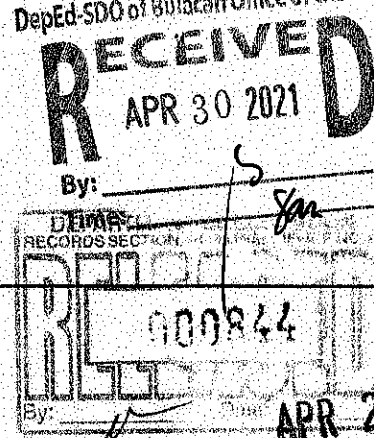




Republic of the Philippines  
**Department of Education**  
 REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM  
 No. 140, s. 2021

**INVITATION TO SANAYSINING AND LAUNCHING OF TWELVE ONLINE ARTS COURSES OF ARTIST INC.'S ARTS SCHOOL PROGRAM**

To: Schools Division Superintendents  
 Curriculum Implementation Division Chief  
 Division MAPEH/SPA Focal Persons

1. The Arts Research and Training Institute in Southern Tagalog, Incorporated (ARTIST Inc.), in cooperation with the Cultural Exchange Department of the Cultural Center of the Philippines (CCP), and the National Committee on Dramatic Arts of the National Commission for Culture and Arts (NCCA), will launch the Twelve Online Arts Courses dubbed as *SANAYSINING* on May 5-31, 2021 through different digital platforms.
2. Scholarship slots are open to interested students on a first-come, first-served basis when they register at <https://tinyurl.com/ssreg2021>.
3. Five (5) participants will be selected for each of the following Online Arts Courses:
  - 3.1 Likhandula Theatre in Digital Platform
  - 3.2 Teleradyo Radio Program Production
  - 3.3 Pangatnigan Music Production
  - 3.4 Saliksik Research into Production
  - 3.5 Sinopsining Arts Management
  - 3.6 Galaw-Koryo 1. Ballet Dance
  - 3.7 Galaw-Koryo 2. Folkdance
  - 3.8 Digital-Larawan Video Production
  - 3.9 May-Akda Creative Writing
  - 3.10 Sining Biswal Visual Art Workshop
  - 3.11 Panulat Writing Plays for Stage and Film
4. Enclosed is the invitation letter of Ms. Michelle B. Tolentino, the Curriculum Director of *SANAYSINING* Arts School Program ARTIST, Inc., for other details and information.
5. For queries and more information, please contact Ms. Sovie Vallejos, Program Development Officer at mobile number 09672967699
6. For immediate dissemination.

Encl.: as stated

Clmd2  
 April 27, 2021

*M B*  
**MAY B. ECLAR, PhD, CESO III**  
*4/29* Regional Director

*Reproduction No. 106, s. 2021*



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
 Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph



# SANAYSINING

May 5, 2021 to May 31, 2021



Cultural Center of the Philippines  
Cultural Exchange Department

ARTIST, Inc.  
Incorporated Institute for  
Arts and Culture

April 9, 2021

MAY B. ECLAR, PhD, CESO III  
Regional Director  
Department of Education  
Central Luzon

**ATTENTION: Engelbert B. Agunday, EdD  
Education Program Supervisor, MAPEH**

Dear Ms. Eclar:

Greetings!

Arts Research and Training Institute in Southern Tagalog, Incorporated (ARTIST Inc.) in cooperation with the Cultural Exchange Department of the Cultural Center of the Philippines (CCP) and the National Committee on Dramatic Arts of the National Commission for Culture and Arts (NCCA) will be launching **Twelve Online Arts Courses** as part of ARTIST Inc.'s Arts School program dubbed **SANAYSINING**. This will run from May 5, 2021 to May 31, 2021 through digital platforms. (Please see attached list of course descriptions).

In line with this, we would like to invite you and your students to participate in the said Online Arts Courses. To register, kindly proceed to this link <https://tinyurl.com/ssreg2021>

Here are the available scholarship slots for your constituents specifically in the following courses:

Course	Available slots for scholarship
1. LIKHANDULA Theatre Digital Platform	5
2. TELERADYO Radio Program Production	5
3. MADLA Social Media Social Media Promotion and Marketing for Arts Organization	5
4. PANGATNIGAN Music Production	5
5. SALIKSIK Research into Production	5


6. SINOPSINING Arts Management	5
7. GALAW-KORYO 1. Ballet Dance	5
8. GALAW-KORYO 2. Folkdance	5
9. SINING BISWAL Visual Art Workshop	5
10. DIGITAL-LARAWAN Video production	5
11. MAY-AKDA Creative writing	5
12. PANULAT Writing plays for stage and film	5

For our network, deadline of registration is on **April 20, 2021**.


Please stay updated by following the ARTIST Inc.'s Facebook page at <https://www.facebook.com/ArtistIncPH>

Should you have any concerns or queries regarding this invitation, please do not hesitate to contact us at +639672967699 or via email at [sanaysining@gmail.com](mailto:sanaysining@gmail.com) through our Program Development Officer Ms. Sovie Vallejos.

