



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

April 14, 2021

Division Advisory
No. 024, s. 2021

To : Public and Private Secondary School Heads
All Others Concerned

From : The Schools Division Superintendent

Subject : CyberGuardiansPH: Cyber Youth Empowerment Program
Collaboration

Attached is the letter from Ms. Concepcion T. Sangil, Core Member Representative, CyberGuardiansPH on the above subject, for information and guidance.


ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent





RECEIVED
MAR 30 2021 Page 1 of 4

By: _____
Time: _____ 1:45 PM
March 29, 2021

MS. ZENIA G. MOSTOLES
Superintendent
Department of Education, Bulacan

RE: CyberGuardiansPH Proposal: CYBER YOUTH EMPOWERMENT PROGRAM COLLABORATION

Dear Ms. Mostoles,

"The YOUTH is the hope of our FUTURE" Jose Rizal

The CyberGuardiansPH coalition sincerely believes in this Rizal quote and that is why we now turn on the YOUTH to help us address the current situation where children and the youth themselves are most affected.

1. From **600,000** cases of child sexual abuse materials (CSAM) and suspected online sexual exploitation in 2018, this went up to **801,272** cases in 2019, as reported by the National Center for Missing and Exploited Children (NCMEC) through the centralized CyberTipline reporting system. In 2020, this further swelled to a staggering **1,339,597** cases.

<https://www.missingkids.org/gethelpnow/cybertipline...>

2. UNICEF has tagged the Philippines as the "Online Child Sex Capital of the World", "Top Global Source of Child Pornography", "Global Epicenter of Child Live-streamed Pornography" and "Global Hub for Child Pornography."

<https://www.unicef.org/stories/safe-from-harm-tackling-webcam-child-sexual-abuse-philippines>

<https://blogs.unicef.org/east-asia-pacific/safe-harm-tackling-online-child-sexual-abuse-philippines/>

<https://www.rappler.com/nation/philippines-top-global-source-child-pornography-unicef>



3. The National Baseline Study on Violence against Children (NBS VAC) in 2015 revealed that eighty percent (80%) of the 3,866 respondents aged 13-24 years had experienced some form of violence in their lifetime and about 3 in 5 respondents (64.2 percent) experienced physical violence during childhood. It also mentioned that 21% of the respondents represented overall child and sexual violation

<https://www.unicef.org/philippines/reports/national-baseline-study-violence-against-children-philippines>

4. According to the Global Report on Trafficking in Persons, 2016, one in 3 sexual trafficking victims are children.

https://www.unodc.org/documents/data-and-analysis/tip/2021/GLOTIP_2020_Chapter3.pdf

5. According to a UNICEF Study in 2019, 70% of the youth is affected by cyberbullying.

<https://www.unicef.org/philippines/press-releases/online-bullying-remains-prevalent-philippines-other-countries>

6. In many other studies, cyberbullying had been identified as one of the leading causes of depression among teens which eventually lead to suicidal thoughts.

<https://www.psychcongress.com/article/cyberbullying-linked-range-mental-health-effects>

<https://www.verywellmind.com/cyberbullying-and-depression-1066791>

7. The digital age has created a new platform where social media has been designed to be addictive; gives one a false sense of accomplishment; lowers self-esteem; hurts social skills and serves as a venue for cyber criminals to groom and prey on their victims according to various researches.

<https://www.sagisag.com/article/642/technology/the-implications-of-social-media-in-the-philippines>

<https://www.addictioncenter.com/drugs/social-media-addiction/>

https://www.huffpost.com/entry/social-medias-impact-on-self-esteem_b_58ade038e4b0d818c4f0a4e4

CyberGuardiansPH is a coalition of organizations and individuals determined and committed to co-create a cyber safe Philippines for the protection of children and the youth against online sexual abuse and exploitation, cyberbullying and all other forms of cyber threats. Please



refer to the attached **Brief Introduction** for more information about the coalition.

May we invite **DepEd Bulacan** to join CyberGuardiansPH in spearheading and activating a **youth movement for safer cyberspace** by initially participating in the following initiatives:

