



Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim



OUA MEMO 00-0521-0080
MEMORANDUM
10 May 2021

To: **Undersecretaries**
Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Designated Tobacco Control Coordinators
Designated Brief Tobacco Intervention Providers
Youth Formation Coordinators
School Heads

Subject: **DEADLINE EXTENSION FOR THE SUBMISSION OF ENTRIES TO THE GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA) through the Bureau of Learner Support Services – School Health Division (BLSS-SHD) hereby disseminates the announcement of the Global Center for Good Governance in Tobacco Control (GGTC) that the extension of the deadline for submission of entries to the Global Media Competition (GMC) has been extended anew to **14 May 2021**.

In this regard, the OUA reiterates the following information about the GMC, which was first disseminated through OUA Memorandum 00-0521-0036:

1. HealthJustice Philippines, on behalf of the GGTC, is inviting **DepEd learners, personnel, and stakeholders** to join the second GMC with the theme **Lies & Cover-Ups: Time to Make Tobacco Pay**.
2. The competition aims to welcome graphic material submissions as memes, GIFs, digital stickers, posters, infographics, and short videos that portray tobacco industry manipulation which undermines health policies and helps the tobacco industry escape liability from enormous burdens it has caused. Submissions can be made until **14 May 2021**.



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Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

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3. Winning entries could win up to \$4,000.00. Participants below 18 years old are required to submit a parental/guardian consent form. For more details, please visit the competition website at <http://bit.ly/ggtcgmc2021>.
4. Interested participants are advised to closely monitor the advisories of the GGTC regarding the GMC.
5. Offices that manage social media pages are enjoined to share the poster about the competition to reach more potential participants. The updated poster about the competition has been shared at <https://www.facebook.com/DepartmentOfEducation.PH/posts/4668054376587553>.
6. Youth Formation Coordinators are also requested to disseminate the information to learners who may be interested to participate in the competition.
7. Designated tobacco control coordinators, per DepEd Memorandum No. 147, s. 2018, and designated brief tobacco intervention (BTI) providers, per DepEd Memorandum No. 110, s. 2019, are enjoined to actively promote and participate in the competition.
8. This invitation is extended to DepEd stakeholders in support of DepEd Order No. 48, s. 2016 titled *Policy and Guidelines on Comprehensive Tobacco Control*.

For further queries on this subject, please contact Mr. Gian Erik Adao, Education Program Specialist II of the BLSS-SHD, through 0917 327 4426 or email at gian.adao@deped.gov.ph or blss.shd@deped.gov.ph.

For information and dissemination.


ALAIN DEL B. PASCUA
Undersecretary



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