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Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

January 22, 2021

Division Advisory
No. 004, s. 2021

To : Public Elementary and Secondary School Heads
All Others Concerned

From : The Schools Division Superintendent

Subject: Nestle Wellness Campus

Attached is a letter from Ms. Ofelia Castro, Area Manager, Alphabet Soup Inc, on the above subject, for information.

ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent



Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
website: <https://bulacandeped.com> email: bulacan@deped.gov.ph



ALPHABET SOUP INC.

No. 1 St. Peter Street, Oranbo Drive,
Pasig City, Metro Manila, Philippines, 1110
Tel : (+632) 8570-5419 Fax : (+632) 8570-5801

January 21, 2021

DEPARTMENT OF EDUCATION
SCHOOLS DIVISION OF BULACAN

DepEd-SDO of Bulacan Office of the SDS

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JAN 22 2021

By: _____
Time: 8:50

Dear Madam/Sir,

Greetings!

Nestlé Wellness Campus is an advocacy program of Nestlé Philippines, Inc. in partnership with the Department of Education. The program, now on its 8th year of implementation, is intended to educate grade school and junior high school students on nutrition, health, and wellness to establish healthier eating, drinking, and lifestyle habits.

In line with this, we **Alphabetsoup Inc., partner agency of Nestlé Philippines Inc.**, would like to seek your help in supporting this program by endorsing us to the public schools in all your school division. As our partner, we will be requesting each school's assistance in disseminating the new student modules, the wellness song and dancercise, and in inviting all MAPEH teachers to the Nestlé Wellness Campus Facebook group. Our teachers' aides will be ready to assist the schools and teachers in implementing and monitoring the program. We shall also gather the necessary information such as name, school, contact number, email and Facebook username from the teachers to allow us to validate their membership in the Facebook group. Rest assured that all data collected shall be protected and treated with confidentiality and privacy.

Your endorsement letter will be valuable in continuing Nestlé Wellness Campus and we are looking forward to your support.

For any questions or clarifications with the **Nestlé Wellness Campus Program**, you may contact the undersigned or **Mr./Ms. ROSE ANN ALANO, School Negotiator**, at **0907-635-9908**. We look forward to your favorable response.

Thank you!

Respectfully,

OFELIA C. CASTRO
0947-101-5601/0915-115-8289
Area Manager

MEMORANDUM OF AGREEMENT

This Memorandum of Agreement, hereinafter referred to as this "Agreement", is entered into this 08 day of JAN, 2021 at QUEZON CITY, Philippines, by and between:

The DEPARTMENT OF EDUCATION, hereinafter referred to as "DepEd," a government entity mandated by law, particularly Batas Pambansa Big. 232, otherwise known as the "Education Act of 1982," as amended by Republic Act No. 9155, otherwise known as the "Governance of Basic Education Act of 2001," with principal address at DepEd Complex, Meralco Ave., Pasig City 1600, Metro Manila, Philippines represented by its Secretary, LEONOR MAGTOLIS BRIONES;

-and-

NESTLÉ PHILIPPINES, INC., hereinafter referred to as "NPL," a corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with administrative offices at the Nestle Center, 31 Plaza Drive, Rockwell Center, Makati City, represented by its Senior Vice President and Corporate Affairs Head, ARLENE T. BANTOTO.

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WITNESSETH THAT:

WHEREAS, Article 14, Section 1 of the 1987 Constitution provides that "(t)he State shall protect and promote the right of all citizens to quality education at all levels, and shall take appropriate steps to make such education accessible to all";

WHEREAS, the Department of Education (DepEd) is a government agency mandated to:

- a. formulate, implement, and coordinate policies, plans, programs and projects in the areas of formal and non-formal basic education;
- b. supervise all elementary and secondary education institutions, including alternative learning systems, both public and private; and
- c. provide for the establishment and maintenance of a complete, adequate, and integrated system of basic education relevant to the goals of national development, while ensuring the well-being of its personnel and learners;

WHEREAS, DepEd, through the External Partnerships Service (EPS), believes that partnership is an important paradigm in delivering and achieving DepEd's education development goals and services and to fulfill the mandate of the Constitution to make such quality education accessible to all;

WHEREAS, DepEd has the responsibility of securing resources to make the public schools competitive and is now calling on the private sector to serve as a major partner for the improvement of the public education system and in the nation's development;

WHEREAS, Republic Act No. 8525 (RA 8525), otherwise known as the "Adopt-a-School Act of 1998" was enacted to encourage private entities to assist in the delivery of better quality education to public schools in the country, particularly in the poverty-stricken provinces;

WHEREAS, Section 5 of RA 8525 provides that "(p)rovisions of existing laws to the contrary notwithstanding, expenses incurred by the adopting entity for the 'Adopt-A-School Program' shall be allowed an additional deduction from the gross income equivalent to fifty percent (50%) of such expenses";

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WHEREAS, the Department of Finance (DOF), through the Bureau of Internal Revenue (BIR), issued Revenue Regulations No. 10, s. 2003, entitled "Implementing Tax Incentives Provisions of Republic Act No. 8525, Otherwise Known as the 'Adopt-A-School Act of 1998'";