1. **Bi-monthly Conversations Online or #CyberKwentuhan** – this aims to engage the youth through conversations about children's rights, the current cybercrimes violating these fundamental rights such as online sexual abuse and exploitation of children and other forms of cyber threats (cyberbullying, excessive use of social media, digital and gaming addiction, misinformation, structured disinformation and fake news affecting the over-all well-being of children and the youth) and create a core group to champion a safer cyberspace in their schools and communities. Its target audience are *HS and College Level Students, Youth Leaders and School Youth Leavers* (through parishes). This will commence on **March 25, 2021** thru CyberGuardiansPH FB Live.
2. **Spoken Word Poetry and Short Film Competition** - This is intended to create awareness on the topics cited above and for the youth-participants to express their thoughts about various forms of cyber threats that they may be experiencing or have witnessed among their friends, classmates and neighborhood. This contest is for HS/College Level and School Leavers. Contest Mechanics will be announced during the **June 3, 2021** #CyberKwentuhan Session
3. **2021 Youth Summit for Safer Cyberspace** – this aims to gather youth leaders as CyberYouthWarriors (HS Level) and CyberYouthChampions (College Level) to present their programs to combat cybercrimes and all forms of cyber threats against children and the youth. Target date of the summit will be **on August 17 and 18, 2021**. Prior to the summit an AD HOC core group of youth leaders would have gone through an orientation of the topics cited above and identified youth initiatives together. The winners of the spoken word poetry and short film competition will be announced during this event.

The relentless efforts of government, law enforcement agencies and NGOs involved in combating this cybercrime are not enough. It requires the participation of parents, teachers, schools, church and faith-



CyberGuardiansPH

based organizations and children and the youth themselves to change the current situation online.

We will be honored and pleased to **STAND-UP AND TAKE ACTION** with **DepEd Bulacan**, hand-in hand, with **YOUTH ORGANIZATIONS** championing a safer cyberspace for children and the youth themselves.

Respectfully yours,

MA. CONCEPCION T. SANGIL
Core Member Representative
CyberGuardiansPH



DepEd Bulacan <bulacan@deped.gov.ph>

Invitation to Collaborate

1 message

CyberGuardiansPH <cyberguardiansph@gmail.com>

Tue, Mar 30, 2021 at 1:30 PM

To: bulacan@deped.gov.ph

Cc: "Ma. Concepcion Sangil" <mctsangil@pacificonline.com.ph>, Shiela Delos Santos

<smdelossantos@pacificonline.com.ph>, Anne Forte <alforte@pacificonline.com.ph>, Chi-chi Sangil

<chi2sangil@gmail.com>

Dear Ms. Zenia G. Mostoles,

We would like to reach out to your good office to introduce our group CyberGuardiansPH and its programs towards a Cyber Safe Philippines which aims to impart critical information on online sexual abuse and exploitation of children, cyberbullying and forms of cyber threats affecting the welfare of our children and the youth.

From 2019 to first semester of 2020, Bulacan has been ranked 2nd by the Anti-Money Laundering Council (AMLC) Report on Child Pornography as recipient of suspicious international (or domestic) remittance transactions, indicating the high incidence of online child pornography or live streamed child sexual exploitation cases. <http://www.amlc.gov.ph/images/PDFs/2020%20DEC%20CHILD%20PORNOGRAPHY%20IN%20THE%20PHILIPPINES%20POST-2019%20STUDY%20USING%20STR%20DATA.pdf>

Please refer to the attached **LETTER PROPOSAL**, citing the urgent need for a Cyber Youth Empowerment Program (CYEP) in your area, and a **BRIEF INTRODUCTION** about our coalition.

We would appreciate it very much, if DepEd through your office could endorse CYEP to the different schools under your jurisdiction for us to implement the following 3 initiatives in support of the CYEP:

1. #CyberKWENTUHAN – an online conversation on cybercrimes/cyber threats intended for Gen Z (HS and College level students and leavers), which was launched last March 25, 2021. The program live streams on Facebook semi-monthly (Thursdays). The next scheduled for live streaming on **APRIL 8, 2021 – 6:30 p.m.** is about #VirtuallyHooked: Impact of Social Media on Society. Please see below the registration link
2. Spoken Word Poetry and Short Film Competition – Contest Mechanics to be announced on **June 3, 2021** via #CyberKWENTUHAN
3. National Youth Summit for Safer Cyberspace on **August 7-8, 2021**

Catch us live on our Facebook Page: [fb.com/CyberGuardiansPH](https://www.facebook.com/CyberGuardiansPH)

Sign up here: bit.ly/CyberK2



DEPARTMENT OF SPEECH COMMUNICATION



#VIRTUALLYHOOKED: SOCIAL MEDIA AND ITS IMPACT ON SOCIETY

APRIL 8, 2021 | 6:30 PM

Resource Persons:



Dr. Terasa Paula S. De Luna
Associate Professor,
Department of Speech Communication
and Theater Arts (DSCTA), UP Diliman



Ricardo Salunga, MAIP, CPHR®
HR & IO Practitioner, Motivational Speaker
& Positive Psychology Advocate

Respectfully yours,

Ivy Bernardo

Mobile#: 0998-8417134

2 attachments

DepEd Bulacan.pdf
247K

BRIEF INTRO CyberGuardiansPH.pdf
1023K