



Republic of the Philippines
Department of Education
REGION III
Schools Division Office of Bulacan

September 7, 2021

Division Advisory
No. 030, s. 2021

To : Public and Private Secondary School Heads
All Others Concerned

From : The Schools Division Superintendent

Subject : MarkEd Access Granted: Marketing for the Youth

This is in reference to the attached letter from Ms. Julianne Ong, MarkEd Access Granted Head, UP Junior Marketing Association, University of the Philippines Diliman, on the conduct of MarkEd Access Granted: Marketing for the Youth activities in the first semester of School Year 2021-2022.

For information and guidance.


ZENIA G. MOSTOLES, Ed.D., CESO V
Schools Division Superintendent



Address: Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
Website: <https://bulacandeped.com> Email: bulacan@deped.gov.ph



10:10



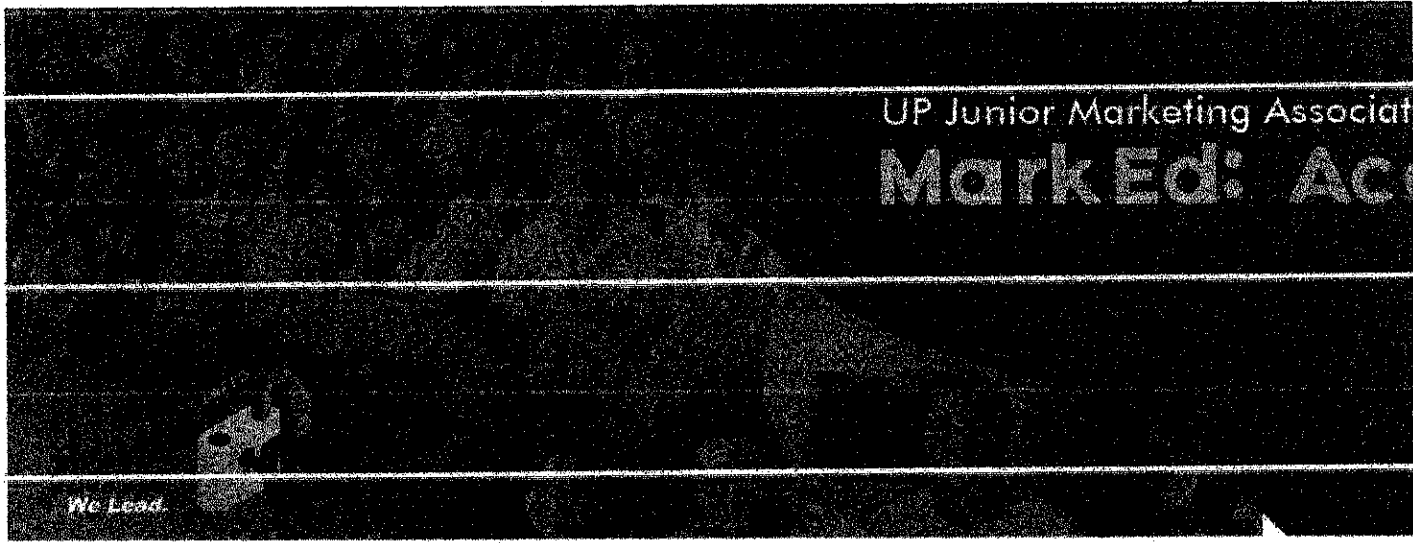
DepEd-SDO of Bulacan Office of the SDO
DepEd Bulacan Office of the SDO

RECEIVED
SEP 06 2021
By: [Signature]

UP JMA MarkEd Access Granted Proposal for DepEd Bulacan

1 message

UP JMA MarkEd <marked@upjma.com>
To: bulacan@deped.gov.ph



DepEd Bulacan

Greetings!

We are the UP Junior Marketing Association (UP JMA). Since our inception in 1958, we have risen to become the premier student-run marketing organization of the country with ~~Administrators~~

MarkEd is UP JMA's award-winning marketing education program. It is our mission to support the development of the nation's next business leaders by paving the way for the young changing world.

For our public high school audience, we are launching **MarkEd Access Granted: Marketing for the Youth**. This semester, we intend to help the youth cultivate and appreciate an online program that is tailor fit to their needs and interests in the current context of a pandemic.

In line with this, we are **inviting you to be a DepEd LGU partner** for MarkEd Access Granted this semester. By endorsing MarkEd to the schools in your division, your students will and educational videos that will be posted in a private, interactive **Facebook learning group**. Moreover, we will also be holding **two (2) webinars** where your students will have t

Kindly refer to the attached proposal deck for more details on our initiative. We look forward to hearing your input on how we can make this partnership more fruitful for your student year.

Should you have any concerns or inquiries, please do feel free to contact the undersigned below.

Thank you and stay safe!

Sincerely,

Julianne Ong
0919 075 5859
MarkEd Access Granted Head
UP Junior Marketing Association



UP JMA MarkEd
UP Junior Marketing Association
marked@upjma.com



MarkEd AG School Partnership Proposal.pdf
5339K