



Republika ng Pilipinas
Department of Education
INTERNATIONAL COOPERATION OFFICE

DepEd-SDO of Bulacan Office of the SDS

RECEIVED
MAY 12 2021

By: _____
Time: _____

Office of the Director

MEMORANDUM

FOR : **MINISTER, BASIC, HIGHER AND TECHNICAL EDUCATION,
BARMM
REGIONAL DIRECTORS**

FROM : *Margarita Consolacion C. Ballesteros*
MARGARITA CONSOLACION C. BALLESTEROS
Director IV

SUBJECT : **INFORMATION DISSEMINATION REQUEST FROM THE
DELEGATION OF EUROPEAN UNION TO THE PHILIPPINES
FOR THE ANNUAL CHILDREN'S FESTIVAL "LAKBAYIN
NATIN AND EU"**

THEME : **"CHILDREN FOR FRIENDSHIP"**

DATE : 12 MAY 2021

BACKGROUND:

This pertains to the correspondence received by the International Cooperation Office (ICO) last 03 May 2021 from Ms. Faye Carreos, Public Relations Officer and Representative for the "Lakbayin Natin Ang EU", with an attached letter from the Ambassador of the European Union, *H.E Ambassador Luc Véron*.

The letter informs the Department of Education (DepEd) that the Delegation of the European Union in the Philippines will be holding a virtual edition of the annual children's festival "Lakbayin Natin Ang EU" on 16 May 2021, Sunday at 10:00 AM via the European Union in the Philippines' Facebook Page and requests for the support of the Department through information dissemination.

Since 2008, the European Union Delegation to the Philippines, together with the EU member-states embassies and cultural institutes, have been hosting Lakbayin Natin Ang EU as a cultural exchange between the EU and the Philippines.



Republika ng Pilipinas
Department of Education
INTERNATIONAL COOPERATION OFFICE

Office of the Director

For the past years, Lakbayin was able to introduce underprivileged children to a world beyond the communities they grew up in and allowed them to experience the wonders of the culture and traditions of Europe. It also became an avenue for children to share their skills and talents, develop their self-confidence, and improve their collaborative skills.

With the pandemic however, the EU decided to host a virtual edition of Lakbayin. This opened the event to a broader audience, with children-participants hailing from various provinces in Luzon, Visayas, and Mindanao.

CLEAR STATEMENT OF REQUEST:

The International Cooperation Office (ICO) then sent a Completed Staff Work to the Office of the Secretary relative to the request from the Delegation. Attached to this Memo is the CSW containing the signature of Secretary Leonor Magtolis Briones approving the request for dissemination to all Regional Offices of DepEd, to encourage participation in the said event.

We therefore request for your assistance in disseminating this information to your respective Division and Schools, to involve as many student participants as we can mobilize.

DETAILS OF THE PROGRAM:

Program Date: 16 MAY 2021 (Sunday)

Time: 10:00 AM

Platform: European Union in the Philippines FB page

Livestreamed: via DepEd and ICO FB pages

For further coordination on the matter, you may contact the International Cooperation Office through email at ico@deped.gov.ph.

Thank you very much.

Attachments:

1. CSW approved and signed by Secretary Briones; and
2. Letter signed by Ambassador of the European Union H.E. Ambassador Luc Véron.



Republika ng Pilipinas
Department of Education
 INTERNATIONAL COOPERATION OFFICE

DEPARTMENT OF EDUCATION
 OFFICE OF THE SECRETARY
RECEIVED
 MAY 10 2021
 By: *C. Carro* Time: 11:00am
 Doc. #: 443 728

Office of the Director

MEMORANDUM

FOR : LEONOR MAGTOLIS BRIONES
Secretary

FROM : *M. Ballesteros*
 MARGARITA CONSOLACION C. BALLESTEROS
Director IV

SUBJECT : REQUEST FROM THE EUROPEAN UNION DELEGATION TO THE PHILIPPINES FOR INFORMATION DISSEMINATION TO ALL REGIONS FOR "LAKBAYIN NATIN ANG EU" CHILDREN'S FESTIVAL AND THE USE OF DEPED LOGO IN THE EVENT

DATE : 07 MAY 2021

BACKGROUND ON THE SUBJECT:

This is in reference to the correspondence received by the International Cooperation Office (ICO) last 03 May 2021 from Ms. Faye Carreos, Public Relations Officer and Representative for the "Lakbayin Natin Ang EU", with an attached letter from the Ambassador of the European Union, H.E Ambassador Luc Véron.

Said letter informs the Department that the Delegation of the European Union in the Philippines will be holding a virtual edition of the annual children's festival "Lakbayin Natin Ang EU" on 16 May 2021, Sunday at 10:00 AM via the European Union in the Philippines' Facebook Page.

ABOUT "LAKBAYIN NATIN ANG EU":

Since 2008, the European Union Delegation to the Philippines, together with the EU member-states embassies and cultural institutes, have been hosting Lakbayin Natin Ang EU as a cultural exchange between the EU and the Philippines.



Republika ng Pilipinas
Department of Education
INTERNATIONAL COOPERATION OFFICE

Office of the Director

For the past years, Lakbayin was able to introduce underprivileged children to a world beyond the communities they grew up in and allowed them to experience the wonders of the culture and traditions of Europe. It also became an avenue for children to share their skills and talents, develop their self-confidence, and improve their collaborative skills.