WHEREAS, DepEd, shall comply with the applicable rules on the valuation of contributions or donations of private partners to DepEd and the proper recording of the donated items categorized as property, plant, and equipment as contained in Item VII of the enclosure to DepEd Order No. 24, s. 2016 entitled "Guidelines on Accepting Donations and on Processing Applications for the Availment of Tax Incentives by Private Donor-Partners Supporting the K to 12 Program," which provides the Valuation of Assistance/Contribution or Donation and the formula of computation for the value to be reflected in the Deed of Donation and the records of donated goods and services and DepEd Order No. 82, s. 2011 entitled "Guidelines on the Proper Recording of all Donated Properties";

WHEREAS, both Parties recognize and undertake to comply with the following laws, rules, and regulations:

- a. Republic Act No. 10173 (RA 10173), otherwise known as the "Data Privacy Act of 2012," its Implementing Rules and Regulations, and other related issuances of the National Privacy Commission (NPC) and "Freedom of Information Order under E.O. No. 2, s. 2016," for the implementation of this Agreement;
- b. Joint Memorandum Circular 2010-01 issued by the Civil Service Commission and the Department of Health, DepEd Order No. 6, s. 2012, and DepEd Order No. 48, s. 2016 on DepEd's policy to not deal with the tobacco industry, or any individual or entity that works to further the interests of the tobacco industry, except to the extent strictly necessary to effectively regulate the tobacco industry and tobacco product;
- c. DECS Order No. 28, s. 2001 or "Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services" in the implementation of the program; and DepEd Order No. 39 s. 2009 or "Strict Adherence to DECS Order No. 28, s. 2001"; and
- d. Republic Act No. 9184 (RA 9184), otherwise known as the "Government Procurement Reform Act," and its Implementing Rules and Regulations (IRR), and government accounting and auditing rules and regulations;

WHEREAS, relative to the Coronavirus Disease 2019 (COVID-19) outbreak, the Office of the President has issued Presidential Proclamation No. 911, s. 2020 declaring a state of public health emergency throughout the Philippines;

WHEREAS, in response to the public health emergency, and guided by the issuances on the management of COVID-19 by the Office of the President, the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) in the Philippines, and the Department of Health (DOH), the Department of Education (DepEd) developed a Basic Education Learning Continuity Plan (BE-LCP) for the guidance of all DepEd units. Titled Learning Opportunities Shall be Available: The Basic Education Learning Continuity Plan in the Time of COVID-19, the BE-LCP lays down the direction for basic education in the school year 2020-2021 and shall be operationalized on a rolling basis through implementing guidance, programs, and activities at all governance levels of DepEd;

WHEREAS, the Department of Education provides that lessons may be delivered to the learners, through the following modes:

1. face-to-face;
2. printed or digital modules delivered to the homes of the learners, or picked up by their parents at designated places, within coordinated schedules;
3. online learning;
4. television or radio-based instruction; and
5. homeschooling;

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WHEREAS, on May 25, 2020, the President, as supported by DepEd declared that there will be no face-to-face modality until some conditions are met, and/or until January 2021, depending on the health situation in various localities;

WHEREAS, this shift from face-to-face to distance learning modality including various means to mitigate, and preventing the further spread of COVID-19 necessitates the imposition of various measures such as, but not limited to community quarantines, restrictions on movement, adjustments to normal activities, behaviors, and routines, including the temporary closure of schools, which continues to have adverse and significant medical, physical, political, economic, and psychosocial impacts on our teaching and non-teaching personnel, parents and learners;

WHEREAS, NPI is engaged in the business of manufacture, distribution, and the sale of various food and beverage products;

WHEREAS, NPI is engaged in promoting various socio-civic activities that intend to uplift the welfare of the Filipino teachers and to provide quality basic education to our children;

WHEREAS, NPI hereby commits to perform, carry out, and oversee the implementation of the following programs:

1. Nestlé Wellness Campus Program;
2. MILO Home Court Program; and
3. Laki sa Tibay Program, which includes the printing and distribution of Tibay Learning Modules and DepEd Learning Kits, and the inclusion of product samples in DepEd's learning packets;

NOW, THEREFORE, for and in consideration of the foregoing premises and the terms and conditions herein set forth, the Parties agree as follows:

Article I. NPI'S SPONSORSHIP AND ADVOCACIES IN EDUCATION

1. Nestlé Wellness Campus Program is an advocacy program of NPI in partnership with DepEd which is intended to educate elementary and junior high school learners on nutrition, health, and wellness to establish healthier eating, drinking, and lifestyle habits through:

1.1 the promotion of the following seven timely healthy habits through learning modules covering the topics on nutrition, immunity, hygiene, and environment:

- 1.1.1 Choose Nutritious and Varied Options,
- 1.1.2 Manage Portions,
- 1.1.3 Choose to Drink Water and Milk,
- 1.1.4 Enjoy Meals Together,

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1.1.5 Practice Good Hygiene.
Composed of 27 modules, these include complete lesson guides, PowerPoint presentations, and printable worksheets which are aligned with the K to 12 Curriculum for Health. These modules are intended for Grades 1 to 10 learners;

- 1.2 the Nestlé Wellness Campus song and dance to emphasize the seven healthy habits and promote physical fitness at home; and
- 1.3 the Nestlé Wellness Campus Facebook Group for teachers where they can learn, share and apply the best ideas and practices through webinars, cooking demonstrations, and contests.

