

RECEIVED
OCT 12 2021

By:



DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
Regional Sub-Committee for the Welfare of Children
Government Center, Maimpis City of San Fernando Pampanga

✉ rscwc3.asl@gmail.com ☎ +63 (045) 961-2143 📧 @RSCWCCentraluzon

Memorandum
04 October 2021

FOR : LOCAL COUNCILS FOR THE PROTECTION OF CHILDREN
(PROVINCIAL, CITY/MUNICIPAL, BARANGAY)

FROM : THE RSCWC III CHAIRPERSON

SUBJECT : CineBata FILM FESTIVAL

DATE : 04 OCTOBER 2021

The ongoing pandemic situation caused children to experience various issues concerning their right to survive, to be protected, to develop, and to participate.

With this, CineBata Film Festival is one of the activities in line with the celebration of National Children's Month. This contest aims to provide an opportunity for children to share their experiences during COVID-19 pandemic through creative story-telling and film making.

QUALIFICATIONS:

- Members of team production should be 15 – 18 years of age
- Team to compose 13 – 15 members (including adult mentors)
- Children and youth from residential care facilities can also join. Kindly ensure of the following:
 - i. Faces of the child/youth will not be shown in the film, and/or covered when shown in the frame
 - ii. Use of alter names for children/youth
 - iii. Adherence to minimum health standards for care facilities
- To be assisted by 3 adults, which is part of the production team
- Participants to fill-out the following forms:
 - i. Registration form
 - ii. Parent consent form (for children)
 - iii. Minimum Health Standards compliance form (for adults)

Any lacking submission of these required documents will not be considered for screening

MECHANICS:

DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
RECORDS SECTION, REGIONAL OFFICE III

RECORDED
0341521

By: [Signature] Date: 11-1-2021

Advisory
No. 140, s. 2021

To: All Schools Division Superintendents

For information.

MAY ED ECLAR, PhD, CESO III
Regional Director



DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
Regional Sub-Committee for the Welfare of Children
Government Center, Maimpis City of San Fernando Pampanga

✉ rscwoc1.asl@gmail.com ☎ +63 (045) 961-2143 📺 @RSCWCCentral Luzon



- Time length of film entry should be at minimum of 5 minutes and maximum of 10 minutes
- Language may be in English, Tagalog, or in native language
- Film entry should have a subtitle

THEME: CHILD RIGHTS ISSUES IN THE NEW NORMAL

Criteria for Judging

Creativity – 20%

The effective use of imagination as evidenced in the entry.

Cinematography – 20%

The quality of cinematography or videography demonstrated in the work.

Sound and music Quality – 20%

Is the dialogue clear and not hindered by any noise or music score. Is the music score suited to the film and does it help tell the story's character of its own.

Message Effectiveness – 20%

Does the film clearly depict the message of the charity or cause it represents. Is the charity/cause clearly identified and is the message it sends effective.

Call to Action – 20%

Does the film create a desire in the viewer to make a change, spread the message further or taking a call to action.

Winners

Cash and plaque of recognition will be awarded to winners

1st prize – 15,000 php cash + plaque

2nd prize – 10,000 php cash + plaque

3rd prize – 5,000.00 php + plaque

- Special Award winners will be given plaques of recognition.
- Announcement of winners will be on RSCWC's Culminating Activity.



DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
Regional Sub-Committee for the Welfare of Children

Government Center, Maimpis CIV of San Fernando Pampanga

✉ rscwc3.ast@gmail.com ☎ +63 (045) 961-2143 📺 @RSCWCCentralLuzon

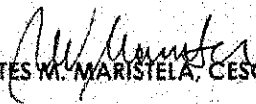


- Submission of entries will be thru email on or before **01 November 2021 (Monday)** at rscwc3.ast@gmail.com with subject format [Film Title, LGU and Province] e.g. *Papel*, San Jose Del Monte Bulacan

A social medial post about the contest were published at DSWD FO 3 and RSCWC Central Luzon's page for your easy dissemination to partners and interested participants.

Should you have any queries, you can reach **Ms. Aple Shayne B. Lomoljo, CWC Regional Coordinator** through mobile numbers (+63) 945 – 623 – 9411 / (+63) 920 – 769 – 0043 or through email address rscwc3.ast@gmail.com.

Thank you for your continuous support towards our advocacy: A Child-Friendly Philippines.


MARITES M. MARISTELA, CESO III