Sincerely,

  
 MS. MICHELLE B. TOLENTINO  
 Curriculum Director  
 SANAYSINING Arts School Program  
 ARTIST, Inc.

Noted by:

  
 MS. RICAMELA S. PALIS  
 Project Director, SANAYSINING Arts School Program  
 Chair, Board of Trustees, ARTIST Inc.

## SANAYSINING ARTS SCHOOL

### 1. LIKHANDULA Theatre in Digital Platform

Participants will immerse themselves in theatre performance based from the philosophy and pedagogy of ARTIST Inc.'s practice. Dubbed *Bola sa kilikili*, the theatre practice of ARTIST Inc. highlights the body as representation of stories, how stories are enriched through community narratives and what difference can theatre makes in community life using inclusive, experiential and transformative workshop approaches. The course covers inputs and exercises on body exploration and scene creation, as well as the mounting, showcasing and clinicquing of their creative outputs, including the practice of migrating theatre from the usual conventions to online platforms. The course aims to enhance the physical and imaginative skills of the participants and grasp the value of collaboration in creating heritage-based theatre performances that depicts social challenges and concerns.

Qualification: 17 years old and above, with or without theatre experience

Requirement: Has stable internet connection, FB account and the Zoom app  
Preferably laptop,  
A space where he/she can freely move

Schedule of classes:

Class 1. Every Thursday & Saturday	6:00 – 9:00 pm 1:00 – 5:00 pm
Class 2. Every Monday only	9:00 am – 12:00 pm
Class 3. Every Thursday only	9:00 am – 12:00 pm
Class 4. Every Wednesday only	9:00 am – 12:00 pm

*Bola sa kilikili* highlights the body as representation of stories, how stories are enriched through community narratives and what difference can theatre makes in community life.

### 2. TELERADYO Radio Program Production

A short course in tele-radio production focusing on television and radio techniques adapted to online platforms. The course will provide students with an overview of activities involved, theories, practices, techniques and tips in tele-radio production. The participants will go through the different steps in pre-production, production and post-production stages of tele-radio. It involves research, scriptwriting, recording, editing and mixing.

Qualification: 18 years old above, has basic knowledge and experience in writing, computer and internet literate

Requirement: Has stable internet connection, FB account and the Zoom app  
Preferably laptop,  
Decent recording equipment is recommended but NOT required

Schedule of classes:

Every Monday & Wednesday	5:00 pm – 9:00 pm 5:00 pm – 9:00 pm
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**\*\*All schedule is subject to change without prior notice\*\***

### 3. MADLA Social Media Promotion and Marketing for Arts Organization

A course on the fundamentals of social media marketing and promotion for arts organizations. Topics range from choosing content and platform to finding the best metrics for their social media goals. Participants will also dabble in online events designing and implementation. At the end of the course, each participant should be able to identify their desired social media goals, utilize different tools for social media marketing and promotion and organize small online events

Qualification: 17 years old and above,

Requirement: Must have stable internet connection,

At least one social media account (Facebook, Twitter, Instagram),

Must have Zoom app and free Stream yard account

Schedule of classes:

Every Tuesday 9:00 am -12:00 nn  
& Thursday 9:00 am – 12:00 nn

#### **4. PANGATNIGAN Music Production**

A course on songwriting. It encompasses discussions and inputs on the rudiments of music composition, exercises on writing lyrics and song constructions and tips and tricks in producing good song compositions. The participants will also be introduced in writing poetry meant to be transcreated into music or rendered as spoken words. At the end of the course, the participants are expected to compose songs either individually or collaboratively and/or write a poem as spoken words.

Qualification: 17 years old and above,

Playing at least one instrument is advised but NOT required

Requirement: FB account and Zoom app, preferably laptop

Schedule of classes:

Class 1. Every Monday & Thursday 1:00 pm – 4:00 pm  
Class 2. Every Monday only 9:00 am – 12:00 pm  
Class 4. Every Wednesday only 1:00 pm – 4:00 pm  
Class 3. Every Thursday only 9:00 am – 12:00 pm

#### **5. SALIKSIK Research into Production**

The short course will allow the participant to experience conceptualizing a concept and translating it into a work of art. It is an advance level workshop designed for those who have a working knowledge of the rudiments of their chosen or preferred art form such as visual, dance, music, theatre, poetry, creative writing, film, and other contemporary genre. The short course will consist of inputs, exercises, presentations, critiquing, and showcasing of the work of the participants. At the end of the workshop, each participant is expected to produce an art work resulting from their own art research.

Qualification: For students, at least grade 11; For non-students, 17 years old and above;

Must have attended any of the following: trainings *in the arts and design track, special program in the arts, an art appreciation subject in college, basic seminars or any informal study through the digital platform*).