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2. The **MILO Home Court (MHC) Program** is an advocacy to get children into home-based sports programs through the digital platform. Together with partner organizers and experts, MHC empowers parents to engage their children in sports activities that will help ensure their continued holistic development through:

- 2.1 the distribution of the MHC Physical Education (PE) Kits which contain information about the importance of physical fitness and nutrition and three (3) pieces of MILO 24g packs;
- 2.2 the sports instructional videos on basics and fundamentals of thirteen (13) different sports created by MILO's partner sports organizers which are aligned with the Most Essential Learning Competencies (MELCs) under MAPEH for learners aged 7 to 12 years. These videos can be used by MAPEH teachers in helping encourage PE at home. More instructional videos are being developed for future assessment; and
- 2.3 the MILO Champion Habit which is composed of PE activities at home in the form of video modules for elementary school learners. These videos contain different exercises that learners can do.

The MHC sports instructional videos are intended for 5 million elementary learners nationwide.

3. **Laki sa Tibay Program** by Bear Brand Fortified Powdered Milk helps to fill in the nutrition and educational support gaps needed to raise healthy Filipino schoolchildren through:

- 3.1 the Tibay Learning Modules to support teachers by providing ready to use K to 12 aligned modules on health and nutrition for Grades 1-3 learners. These modules are composed of nineteen (19) modules with complete package of teaching guide, PowerPoint presentations, video, and worksheets;
- 3.2 printing of DepEd Learning Kits to be distributed to Kindergarten to Grade 3 learners; and
- 3.3 distribution of Nutrition Kits that contain information about micronutrient deficiency and its prevention to support healthy kids and one (1) free "swak pack" of Bear Brand Fortified Powdered Milk.

The DepEd Learning Kits and Nutrition Kits are intended to benefit three hundred thousand (300,000) learners.

Article II. RIGHTS AND RESPONSIBILITIES

1. DepEd shall:

- 1.1 provide policy guidance and directions to ensure the proper implementation of the Program; 2021
- 1.2 designate a **Point Person** to coordinate the implementation of this Agreement;
- 1.3 designate a **Point Person** with necessary documents to facilitate selection and identification of schools, which may include the list of actual learner-beneficiaries for the implementation of the Program;
- 1.4 assist in the evaluation of the implementation of the Program;
- 1.5 coordinate with the NPI in the implementation of the Program, including the acceptance and distribution of the materials;
- 1.6 allow NPI to document portion of the program activities through multi-media and to use the same in its communication materials for television, print, radio, and/or internet/web-based media, in accordance with existing DepEd rules and regulations;

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- 1.7 allow NPI to communicate the partnership with DepEd for this Program on TV, print, radio, and/or internet/web-based media, in accordance with existing DepEd rules and regulations;
- 1.8 provide all needed documentation for the substantiation of the distribution of MHC Kits within 3 weeks from delivery to the DepEd Schools Division Offices (SDOs);
- 1.9 upload the approved video materials on DepEd Commons; and
- 1.10 perform other responsibilities necessary for the effective and efficient implementation of the Program.

2. NPI shall:

- 2.1 designate a Focal Person to coordinate the implementation of this Agreement;
- 2.2 provide funding and volunteer resources following the provisions covering a particular project of the Program;
- 2.3 provide materials and other learning resources to be uploaded on DepEd Commons;
- 2.4 provide DepEd with regular reports, updates, as well as requested data and information (i.e., name, school, contact number, and email address);
- 2.5 select and identify target areas/schools in close coordination with DepEd for the implementation of the program;
- 2.6 take the lead in the implementation of the Program under the guidance and supervision of DepEd; and
- 2.7 perform other responsibilities necessary for the effective and efficient implementation of the Program.

Article III. EFFECTIVITY AND TERMINATION

This Agreement shall be valid immediately upon signing of all Parties. This Agreement shall have a duration of at least five (5) years, which shall commence on the date of signing of the Parties. This Agreement may however be extended upon mutual agreement of the Parties.

Any of the Parties may terminate this Agreement for reasonable grounds upon submission of a formal written notice to the other party at least 30 days before the intended date of termination.

Article IV. CAPACITY AND AUTHORIZATION

Each of the Parties to this Agreement hereby represents and warrants to the other that it is duly authorized and empowered to execute, deliver and perform this Agreement and that such action does not conflict with or violate any provision of law, regulation, policy, contract, deed, trust or other instruments to which it is a party or by which it is bound. This Agreement constitutes a valid and binding obligation of it enforceable in

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 SEPARABILITY

In the event that any of the provisions of this Agreement or any document that may be executed in connection therewith shall be declared invalid, illegal, or unenforceable in any respect by a competent authority, the validity, legality, and enforceability of the remaining provisions of this Agreement or any document that may be executed in connection therewith shall not in any way be affected or impaired and shall remain in full force and effect.

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Article VI. LIABILITY AND INDEMNITY

The liability of the Parties for any breach of this Agreement shall be determined in accordance with applicable laws.

Article VII. BREACH OF CONTRACT

Material violation or omission of any of the provisions of this Agreement shall be a ground for termination or rescission of the same without the need for legal or court action.

Article VIII. AMENDMENTS

This Agreement may be amended or modified only in writing upon the consent of all the Parties.

Article IX. SETTLEMENT OF DIFFERENCES

Any difference arising out of this Agreement shall be settled through amicable means, such as but not limited to, mutual consultation and negotiation.

