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September 10, 2021

**DIR. NICOLAS T. CAPULONG, PhD**  
 Officer-in-Charge  
 Schools Division Superintendent  
 Department of Education  
 Schools Division of Bulacan  
 City of Malolos, Bulacan

Reproduction No. 324, s. 2021  
**ZENIA G. MOSTOLES, Ed.D., CESO V**  
 Schools Division Superintendent  
 Schools Division of Bulacan

Dear **Dir. Capulong**:

The Department of Trade and Industry in celebration of the Consumer Welfare Month (CWM) in October will be conducting various activities. Relative to this, there will be region-wide contest to be participated by high school students and DTI-Bulacan will again send one provincial representative per contest.

It is in this light that we would like to ask again for your cooperation and support to assist us in selecting students to represent our province for the following contests:

1. Regional Virtual Consumer Quiz Bee Contest- this will held on October 1, 2021 at 2:00 PM via ZOOM. We are required to submit the name of participants on **September 17, 2021**. DTI Bulacan will invite your chosen contest representative here at the Provincial Office during the contest to provide the physical room and other necessary materials needed for the contest such as laptop, writing board, marker and eraser. Please see the attached details of the contest.
2. Regional Vlogging Contest – you may choose the school to represent our province. The submission of entry at the DTI Provincial Office will be on October 12, 2021. Please see attached for the details.
3. Regional ePoster Making contest – for this contest, we will have a provincial level contest and the one to be chosen as winner will represent the regional level. We will send later the details for this contest.

Our staff Librada C. Estrella and Ms. Marilou D. Beronio will be coordinating with you regarding this matter. They can also be reached with contact numbers 09363748304 and 09332452740 respectively.

Thank you for your continuous support to our advocacy of protecting the welfare of the consumers.

Very truly yours,

**EDNA D. DIZON**  
 Provincial Director

REGION 3 BULACAN PROVINCIAL OFFICE

Department of Trade and Industry – Region 3  
**REGIONAL VIRTUAL CONSUMER QUIZ BEE CONTEST**

October 1, 2021 @ 2:00 PM

Via ZOOM

**Mechanics/Guidelines:**

1. The Regional Virtual Consumer Quiz Bee Contest is open to all high school students in public and private schools located in Region 3, with one (1) participant representative per province.
2. Regional Virtual Consumer Quiz Bee shall be conducted via ZOOM virtual platform hosted by CPD-RO.
3. Each provincial office shall assist their respective provincial contestant by providing the latter a physical room/ space free from unnecessary noise.
4. Participants shall be required to wear their school uniform with ID; and a name tag indicating the name of school and province.
5. Participants must enter the virtual quiz bee room thirty (30) minutes before the contest begins on October 1, 2021. Contest proper will start at 2:00pm. Only the participants and 1 DTI CPD PO associate shall be allowed to be present in the physical room.
6. Participants are not allowed to bring references (in any form), cellular phones, or any electronic devices.
7. The provincial office shall provide the participants with laptops, official writing boards, markers and erasers to be used during the virtual quiz bee.
8. There will be four (4) rounds in the competition, namely: **Easy, Average, Difficult and Final Round.**
9. There will be 10 questions for the Easy Round. Contestant/s will get 5 pts for each correct answer.
10. For the Average Round, 8 questions will be asked and contestant/s will get 10 pts for each correct answer.
11. For the Difficult Round, 5 questions will be asked and contestant/s will get 15 pts for each correct answer.
12. Only the top three (3) participants will proceed to the Final Round.
13. For the Final Round, scores will be back to zero and remaining participants will be given 5 questions with corresponding 20 pts for each correct answer.
14. Each question will follow this sequence:
  - The quizmaster will read the question twice and will be flashed on screen. A timer will start after the quizmaster says "Go". The participants are given the following time allocation for each question per round;  
Easy round -10 seconds  
Average round – 15 seconds  
Difficult round – 20 seconds  
Final round – 20 seconds
  - The participant should write the full answer on the provided board in correct spelling and should conceal his/her answer from the camera to prevent other participants from seeing the others' answers.
  - A buzzer will be rung at the end of the timer, and the quizmaster will say "Time is up". The participant should stop writing on the board at that point.
  - Immediately after the buzzer rang, each participant will be called one by one by the quizmaster to reveal his/her answer board.
  - The correct answer will be posted on-screen and announced by the quizmaster.