Requirement: Has stable internet connection, FB account and the Zoom app; preferably a laptop

Schedule of classes:

Every Friday 5:00 pm – 8:00 pm  
& Saturday 1:00 pm – 4:00 pm

**\*\*All schedule is subject to change without prior notice\*\***

## 6. **SINOPSINING** Arts Management

The course is an introduction to arts management. It is intended to hone the skills of emerging and future leaders and managers of existing arts organizations. Discussions on environmental scanning and planning are included. The short course will consist of inputs, exercises, presentations and critiquing of the output of the participants. Sinopsining will equip the participants with the ability to devise strategies in organizing and sustaining an art organization in the context of their schools and communities.

### Qualifications:

For students -- at least Grade 11

For non-students --

- At least 17 y/o
- May or may not have any experience organizing arts activities

### Requirements

Has internet access, Zoom App and preferably a laptop

Schedule of classes: Every Sunday 1:00 pm – 5:00 pm

## 7. **GALAW-KORYO 1.** Ballet Dance

The course is designed for participants who have knowledge on the rudiments of dance. It will allow the participants to experience dance routine such as creating movements from a given music. The coverage of the course includes the fundamentals of basic ballet, creating choreography and teaching dance through digital platforms. Each participant is expected to produce and showcase a short dance routine.

### Qualification:

Male or Female

Must have a background in Dancing (e.g., Ballet, Contemporary, Hiphop)

May be a student or teacher

### Requirement

Must have a stable internet

Must have a space to move and dance

Must wear fitted top, leggings/fitted bottom, ballet shoes/socks

### Schedule of classes:

Class 1. Every Tuesday & Thursday 4:00 – 8:00 pm

Class 2. Every Wednesday only 9:00 am – 12:00 pm

## 8. **GALAW-KORYO 2.** Folkdance

The course is designed participants interested in folkdance and teacher-to-be of folkdance. The coverage of the course includes the fundamentals of dancing and teaching and combining contemporary techniques through digital platforms. Each participant is expected to produce and showcase their own rendition of Philippine folkdance.

### Qualification:

Interested participants

Teachers and students aged 17 years and above

### Requirement:

Must have a stable internet

Must have a space to move and dance

### Schedule of classes:

Every Tuesday 4:00pm - 7:00pm

& Thursday 4:00pm - 7:00pm

**\*\*All schedule is subject to change without prior notice\*\***

### 9. **DIGITAL-LARAWAN** Video production

This course is for participants who want to dabble in video creation as a story-telling medium. For the next following lessons, we will take you on the step-by-step process in creating a video: from pre-production stage to resource creation and all the way to post-production. By the end of the workshops, participants will have produced a short video (thirty seconds to one minute) while following through the workshop activities.

**Qualification:**

Male or female  
Has interest in showing a story through video

**Requirement:**

A camera (either digital, phone, or DSLR)  
Any video editing software (Adobe Premiere Pro/After Effects, Sony Vegas, DaVinci Resolve, etc.)  
Access to internet connection

**Schedule of classes:**

Class 1. Every Monday only	1:00 pm – 4:00 pm
Class 2. Every Wednesday only	1:00 pm – 4:00 pm
Class 3. Every Thursday only	1:00 pm – 4:00 pm

### 10. **MAY-AKDA** Creative writing

A short course on creative writing. It comprises of inputs, exercises and critiquing of works on writing spoken poetry, flash fiction, literary travelogue and memoir. Included also are the discussions on the fundamentals of literary writing. By the end of the training workshop, participants will produce each of the literary genre mentioned.

**Qualification:**

Interest in writing

**Requirement**

Access to internet connection

**Schedule of classes:** Every Thursday only 9:00 am – 12:00 pm

### 11. **SINING BISWAL** Visual art Workshop

A course on visual arts intended to hone the knowledge and skills of participants in the production of two- and three-dimensional arts. Consisting of two parts, inputs and exercises will cover different medium from pencil to paints, analytical drawing, color theory, dynamics of the visual forms and different techniques, including the creation of mixed and collage media. Participants will be immersed in applying the fundamentals of visual arts in arts production and the importance of well-crafted design.

**Qualification:**

Any interested individual aged 14 years and above

**Requirement:**

Access to internet connect, Zoom app

**Schedule of classes:**

Class 1. Every Monday only	9:00 am – 12pm
Class 2. Every Monday & Tuesday	3:00 pm – 7:00 pm

**\*\*All schedule is subject to change without prior notice\*\***

**12. PANULAT Writing plays for stage and film**

This course intends to engage the participants into dialogue workshop of writing plays for stage and film through digital platforms. Inputs and exercises will allow the participants to experience writing short plays for stage and film as well as understanding the application of the fundamentals of scriptwriting.

Qualification: Interested participants, aged 17 years old and above

Requirement: Access to internet connection

Schedule of classes: Every Saturday only 1:00 pm – 4:00 pm

**\*\*All schedule is subject to change without prior notice\*\***