Article X. DATA PRIVACY

Any use of personal information and/or sensitive personal information by the Parties shall accordingly be protected and treated with confidentiality and privacy, during and even after the termination of this Agreement, consistent with Republic Act No. 10173, otherwise known as the "Data Privacy Act of 2012," its IRR and other relevant laws, rules and regulations on the matter.

Article XI. INTELLECTUAL PROPERTY

1. All Parties shall comply with Republic Act No. 8293, otherwise known as the "Intellectual Property Code of the Philippines" and other applicable laws and rules governing intellectual property in the Philippines.
2. The Intellectual Property Rights to the outputs stated in this Agreement shall be owned by DepEd. The partner organizations hold DepEd free and harmless from any and all liabilities arising from copyright infringement claims and/or any other intellectual property claims or suits from third parties. Attribution shall be given to the partner organization.
3. Any use of Party's knowledge products by the other Party, in relation to this Agreement, for its academic and promotional materials, which include, but not limited to, brochures, press releases, websites and other social media tools, shall be subject to the prior written consent of the concerned Party and limited to the accomplishment of the objectives of this Agreement.

Article XII. MISCELLANEOUS

1. Except as otherwise provided herein, no Party shall have any right, power, or authority to create any obligation, express or implied, on behalf of any other Party. Nothing in this Agreement is intended to create or constitute a joint venture, partnerships, agency, trust, or other association of any kind between the Parties of persons referred to herein. The

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employees of each Party shall remain its employees and the concerned employer shall be solely responsible for the wages, benefits, and emoluments of such employees.

2. The Parties shall not assign or transfer this Agreement or any of the rights or obligations granted herein without the prior written consent of the other Parties, and any purported assignment made without obtaining such written consent shall be null and void.
3. This Agreement shall be governed by and construed in accordance with the laws of the Republic of the Philippines:

IN WITNESS WHEREOF, the Parties have signed this Memorandum of Agreement as of the date first above written at.

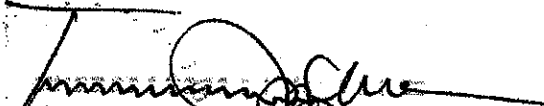
DEPARTMENT OF EDUCATION

NESTLÉ PHILIPPINES, INC.


LEONOR MAGTOLIS BRIONES
Secretary


ARLENE TAN BANTOTO
Senior Vice President and Head of Corporate
Affairs

SIGNED IN THE PRESENCE OF:


TONISITO M.C. UMALL Esq.
Undersecretary
Legislative Affairs, External Partnerships and
Project Management Services


KEVIN E. CARPIO
Corporate Affairs Executive

QUEZON CITY 08 JAN 2021
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ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
QUEZON CITY) S.S.

BEFORE ME, a Notary Public for and in QUEZON CITY personally appeared the following:

Name	Government Issued ID (Details)	Date and Place Issued
LEONOR MAGTOLIS BRIONES		

Known to me and to me known to be the same persons who executed the foregoing Memorandum of Agreement, signed by the PARTIES and their instrumental witnesses, and who acknowledged to me that the same is their free voluntary act and deed and that of the government entity they represent.

WITNESS MY HAND AND NOTARIAL SEAL, on the date at the place first written above.

[Signature]
 NOTARY PUBLIC
 ATTY. EVARISTO B. URBINA
 NOTARY PUBLIC
 UNTIL DEC. 31, 2021
 PTR No. T188813/1-4-21
 Rbll No. 30589
 IBP No. ARN - 03825
 TIN # 168-417-241
 MCLE COMPLIANCE NO. VI-1138352

DOC. NO. 129
 PAGE NO. 27
 BOOK NO. 49
 Series of 2021
 SERIES OF 2021

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ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)

Makati) S.S.

BEFORE ME, a Notary Public for and in Makati personally appeared the following:

Name	Government Issued ID (Details)	Date and Place Issued
ARLENE T. BANTOTO	PASSPORT PI675745A	19 JAN 2017 DFA MANILA

Known to me and to me known to be the same persons who executed the foregoing Memorandum of Agreement, signed by the PARTIES and their instrumental witnesses, and who acknowledged to me that the same is their free voluntary act and deed and that of the government entity they represent.

WITNESS MY HAND AND NOTARIAL SEAL, on this JAN 07 2021 at the place first written above.

NOTARY PUBLIC

MARIA ANGELICA T. SANCARAN
Commission No. 14221

Notary Public for Makati City
Until December 31, 2021

31 Plaza Drive, Rockwell Center, Makati City 1200

Roll No. 62483 - 29 April 2013

PTR 01-8071 1/27/2000 Makati City

ISP No. 101570 1-26-2000

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Page No. 2
Book No. 8
Series of 2021

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**S.Y. 2020-2021 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM MECHANICS**

PROGRAM OBJECTIVES:

- To educate Grade 1 to 10 public school students on nutrition, health and wellness through the Nestlé Wellness Campus Program with the use of the Nestlé modules based on the Most Essential Learning Competencies;
- To develop healthier eating, drinking and lifestyle habits through the promotion of seven (7) healthy habits, namely:
 1. Choose Nutritious and Varied Options
 2. Manage Portions
 3. Choose to Drink Water and Milk
 4. Enjoy Meals Together
 5. Play Actively
 6. Care for the Planet
 7. Keep Good Hygiene
- To support public school teachers through the Nestlé Wellness Campus Facebook group, which serves as a platform where they can share, learn and apply the best practices to effectively promote the seven healthy habits among learners and parents.