With the pandemic however, the EU decided to host a virtual edition of Lakbayin. This opened the event to a broader audience, with children-participants hailing from various provinces in Luzon, Visayas, and Mindanao.

REQUEST FOR COLLABORATION WITH DEPED:

The Delegation, through the letter from *Ambassador Véron*, seeks the support of DepEd by extending the invitation to students aged 3 to 13, together with their families, to participate in the virtual field trip. Interactive activities and presentations would be made available to the student participants of the event as well as to their families.

They also informed ICO through Viber messages that the event could be livestreamed to DepEd and ICO official FB Pages to reach more participants.

In a subsequent email forwarded to ICO, dated 04 May 2021, with an attached letter signed by Ms. Thelma Gecolea, Public Relations Officer of the Delegation, they further seek the permission of DepEd regarding the use of the DepEd LOGO in their collaterals for distribution to different participants to provide assurance for the support provided by the Department to the event.

CLEAR STATEMENT OF RECOMMENDED ACTION:

ICO hereby recommends for the support of the event through the dissemination of information regarding the event, to all the Regional Offices to encourage as many participants as possible throughout the country.

Once approved by the Secretary, ICO will draft a Memoranda addressed to all regions to disseminate the information relative thereto.



Republika ng Pilipinas
Department of Education
INTERNATIONAL COOPERATION OFFICE

Office of the Director

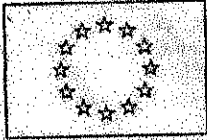
As regards the requested permission for the use of the DepEd LOGO in the event collaterals, ICO further *recommends to allow the use thereof*, subject to the limitations imposed under *DepEd Order No. 031, series of 2019* or "The Department of Education Service Marks and Visual Identity Manual".

For any additional inquiry, your staff may contact our International Cooperation Office at telephone numbers 637-6462/63 or electronic mail address ico@deped.gov.ph.

Thank you very much.

Attachments:

1. Letter from H.E. Ambassador Véron - dated 26 March 2021;
2. Letter from Ms. Geolea - dated 04 May 2021; and
3. 2 Emails received by ICO - dated 03 and 04 May 2021



EUROPEAN UNION
DELEGATION TO THE PHILIPPINES

Political, Press and Information Section

Manila, 4 May 2021
TG D (2020)

Director Dr Margarita Consolacion Ballesteros
International Cooperation Office
Department of Education

Dear Director Ballesteros,

We would like to express our appreciation for the support extended by the Department of Education to our "Lakbayin natin ang EU" children's festival.

Further to our request for assistance in disseminating information about our festival, we would like to ask your permission if our office could include your logo in our collaterals so that we could duly acknowledge the support that you are providing to our festival.

Thank you and I look forward to your favourable consideration of this request.

I have attached for your reference the letter we sent to your organisation. Our contractor for the children's festival, Media Sense, shall get in touch with your office.

Yours sincerely,

Thelma Gecolea

Thelma Gecolea
Public Affairs Officer

Copy: Office of The Honorable Secretary Leonor Briones

From: Faye Carreos faye@mediagenseph.com
Subject: European Union - Request for support to disseminate information on "Lakbayin natin ang EU"
Date: May 3, 2021 at 12:58 PM
To: ico@dped.gov.ph, mary.gerona@dped.gov.ph

Dear Ms. Gerona,

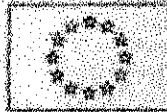
Good day!

On behalf of H.E. Luc Véron, Ambassador of the European Union to the Philippines, we would like to follow up on the EU's request to disseminate information on its activity Lakbayin Natin Ang EU, stated on 16 May 2021.

Please find herewith a signed letter on the above-mentioned subject. The said letter was also forwarded by Usec. Alain Pascua to the International Cooperation Office.

Sincerely,
Faye Carreos
Public Relations Officer/Representative for Lakbayin Natin Ang EU

Ref. No. 2021/2/04/150 - 2709/2021



EUROPEAN UNION
DELEGATION TO THE PHILIPPINES

Manila, 26 March 2021
TW/g D (2021)

Dear Secretary Briones,

The Delegation of the European Union to the Philippines will hold a virtual edition of the annual children's festival "Lakbayin Natin ang EU" on 16 May 2021, 10 a.m., via the European Union in the Philippines Facebook Page. Theme of this year's children's festival is "Children for Friendship".

Since 2008, the EU Member States participate in this festival and host activities geared towards children to showcase the rich European culture and heritage. This year, "Lakbayin Natin ang EU" aims to create a virtual visual tapestry of the European culture and arts among Filipino children in Luzon, Visayas, and Mindanao. Through the diverse activities initiated by the EU and the Embassies of Czech Republic, Germany, France, Italy, Austria, and Poland the children and youth will get to know more about the EU and promote friendship at the same time.

We would thus like to ask for your support by way of inviting students (aged 3 to 13) and their families to participate to this virtual field trip "Lakbayin Natin ang EU 2021". Interactive activities and presentations such as nursery rhymes, storytelling, songs, languages, music, and poetry are in store for children and their families.

Thank you and I hope this merits your favourable consideration. Focal point for this festival is Ms Thelma Geocolea, Public Affairs Officer, mobile number 09209662066.

Sincerely yours,

Luc Véron
Ambassador

The Honourable Leonor Magtolis-Briones
Secretary
Department of Education