- Assigned CPD RO associate will record the scores of each participant.
  - After the participant is called and his/her score has been recorded, he/she will be allowed to lower and clear the answer board in preparation for the next question.
  - In case of a tie, a tie breaker will immediately ensue. The first participant who will first answer the tie breaker question will be declared as the victor. If the answer is wrong, the other participant may have the chance to steal.
  - Questions will be drawn from the following topics: Consumer Rights and Responsibilities, RA 7394, Price Act, Sustainable Development Goals and different Fair Trade Laws.
15. If protests/clarifications are raised, the contestants are advised not to erase their answers until the protests are settled. The decision of the Protest Committee composed of DTI and DepEd representative is final and irrevocable.
16. The participants with the highest score will be declared the Champion. The next two highest scoring participants will be declared First and Second runners up.
17. The committee will act on any concern regarding the questions and answers only. The winners of the quiz bee will receive a Certificate of Recognition with the following cash prizes in the form of **Gift Certificates**:
- Champion - P 5,000.00
  - First Runner-up - P 3,000.00
  - Second Runner-up - P 2,000.00
  - Consolation prizes - 4 consolation prizes @ 1,000.00 each
18. All contestants and coaches will each receive a Certificate of Participation.

## REGIONAL VLOGGING CONTEST CY 2021

### I. About the Competition

This competition targets High Schools Students and Consumer Groups to create a VLOG which promote consumerism in the country. Participants may choose on the following subjects/topics:

- Any topic covered in Republic Act No. 7394
- Price Act
- Sustainable Consumption and Production
- CWM Theme for CY 2021VLOG

### II. Eligibility and Specifications

1. The competition is open to High School student's regionwide, both from public and private schools (CATEGORY A) as well as to and Consumer Organizations (CATEGORY B).
2. There should only be one (1) entry per Category per Province at the Regional Level
3. The VLOG should be in English or Tagalog
4. The use of offensive acts or language shall be a ground for disqualification
5. Music used for the VLOG must be original, licensed or in the public domain
6. Entry should be in HD data format (MP4, MOV, or AVI) submitted in portable hard drive (flashdrive)
7. Entry has not been exhibited as part of any other VLOG competition
8. Maximum running time of the VLOG should not exceed 5 minutes, inclusive of an optional opening and closing credits.
9. Demerit of 1 pt will be deducted from the total points for non-compliance to time duration.

### III. Competition Mechanics

1. For the provincial level, participating schools or Consumer Organization may send their entry through hand carry or courier to DTI provincial office. Likewise, for the regional level, DTI Provincial offices may submit the winning entry to DTI Regional Office, Consumer Protection Division through hand carry at Malikhain St. corner Maagap St., Diosdado Macapagal Government Center, Maimpis, City of San Fernando, Pampanga.
2. Submitted entries must have the following documentation:
  - a. Name, address and contact number of the school or Consumer Organization  
Contact person of the group, email address and mobile number

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- b. Particular topic/subject of presentation
  - c. Information on group members
  - d. Total duration of the VLOG
  - e. Permission for DTI to use the VLOG as part of consumer advocacy materials
3. Deadline for submission at the Regional Level is on or before October 22, 2021 @5PM.
  4. Regional entries will be posted online by DTI through its official Facebook Page DTI Central Luzon on October 25, 2021.
  5. Regional Judging is on October 29, 2021.

#### **IV. Criteria for Judging**

Storytelling (Pacing, Direction, Plot)	20%
Creativity and Originality	20%
Relevance to the Subject/Topic	25%
Technical Quality (Editing, Audio, Music, Special/Sound Effects)	20%
Audience Impact through social media (number of positive reactions: likes, love, care, laugh, wow)	15%
Total	100%

Judges: 1 DEPED, 1 DICT & 1 EMB

#### **V. Prizes (Regional Level)**

##### **PER CATEGORY (COs and Students)**

1st Prize : 10,000.00  
2nd Prize : 8,000.00  
3RD Prize : 5,000.00  
4 Consolation Prize @ 2,500.00 each  
4 Special Award each (2 per Category)  
*Prizes will be in the form of gift certificates.*

#### **REGION 3 BULACAN PROVINCIAL OFFICE**