SCOPE:

Grades 1-10 students in all public schools of participating DepEd regions
Public school teachers (MAPEH) of participating DepEd regions

MECHANICS:

The Program is a partnership between the Department of Education and Nestlé Philippines, Inc. (NPI) and will be implemented by Alphabet Soup, Inc. (ASI), in close coordination with the DepEd Regional and Schools Division Offices. Division Supervisors or those duly appointed by the Division Superintendents will serve as the main contact persons to ensure that the program will be implemented in all schools in both grade school and high school levels.

The 2020-2021 Nestlé Wellness Campus Program implementation has its emphasis on developing healthy habits of students through nutrition education, physical activity, good personal hygiene and solid waste management. An exclusive Nestlé Wellness Campus Facebook group for teachers will also be utilized for the inter-school contest and to serve as a platform for sharing their wellness ideas and practices. Wellness-related events such as webinars, cooking demos and Nestlé-sponsored promos will also be conducted in this Facebook group.

NPI, through ASI, will provide copies of the mechanics to all DepEd regional offices and division offices. Online launchings will be conducted by NPI through ASI. Division and district cascades will also be conducted online to ensure that the program mechanics will be disseminated to all school principals and MAPEH school coordinators.

The implementation of the program will be in three parts as follows:

Part 1: NUTRITION, PHYSICAL ACTIVITY, HYGIENE AND SOLID WASTE MANAGEMENT EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS

1. NPI, through ASI, will provide nutrition, PE, immunity, hygiene and solid waste management modules. These modules are encouraged to be integrated in the grade school and junior high school MAPEH curriculum, subject to DepEd rules and regulations.
2. These modules are aligned with DepEd's MELCs and have been designed primarily for adult-assisted learning at home (Grades 1 to 3) or self-directed learning by the student (Grades 4 to 10).
3. Worksheets and activities are also given which the students and/or parents can read and work together at home.
4. To ensure smooth program implementation, NPI, through ASI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 - a. Lesson guides
 - b. PowerPoint presentation
 - c. Student worksheets
5. To facilitate faster distribution, they may also download the materials in Google Drive. The link will be provided by NPI through ASI.
6. The use of these materials is flexible. Teachers are encouraged to adapt these materials in whatever learning delivery mode is most appropriate for them.
7. ASI will create pocket Facebook Messenger Groups (called 'Teacher's Lounge') in each divisions or districts to answer queries pertaining to the program, contest mechanics and distribution of prizes.
8. Community engagement admins called 'Teacher's Aide' are provided by ASI to guide the teachers within these Messenger Groups.

PART 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through ASI, will provide a soft copy of the new Nestlé Wellness Campus music and dancercise video to both division supervisors and MAPEH school coordinators.
2. Teachers are encouraged to use the dancercise during online synchronous sessions. If synchronous sessions are not possible, learners may do the dancercise on their own with their family.
3. For wider dissemination, the Nestlé Wellness Campus dancercise video will be uploaded on YouTube (via the official channel of Nestlé Philippines) and on the Nestlé Wellness Campus Facebook Group.

PART 3: NESTLÉ WELLNESS CAMPUS FACEBOOK GROUP

The Nestlé Wellness Campus program aims to get the best ideas, practices and approach to effectively educate and encourage learners and parents to practice the seven healthy habits.

This school year, NPI in partnership with DepEd, will be launching the Nestlé Wellness Campus Facebook Group (hereafter referred to as "Nestlé Wellness Campus FB Group"), a community page dedicated to teachers, the "Ka-Wellness" in promoting and advocating health, wellness, and nutrition not only to their students but also to their families. The Nestlé Wellness Campus FB Group aims to empower the 'diskarte' in teachers, inspiring them with ideas, entertaining them with Nestlé-sponsored events, Facebook Live sessions, webinars and equipping them with credible and informative materials.

The Nestlé Wellness Campus FB Group will be exclusive to public school teachers from the participating DepEd Regions. To enable this, ASI will get the basic details of the MAPEH teachers either through the MAPEH School Coordinators or the teachers themselves. The information to be collected will be limited to their name, mobile number, Facebook account name and email address. NPI, through its duly designated Facebook community manager NuWorks Interactive Labs, Inc. (the "NW") will ask the following screening questions to validate the eligibility of the joiner:

1. What is your full name?
2. What school do you belong to?
3. Select one. I am:
 - a. A teacher/ facilitator at this school
 - b. A staff at this school
 - c. Others

Upon answering these questions, the joiners must agree to the set of rules and regulations listed in the Facebook group, which will ensure order and foster a positive and welcoming environment.

NESTLÉ WELLNESS CAMPUS FACEBOOK GROUP LINK:

<https://bit.ly/WellnessCampusFBGroup>

3.1 NESTLÉ WELLNESS CAMPUS OF THE YEAR

The Nestlé Wellness Campus of the Year aims to showcase the schools' excellence and outstanding implementation of the Nestlé Wellness Campus Program for SY 2020-2021.

Contest Duration: January 15, 2020 to May 30, 2021

Contest Timetable:

Activity	Duration
Call for Entries	January 15, 2021 - February 16, 2021
Submission of Registration Form for the Contest	January 25, 2021 – February 26, 2021
Monitoring and Online Validation of Program Implementation	March 1 - March 19, 2021
Submission of Portfolio	March 22, 2021 – April 9, 2021
Screening of Entries	April 12, 2021 – April 30, 2021
Shortlisting of Entries	April 30, 2021 – May 14
Selection of Top 3 Winners per Category	May 17, 2021 - May 19, 2021
Awards Show Preparation	May 20, 2021 – May 28, 2021
Awards Show Proper	May 29, 2021

Contest Categories:

I. Major Award: Nestlé Wellness Campus of the Year

II. Minor Awards:

- a. Pinaka-Best in Dancercise
- b. Pinaka-Best in School Healthtivities
- c. Pinaka-Best in Integrating Modules

III. Special Award:

- a. Pinaka-Best Guro of the Year

I. Major Award: NESTLÉ WELLNESS CAMPUS OF THE YEAR

1. The contest aims to get the best ideas, best practices and find better ways or approaches to effectively encourage our students and parents on the seven healthy habits.
2. The Nestlé Wellness Campus of Year Awards is open to the schools who belong to the regions covered by the Nestlé Wellness Campus Program.
3. Each of the 5 regions participating in the Nestlé Wellness Campus program will pick and send their **top 10 Grade School Entries** and **top 10 Junior High School Entries**. The divisions / regions will be the ones to screen and filter their schools for final submission to NPI through their assigned Teachers' Aides (c/o ASI).
4. The registration form will be uploaded in the Nestlé Wellness Campus FB group through a post. Only 1 representative may submit an entry per school via email to nestlewellnesscampus@alphabetsoup.ph
5. *Participant must have entries in all the following categories:*
 - i. Pinaka-Best in Dancercise
 - ii. Pinaka-Best in School Healthactivities
 - iii. Pinaka-Best in Integrating Modules
6. Participating schools must have implemented these activities for the school year 2020-2021. ASI's teacher's aides will be conducting video calls and photo documentation during program implementation monitoring and validation.
7. Participants must submit a **portfolio** in .zip file containing the following:
 - a. Copy of accomplished registration form in PDF
 - b. Dancercise Demo video for Pinaka-Best in Dancercise
 - i. The video should be uploaded on YouTube with its privacy settings set to public. Featured students must sign and submit the waiver prior to airing.
 - ii. The title of the video, once uploaded on YouTube must follow the proper naming convention: "NWC of the Year Awards 2020: <Region> <School Name>"
 - iii. A YouTube Link to the video must be indicated in the registration form.
 - iv. Full video submissions must not exceed the full duration of the Wellness Song.
 - v. In case of technical difficulties or incorrect privacy settings, the assigned Teacher's Aide will reach out to the participating school to resend the video and/or fix its privacy settings. The participating school will only be given 24 hours after the Teacher's Aide's notification to fix the error. Failure to submit a full/ working copy of the Dancercise Demo video to the participant's Teacher's Aide will result to forfeiture or entry.

- vi. The making of the Dancercise Demo Video entries should only be done within the homes or the private properties of the participants/ the school's selected participant. Gathering in public or communal spaces for the purposes of this video is strictly discouraged.
 - vii. The Dancercise Demo Video can be a compilation of dance clips edited together to make one cohesive video entry. The participants per filming location/ clip should be from the same household and should not exceed 5 people.
 - viii. The demo video should only use the official Nestlé Wellness Campus Dancercise for School Year 2020-2021.
 - ix. The participants will be given the freedom to create their own choreography for the Dancercise Demo Video but should only dance the official Wellness Song Choreography during the chorus of the song.
 - x. Dancercise demo videos with choreography that are presented/ considered as lewd, sexually explicit, and/ or deemed inappropriate for children by the contest facilitators (NPI, NW, and/ or ASI) will automatically be disqualified.
- c. Portfolio for Pinaka-Best in School Healthtivities
- i. The portfolio should be in .pdf format.
 - ii. It should be no less than 10 slides and should not exceed the maximum 50 slides; and
 - iii. Must contain the following information:
 - 1. What 3 relevant Healthtivities were you able to conduct this school year to promote the practice of the seven healthy habits?
 - 2. How are you going to adapt and sustain the 3 Healthtivities that your school have implemented in the new normal?
 - iv. All writeups must be in English
 - v. The file name of the portfolio should follow the proper naming convention: "<Region> <School Name> - Pinaka-Best in School Healthtivities 2020"
- d. Portfolio for Pinaka-Best in Integrating Modules
- i. The portfolio should be in .pdf format.
 - ii. It should be no less than 10 slides and should not exceed the maximum 50 slides; and
 - iii. Must contain the following information:
 - 1. How did you integrate the modules in your school's learning delivery mode (i.e. SLMs, online class, etc) or in other learning areas?
 - 2. What is your school's best practice (1) in utilizing the modules?

3. How did the implementation of Nutrition, Health, and Wellness Initiatives in the school promote behavior change?

- iv. All writeups must be in English
 - v. The file name of the portfolio should follow the proper naming convention: "<Region> <School Name> - Pinaka-Best in Implementing Modules 2020"
8. The portfolio must be uploaded on Google Drive. The Google Drive link must be sent to nestlewellnesscampus@alphabetsoup.ph. The email heading should follow the proper naming convention: "<Region> <School Name> - Nestle Wellness Campus of the Year Portfolio"
9. All contents of the portfolio and dancercise demo video must have been performed during the school year 2020-2021.
10. Only 1 email submission is allowed per school. In cases of duplicate submissions, only the latest submission will be considered.
11. To win the Nestlé Wellness Campus of Year Award, the participant must have garnered the highest aggregate score (total of category scores multiplied by their respective weights). The weights will only be used in obtaining the aggregate score of each participant.

