3 winners will be announced during the closing ceremony of the NSM on 29 October 2021. Each will receive a **plaque and certificate of recognition and tokens** which will be delivered to their respective offices.

NOTE: By joining this competition, the participant and all the provisions provided.



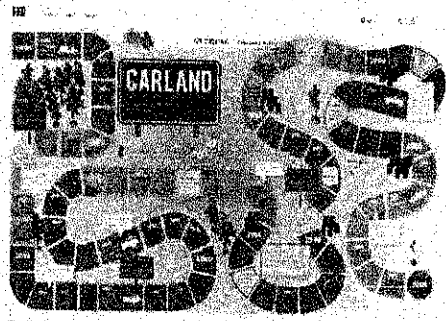
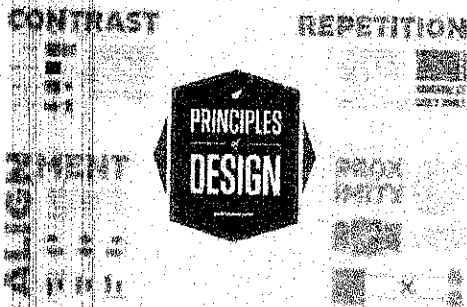
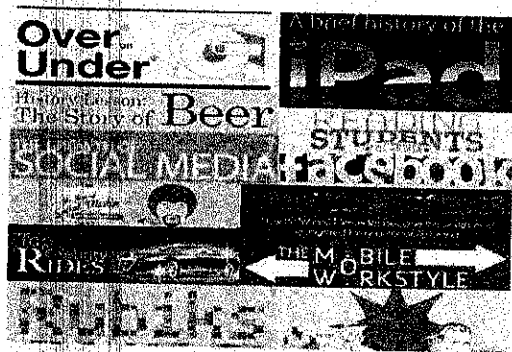
Advisory
No. 142, s. 2021

To: All Schools Division Superintendents

For information.

MAY B. ECLAR, PhD, CESO III
Regional Director

INFOGRAPHICS CONTEST MECHANICS



Theme: "NSM @32: Revving up for Economic and Social Recovery Through Evidence-Based Policies"

Rules and Guidelines

Eligibility

1. The contest is open to all Provincial Statistical Offices, member of the Regional Statistics Committee (RSC) and Regional Census Coordinating Board (RCCB), Academes, and all the Regional Line Agencies (RLA) within Central Luzon.
2. Images of infographics that won in other competitions or have been used for commercial purposes or published will not be eligible.
3. The data to be used should be taken from the data provided by PSA. Kindly click the link provided to access the data:

https://docs.google.com/spreadsheets/d/1wxEgHKVn8gsoxtjCPAfQvJUbrYbEM7y_JbLGLv6VN4s/edit?usp=sharing&fbclid=IwAR1rePVTAEvMXDOM8bKnXxipx60Wt1ZVMBjCE27PL5xFIu2e8RgIij8okPA

Submission of Entries

1. Submitted images should be in JPEG/PNG format and should not have any watermark and not more than 10 MB in size and must be submitted by email at psaregion3@gmail.com.
2. Each participating PSO/agency within the region can submit only one (1) entry.
3. Entry should not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the entry.
4. The file name of the image should follow this format: provincial office name or agency name_date submitted (ex. PSAZambales_101621 or NEDA_101521).
5. Deadline of submission of entries is on **18 October 2021, 11:59PM**.
6. Entries will be posted on the social media account of PSA Region 3 (from **04-18 October 2021**) as part of the judging requirement.

Criteria for Judging

Entries will be judged according to the following criteria:

Criteria for Judging	
Data and Visualizations <ul style="list-style-type: none">• Clear with suitable use of visual aids• Most suitable charts used• All data are accurate and not manipulated	25%
Analysis and Insights <ul style="list-style-type: none">• Capability to tell a compelling and engaging story that is logical and critical• Use of clear, focused and quality visual analysis, compelling charts and graphs to depict the datasets and give viewers meaningful insights	30%
Creativity and Originality <ul style="list-style-type: none">• The entry should be interesting and attention-seeking	20%
Relevance to the Theme <ul style="list-style-type: none">• The entry must be able to embody the theme of the 32nd with emphasis on the usefulness of the available information presented	10%
Number of likes in the Regional FB page	15%

Winners and Awarding of Prizes:

The top three (3) winners will be announced during the closing ceremony of the 32nd NSM on 29 October 2021. Each will receive plaques and certificate of recognitions and tokens which will be delivered to their respective offices.

NOTE: By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided.