



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

August 23, 2021

Division Advisory
No. 033, s. 2021

To : Public and Private Secondary School Heads
All Others Concerned

From : The Schools Division Superintendent

Subject : Money 4 Millennials and GenZs (M4MZ) 2021:
"Mulat na Mata on Money and Management MatterZ"

This is in reference to the attached letter from Professor Dianne Acosta Corpuz, Adviser, The Management Economics Society – University of the Philippines Baguio on the conduct of free financial literacy seminar-workshop on September 11, 2021 via Zoom.

All interested participants may register through <https://bit.ly/2VCFIDN>.

For information and guidance.


ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent



Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
website: <https://bulacandeped.com> email: bulacan@deped.gov.ph



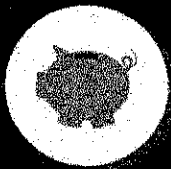
presents

M4MZ

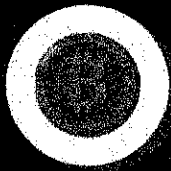
Money 4 Millennials & Gen Z 2021

"Mulat na Mata on Money and
Management MatterZ"

Topics:



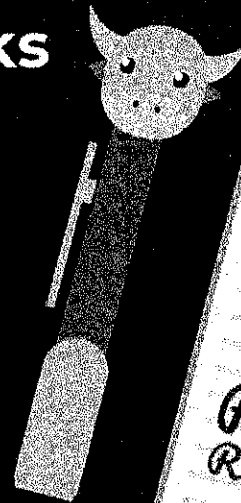
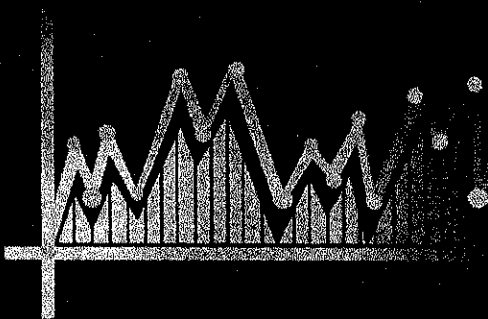
Handling Personal Finances



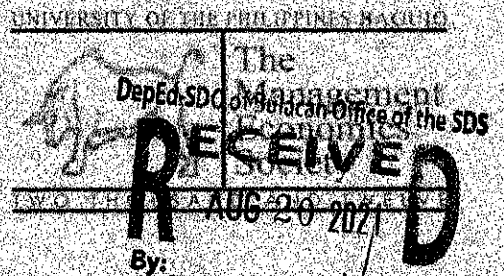
Investing: Cryptocurrency



Investing: Stocks



Date: September 11, 2021
Time: 1:00pm - 3:15pm
Platform: Zoom
Register via link in the caption
Limited slots available!



MONEY 4 MILLENNIALS AND GEN Zs (2021)
"Mulat na Mata on Money and Management MatterZ"
brought to you by The Management Economics Society of UP Baguio

Event Title: Money 4 Millennials and GenZ (M4MZ)

Nature of Event: Financial Literacy Webinar

Date: September 11, 2021

Time: 1:00pm - 3:15pm

Venue/Platform: Zoom

Target Market: Filipino Millennials and Generation Zs

- *Target: minimum of 50 participants per topic (A total of 150 participants)*

Theme: Trendline

Description/Rationale:

"M4MZ", *The Management Economics Society* (The MESoc) of UP Baguio's flagship event, is a financial literacy seminar-workshop that aims to expand and develop the business knowledge, expertise, and awareness of teenagers and young adults through educational discussions and talks on various finance, economics, and management-related topics, that will prove to be useful and practical for them to apply in their daily lives as well as their future careers.

With the current pandemic highlighting the importance of handling personal finances more than ever, this event will serve as an avenue for teenagers and young adults to acquire the educational resources they need that will properly equip them in better handling their personal finances, as well as the relevance of and awareness about the current economic state of our country.

The event will allow its participants to choose one topic among three (3) (personal finances, investing: stocks, investing: cryptocurrency) that they would wish to learn in-depth and join the corresponding breakout session for it. All three breakout sessions will be conducted simultaneously.

Seminar Topics:

1. **OPENING:** In Demand Financial Topics for 2021 for Millennials and GenZ
2. **How to Handle Personal Finances (basic overview)**
 - Techniques on budgeting and saving amidst the economic crisis
 - Work-from-home jobs for students
3. **Investing: Cryptocurrency**
 - Brief History
 - Legalities

- Crypto Trading platforms
 - Things to consider when participating in crypto trade (pros and cons, opportunities and dangers, fundamental trading concepts)
4. Investing: Stocks
 - Stock Market
 - Analyzing Data and Decision-Making
 - Trading psychology (mindset of traders/investors)
 5. CLOSING: Start Somewhere with Handling Your Own Finances
 - "The journey of a thousand miles begins with a single step" - Lao Tzu
 - E.g. saving, budgeting, investing

Objectives:

1. To promote and improve financial literacy of the Filipino youth;
2. To educate the youth on basic financial management and practical budgeting/saving techniques;
3. To inform the students about different investment instruments and the technicalities on how to utilize them; and
4. To teach Filipino youth to see the relationship and practical application of the different aspects of business to their daily lives as well.

Goal: Following the end of the academic year 2020-2021, while still amidst the COVID-19 crisis, UP Baguio's *The MESoc* strives to carry out its part by bringing forth the attention of the youth to the indispensable need of being financially literate. The organization will continue to expand its educational services using online platforms. Such topics to address center around instilling knowledge regarding financial literacy and management. This annual event "**Money 4 Millenials**", now "**Money 4 Millenials and GenZ**" trademarked by the organization above all, seeks to serve and give back to the community in alignment with its vision, mission and core values.

Note: *The webinar will be conducted FREE of charge for all the student participants.*

Sponsors: To be announced (at least 1-2 partners, 1-2 major sponsors, 2-3 minor sponsors) e.g. *Sitel Philippines Inc.*, who was one of our major sponsors in the M4M Event last 2018.

Potential Speakers:

1. Jose Ramon Casas (Speaker 1) **personal finance*
 - Personal Financial Consultant, *MoneyDoctors Inc.* (5 years)
 - Over 10 years of experience in the finance industry
2. Mr. Hero Laurente (Speaker 2) **investing/stocks*
 - of No Ceiling Index Fund Investing
 - hero@laurentecapital.com

3. Mr. Jed Velarde (Speaker 3) *investing/stocks

- former COL Financial
- PwC
- contact via LinkedIn

4. Kyle Kua (Speaker 4) *cryptocurrency

- COO of Philippine Digital Asset Exchange (PDAX)

Proposed Program Flow:

ACTIVITY	TIME
Set-up and Preparations	12:00 - 1:00pm
Attendance / Joining of Livestream	1:00 - 1:10pm
Opening Remarks	1:10 - 1:20am
House Rules	
Dissemination of Participants	
OPENING: In Demand Financial Topics for 2021 for Millennials and GenZ	
BR#1: How to Handle Personal Finances	1:20 - 2:10pm (50 mins)
Break	2:10-2:20pm (10 mins)
How to Handle Personal Finances (cont.)	2:20 - 2:50pm (30 mins)
Q & A	2:50 - 3:00pm (10 mins)
BR#2: Investing: Cryptocurrency	1:20 - 2:10pm (50 mins)
Break	2:10-2:20pm (10 mins)
Investing: Cryptocurrency (cont.)	2:20 - 2:50pm (30 mins)
Q & A	2:50 - 3:00pm (10 mins)
BR#3: Investing: Stocks	1:20 - 2:10pm (50 mins)
Break	2:10-2:20pm (10 mins)
Investing: Stocks (cont.)	2:20 - 2:50pm (30 mins)
Q & A	2:50 - 3:00pm (10 mins)

CLOSING: Start Somewhere with Handling Your Own Finances	
Acknowledgement of Speakers	3:00 - 3:15pm (15 mins)
Closing Remarks	
End of Webinar	3:15pm

Approved by:



PROF. DIANNE ACOSTA-CORPUZ
Adviser - The MESoc UP Baguio