Criteria/ Category	Weight
Pinaka-Best in Dancercise	30%
Pinaka-Best in School Healthtivities	50%
Pinaka-Best in Integrating Modules	20%

12. The screening of entries will be conducted by NW and ASI. During this screening process, NW and ASI will check if the schools have complied with the portfolio mandatories. Ineligible entries will be automatically eliminated from the competition. Elimination of entries is final and cannot be subject for appeal or discussion.
13. Once the screening process has been completed, the remaining entries will be graded according to the criteria of judging for the 3 categories of the Nestlé Wellness Campus of the Year Awards Show. The first grading process will be conducted by NW and ASI. In this grading process, the top 5 highest scoring schools per category (e.g. 5 Schools for Pinaka-Best in Dancercise – Elementary, 5 Schools Pinaka-best in Dancercise – High School, etc.) will be shortlisted.
14. The 30 shortlisted schools will then be cascaded to the Jury Heads (representatives from NPI along with representatives from the Department of Education) for the final grading process. The entries will be graded according to the criteria of judging for the 3 categories of Nestlé Wellness Campus of the Year Awards Show. To ensure contest objectivity and fair contest judging, the names, division, region or any identifiable details of the participating schools/ teachers will be hidden from the Department of

Education representatives. For more information on the criteria for judging per category, see **Minor Awards**.

15. The top 3 highest scorers per category will be announced during the Nestlé Wellness Campus Year End Awards Show. This event will be a live hosted event mounted on the Nestlé Wellness Campus FB Group through a Facebook Live Session;
16. No. of Expected Winners from the Grade School School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
17. No. of Expected Winners from the Junior High School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
18. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

II. Minor Awards:

A. Pinaka-Best in Dancercise

1. The Pinaka-Best in Dancercise Award is a minor award that will constitute 30% of the participants' overall Nestlé Wellness Campus of the Year score. In this category, the participants' can flex their creativity and dance prowess by taking on the challenge of dancing to the complete official Wellness Song.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form (.PDF format) containing the participants' group name and the link to the Youtube Video of the official Dancercise Demo Video entry must be emailed to the school/participant's assigned Teacher's Aide.
4. The making of the Dancercise Demo Video entries should only be done within the homes or the private properties of the school's selected participants. Gathering in public or communal spaces for the purposes of this video is strictly discouraged.
5. Criteria for judging:

Energy and Performance Impression <i>Projection and expression, and strong body movements.</i>	40%
Choreography and Technique <i>Creativity, artistry and style of movement, execution technique, timing and coordination</i>	35%
Usage of costume / props <i>Participants used props and/or costumes in their submission</i>	25%

6. No. of Expected Winners from the Grade School School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze

7. No. of Expected Winners from the Junior High School Dancercise Category: 1 Gold; 1 Silver; 1 Bronze
8. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

B. Pinaka-Best in School Healthtivities

1. The Pinaka-Best in School Healthtivities Award is a minor award that will constitute 50% of the participants' overall Nestlé Wellness Campus of the Year Award score. With this award, the participants will be judged by their creativity in ideating and implementing engaging and effective activities that the students can participate despite limited face-to-face interactions. These activities must hinge on nutrition, health, and wellness.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus and has been selected by their corresponding regions as one of their official representatives.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form in .PDF format must be emailed to the school/participant's assigned Teacher's Aide.
4. Criteria for judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	10%
Creativity and Relevance <i>The activity is innovative, fresh, and engaging. The activity is relevant to the current events.</i>	40%
Sustainability and Adoptability <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	30%
Effectiveness <i>Percentage of the number of students who participated vs. total identified students. Testimonials from parents on the effectiveness of the activity is a plus.</i>	20%

5. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
6. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
7. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion

C. Pinaka-Best in Integrating Modules

1. The Pinaka-Best in Integrating Modules Award is a minor award that will constitute 20% of the participants' overall Nestlé Wellness Campus of the Year Award score. With this award, the schools with admirable and sustainable module implementation practices will be recognized and rewarded.
2. This category is open to the schools who belong to the regions covered by the Nestlé Wellness Campus and has been selected by their corresponding regions as one of their official representatives.
3. The registration form template will be uploaded in the Nestlé Wellness Campus FB group through a post. An accomplished version of this registration form in .PDF format must be emailed to the school/participant's assigned Teacher's Aide. Representative must have an email address.
4. Criteria for judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	15%
Application of the Healthy Habits <i>The method of implementation is resourceful and madiskarte. The school was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	45%
Consistency <i>There is evidence that the school consistently integrates the NWC modules and healthy habits in their activities.</i>	10%
Sustainability and Adoptability <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	30%

5. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
6. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
7. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion.

III. Special Award: Pinaka-Best Wellness Guro of the Year

It is the goal of Nestlé Wellness Campus to recognize and honor outstanding teachers on an annual basis. The Pinaka-Best Guro of the Year Awards is one way of doing so.

