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Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

October 13, 2021

Division Advisory
No. 046, s. 2021

To : Public and Private Secondary School Heads
All Others Concerned

From : The Schools Division Superintendent

Subject : Cine Bata Film Festival (*New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!*)

Attached is the letter from Ms. Rowena J. Tiongson, Department Head, Provincial Social Welfare and Development Office (PSWDO), on the above subject, for information and guidance.


ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent



Address: Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
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Republic of the Philippines
PROVINCE OF BULACAN
City of Malolos

DepEd-SDO of Bulacan Office of the SDOs

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By: *Key*

PROVINCIAL SOCIAL WELFARE AND DEVELOPMENT OFFICE

October 11, 2021

ZENIA G. MOSTOLES, ED.D., CESO V
Division Superintendent
Dep ED Bulacan

Dear Dr. Mostoles,

We are celebrating the National Children's Month this November with the theme: "NEW NORMAL NA WALANG IWANAN: KARAPATAN NG BAWAT BATA ATING TUTUKAN!" with focus on Children's Rights in the New Normal.

The *CineBata* Film Festival is one of the activities of Regional Sub-Committee for the Welfare of Children III in celebration of National Children's Month. In relation to this, we would like to invite your children and youth organizations (school, community, OSCY, specific sectors, etc.) to participate in the filmmaking festival. Attached is the memorandum for your reference.

Required forms are accessible here: <https://bit.ly/3l61jhG>

You can check the facebook post regarding this event here:
<https://www.facebook.com/RSCWCCentralLuzon/posts/224827809678395>

Kindly disseminate this to your partners. Should you have any questions, Ms. Paula Mae G. Dela Cruz can be reached thru 791-8133.

Thank you and God Bless.

Sincerely yours,

[Signature]
ROWENA J. TIONGSON
Department Head - PSWDO

PROVINCIAL SOCIAL WELFARE AND DEVELOPMENT OFFICE
ADMIN DIVISION
RELEASED
CONTROL NO. 10-766
DATE 10-12-21

Tipag at Tamang Naglilingkod sa inyo



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Daniel R. Fernando Governor
Wilhelmino M. Sy-Alvarado Vice Governor



DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
Regional Sub-Committee for the Welfare of Children

Government Center, Maimpis City of San Fernando Pampanga

✉ rscwc3.asl@gmail.com ☎ +63 (045) 961-2143 📺 @RSCWCCentralLuzon



Memorandum
04 October 2021

**FOR : LOCAL COUNCILS FOR THE PROTECTION OF CHILDREN
(PROVINCIAL, CITY/MUNICIPAL, BARANGAY)**

FROM : THE RSCWC III CHAIRPERSON

SUBJECT : CineBata FILM FESTIVAL

DATE : 04 OCTOBER 2021

The ongoing pandemic situation caused children to experience various issues concerning their right to survive, to be protected, to develop, and to participate.

With this, CineBata Film Festival is one of the activities in line with the celebration of National Children's Month. This contest aims to provide an opportunity for children to share their experiences during COVID-19 pandemic through creative story-telling and film making.

QUALIFICATIONS:

- Members of team production should be 15 – 18 years of age
- Team to compose 13 – 15 members (including adult mentors)
- Children and youth from residential care facilities can also join. Kindly ensure of the following:
 - i. Faces of the child/youth will not be shown in the film, and/or covered when shown in the frame
 - ii. Use of alter names for children/youth
 - iii. Adherence to minimum health standards for care facilities
- To be assisted by 3 adults, which is part of the production team
- Participants to fill-out the following forms:
 - i. Registration form
 - ii. Parent consent form (for children)
 - iii. Minimum Health Standards compliance form (for adults)

Any lacking submission of these required documents will not be considered for screening

MECHANICS:



- Time length of film entry should be at minimum of 5 minutes and maximum of 10 minutes
- Language may be in English, Tagalog, or in native language
- Film entry should have a subtitle

THEME: CHILD RIGHTS ISSUES IN THE NEW NORMAL

Criteria for Judging

Creativity – 20%

The effective use of imagination as evidenced in the entry.

Cinematography – 20%

The quality of cinematography or videography demonstrated in the work.

Sound and music Quality – 20%

Is the dialogue clear and not hindered by any noise or music score. Is the music score suited to the film and does it help tell the story's a character of it's own.

Message Effectiveness – 20%

Does the film clearly depict the message of the charity or cause it represents. Is the charity/cause clearly identified and is the message it sends effective.

Call to Action – 20%

Does the film create a desire in the viewer to make a change, spread the message further or taking a call to action.

Winners

Cash and plaque of recognition will be awarded to winners

1st prize – 15, 000 php cash + plaque

2nd prize – 10, 000 php cash + plaque

3rd prize – 5, 000.00 php + plaque

- Special Award winners will be given plaques of recognition.
- Announcement of winners will be on RSCWC's Culminating Activity.



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- Submission of entries will be thru email **on or before 01 November 2021 (Monday)** at ncm.centalluzon@gmail.com with subject format [Film Title, LGU and Province] e.g. *Papel*, San Jose Del Monte Bulacan

A social medial post about the contest were published at DSWD FO 3 and RSCWC Central Luzon's page for your easy dissemination to partners and interested participants.

Should you have any queries, you can reach **Ms. Aple Shayne B. Lomoljo, CWC Regional Coordinator** through mobile numbers (+63) 945 – 623 – 9411 / (+63) 920 – 769 – 0043 or through email address rscwc3.asl@gmail.com.

Thank you for your continuous support towards our advocacy: A Child-Friendly Philippines.


MARITES M. MARISTELA, CESO III