

REPUBLIC OF THE PHILIPPINES

DEPARTMENT OF EDUCATION





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ADVISORY

This advisory refers to the memorandum sent last 10 July 2020, *OUA Memo 00-0720-0038*, regarding the Invitation to Participate in the Kantakalikhasan Songwriting Competition.

Please be informed that Earthday Jam Foundation announces the extension of submission of entries from 27th July 2020 to 5th August 2020. The details of the criteria are attached in this advisory.

For questions and clarifications, you may contact the Earthday Jam Foundation directly at earthdayjamfoundation@gmail.com (email) or at 0977-0046-736 (mobile).

For information and guidance.

Thank you.

Sincerely,

Ronilda R. Co

Director IV, DRRMS

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NICOLAS T. CAPULONG, PhD, CESO V

Director III

OIC, Office of the Regional Director and Concurrent OIC, OSDS



KANTALIKHASAN UPDATE:

THE DEADLINE FOR SUBMISSION IS EXTENDED TO AUGUST 5, 2020 11:59pm.

PLEASE EMAIL YOUR ENTRY TO earthdayjamfoundation@gmail.com
THE ENTRY DOES NOT HAVE TO BE IN VIDEO FORMAT. THE MOST IDEAL WOULD BE:

- MUSIC AUDIO IN MP3 FORMAT WITH SEPARATE LYRICS IN DOCX FORMAT.
- PLEASE INCLUDE NAME/S OF COMPOSER AND LYRICISTS, CONTACT NOS., AGE AND PLACE OF STAY.

THE CRITERIA ARE:

- The composition should be original and not yet published in any digital platforms;
- The composition Should be composed with a Filipino descent, 35 years and below;
- The composition can be any genre –pop,rock,world,ethnic ,rap or folk;
- The content of the song should dwell on love for the environment, climate action, nature and other related topics;
- · Message should imply optimism;
- Lyrics with music shall be judged as one;
- The song can be composed by one person or collectively. As a primary composer, a
 person can only have ONE entry. However, a person can work with others as a
 collaborator.
- The length should be less than 4 minutes including intros and interludes.
- The composer/s should provide us with a good quality demo but not necessarily recorded in studio; It can be with accompanied with basic instruments only. Song rights of finalists will follow the accepted Philippine copyright laws accordingly.
- PRIZES:

First Prize: P25,000 CASH plus all expenses paid TRIP TO PUERTO PRINCESA FOR 2

2nd PRIZE: P15,000.00 3RD PRIZE: P 10.000.00

ALL FINALISTS WILL RECEIVE SPONSORS FREEBIES AND EARTHDAY JAM TSHIRTS AND TUMBLERS

- The Winners will be deliberated by a JURY, chosen by the EDJFI Board;
- 10 finalists will be announced through our Facebook when the JURY has reached a
 decision; This will approximately be one month after the final date of submission and
 is subject to change depending on the number of entries received;
- All other pertinent information will be provided for the chosen finalists through email correspondences;
- More announcements and plan of activities will be provided in our Facebook page: earthdayjam foundation and posted in our website:

www.earthdayjamfoundation.com

You may email us at <u>earthdayjamfoundation@gmail.com</u> for your other concerns.

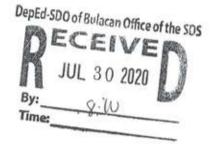


Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim





OUA MEMO 00-0720-0038 MEMORANDUM

10 July 2020

For:

Bureau and Service Directors

Regional Directors, BARMM Education Minister

Schools Division Superintendents

School Heads

All Others Concerned

Subject:

INVITATION TO PARTICIPATE IN THE KANTAKALIKHASAN

SONGWRITING COMPETITION

Music plays a significant role in building our identities and the society we live in. It can be a great platform to raise awareness in different advocacies. As such, the Earthday Jam Foundation, as supported by the Department of Education – Disaster Risk Reduction and Management Service (DepEd-DRRMS), utilized the powerful tool of music as they gathered different artists to perform on the Earth Jam Session last 27 June 2020.

Following the success of the said event, a special 1 to 1 ½ hour production will be aired on August 2020 which will highlight the songwriting competition, **Kantakalikhasan**. The songwriting competition aims to empower youth aged 35 years old and below to use their voices in raising awareness as we battle the environmental crisis and strengthen climate action.

As the Department of Education remains true to its core value of "Makakalikasan", we would like to encourage our DepEd learners and personnel to join in this competition that also supports the Department's advocacy in promoting climate action and environmental awareness.

The details, criteria, and the poster, are attached in this memorandum.

For questions or clarifications, kindly contact Ms. Justine Beatrice C. Apolinario of the Disaster Risk Reduction and Management Service at mobile 0927-339-5088 or email justine.apolinario@deped.gov.ph or the Earthday Jam Foundation directly at earthdayjamfoundation@gmail.com.

ALAIN DEL B. PASCUA Undersecretary





Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]





- The composition should be original and not yet published in any digital platforms
- The composer should be of Filipino descent, 35 years and below
- The composition can be in any genre : pop,rock,world,ethnic ,rap or folk
- The composer/s should provide us with a good quality demo but not necessarily recorded in a professional studio;
- The content of the song should dwell on love for the environment, clmate action, nature and other related topics
- Message should imply optimism
- Lyrics with music shall be judged as one. The composition can be composed by a single person or collectively
- The JURY will include well renowned composers headed by musical director URIAN Awardee Toto Gentica alongside noted songwriter-composers(to be announced) and the Board of Earthday Jam Foundation, Inc.
- The length should be less than 4 minutes including intros and interludes
- The composition can be in Tagalog or English

Deadline of submission: July 27 2020, 12 midnight

Please Send Entries to : earthdayjamfoundation@gmail.com

For More INFO: visit www.earthdayjamfoundation.com or like us on earthdayjam foundation