1. Each region participating in the Nestlé Wellness Campus program will be given a chance to nominate 3 high school teachers, and 3 elementary school teachers from their region.
2. The nominees must submit a 15-slide **portfolio** (.ppt) along with an accomplished registration form (to be distributed/ posted in the Nestlé Wellness Campus FB Group) in .pdf format via email through their designated Teachers' Aide. Only 3 nominees/ entries per region per level (Elementary/ High School) will be accepted as determined by the region.
3. The **portfolio** will serve as a case presentation for the nominee and must contain a writeup and supporting visual aids to be reviewed and judged by the Jury Heads (NPI and DepEd).
4. The writeups must be in English and must answer the following questions/ prompts:
 - i. How do you focus on closing the achievement gap/meeting the needs of all students with regards to nutrition, health, and wellness? Please provide an example of how you do this and evidence of the impact.
 - ii. How do you encourage the parents to intentionally involve themselves in the learning and the school-life of your students?
 - iii. Describe how you have integrated the healthy habits in your teachings.
5. Criteria for Judging:

Portfolio Format and Organization <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	10%
Application of the Healthy Habits <i>The method of implementation is resourceful and madiskarte. The teacher was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	40%
Eagerness to Improve School & Profession <i>Has the initiative to provide professional development, mentoring or coaching to new teachers and/or colleagues, is active in professional associations, has been recognized with awards or honors.</i>	20%
Creates a positive climate for learning <i>The nominee is skilled in building rapport with students, parents and colleagues. He/ she is also well-liked by the community and has several positive testimonials or character references.</i>	30%

6. No. of Expected Winners from the Grade School Category: 1 Gold; 1 Silver; 1 Bronze
7. No. of Expected Winners from the Junior High School Category: 1 Gold; 1 Silver; 1 Bronze
8. Participant must have a Facebook account, and must be a member of the Nestlé Wellness Campus FB Group.
9. Participants must have an active Philippine mobile number or email address.
10. Participant must be a teacher/ facilitator/ staff from any of the participating Nestlé Wellness Campus Program Schools for the School Year 2020-2021.
11. NPI through ASI will reach out to the winners through email, winner must provide/confirm his/her full name based on his/her Facebook account, and provide his/her active Philippine Mobile Number, Email Address, School/ Home address, landmarks near address, Authorized Recipient's Full Name.
12. Winner must provide/ confirm necessary information within 2 weeks after the email from the facilitators was sent. Failure to reply will result in forfeiture of the prize.
13. The Electronic Gift Certificate will be delivered to the winner's/ winning schools' representatives' mobile number and/or email address at most one (1) month after the Contest Period has ended.
14. The Plaque of Recognition will be delivered to the winner's/ winning schools' representatives' School/ Home address at most one (1) month after the Contest Period has ended.
19. The list of awarded winners of the contest is final and cannot be subject for appeal or discussion.

IV. Prizes:

Major Award: Nestlé Wellness Campus of the Year

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 70,000 worth of Campus Package, plus plaque of recognition	PHP 15,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 15,000 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 50,000 worth of Campus Package, plus plaque of recognition	PHP 10,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 10,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 35,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition

Minor Award: Pinaka-Best in Dancercise

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the following prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition

Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition
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Minor Award: Pinaka-Best in School Health Activities

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition
Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition

Minor Award: Pinaka-Best in Integrating Modules

1. No. of Expected Winners from the Elementary School Category: 1 Gold; 1 Silver; 1 Bronze
2. No. of Expected Winners from the High School Category: 1 Gold; 1 Silver; 1 Bronze
3. Winners will receive the ff. prizes as follows:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
Gold Winner	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 7,500 worth of Shopee E-GCs, plus plaque of recognition

Silver Winner	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition
Bronze Winner	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition	PHP 2,500 worth of Shopee E-GCs, plus plaque of recognition

Special Award: Pinaka-best Wellness Guro of the Year

1. No. of Expected Winners from the Elementary School Category: 1 winner
2. No. of Expected Winners from the High School Category: 1 winner
3. Winners will receive the ff. prizes as follows:

Prize	Contributing Division Incentive	Contributing Region Incentive
PHP 25,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition	PHP 5,000 worth of Shopee E-GCs, plus plaque of recognition

List of Wellness Campus Prize Packages:

1. The winners may select among the prize packages listed below. The quantity of items will depend on the amount of the prize won.

Learn From Home Package	Laptop Cellphone USBs Pocket WIFI (+ Internet / Data Allowance)
Level Up Classroom Package	Electric Fans Photocopy Machine Printer
AV Package	TV Projector Speakers
Sports and Fitness Package	Coolers (for tournaments) Sports Equipment Fitness Equipment Sound Systems
Health and Wellness Package	Hand Sanitizers Disinfectant Spray First Aid Kits Clinic Equipment

** Please note that these prize packages are not final and may be subject to change, depending on the availability of the products.*

Notes:

1. All Shopee E-GC voucher codes can be used once in successful transactions.
2. All Shopee E-GC voucher codes can only be used for purchases under Shopee Guarantee.
3. Shopee E-GC voucher codes in collection banners are only applicable to products in the respective collection pages, unless stated otherwise.
4. All Shopee E-GC voucher codes are limited to one purchase per user.
5. Shopee reserves the right to cancel any orders/benefits if fraud or similar activity is suspected.
6. By claiming the prize, the winner attests that he/she has read and understood the full Promo mechanics and agrees to abide by the terms and conditions of the same.