



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

July 8, 2020

Division Advisory
No. 29, s2020

To: Assistant Schools Division Superintendents,
Division Chiefs,
Public Schools District Supervisors,
Public Elementary and Secondary Heads and,
All Others Concerned

From: The Schools Division Superintendent

Subject: PLDT-SMART & MATELECOM : "Balik E-skwela, Balik Ka Negosyo at
Ka-Partner Bangon COVID -19 CARAVAN" project

Attached is a letter from PLDT-SMART, a telecommunication company, on the above subject for information.

Compliance with relevant and prevailing guidelines is reminded to wit: DepEd Order No. 39, s 2020, Prohibiting the Commercialization of DepEd Organization Through Endorsements and Accreditation of Goods and Services;

NICOLAS T. CAPULONG, PhD, CESO V
Director III
OIC – Office of the Regional Director
Concurrent OIC – Office of the Schools Division Superintendent



Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
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DATA: June 10, 2020

To: Nicolas T. Capulong, Ph. D, CESO V Director III
OIC - Office of the Regional Director
Concurrent OIC - Office of the Schools Division Superintendent
School Division of Bulacan - Capitol Compound, City of Malolos Bulacan

Good day! We hope this letter finds you well and in good health.

Today, while many economies struggle to project the exact economic impact of the coronavirus disease 2019 (Covid-19) pandemic, small business owners are already experiencing the financial losses caused by the business interruptions resulting from the public health crisis.

In a continuous effort to observe social distancing amid this pandemic, many schools have opted to switch to online classes or distance learning. With the number of cases still rising, this arrangement may remain for several months ahead. One challenge presented by this set-up is the lack of stable internet access for the teaching staff and school administrators.

In line with this, PLDT-SMART & MATELECOM distributor would like to tie-up with your office. To support we are offering "**Balik E-skwela, Balik Ka Negosyo at Ka-Partner Bangon COVID19 CARAVAN**" project.

- A. This will support sari-sari stores and less fortunate community individuals and will create more jobs and level-up micro business using digital innovations through partnerships with various stakeholders and LGUs.
 - **Bangon Tindahan – Balik Kabuhayan**
 - **Freelance Job Opportunity**
 - **Free digital learning & training/ Earn via re-selling in FB Marketplace**

- B. This will provide affordable internet solutions and traditional call & SMS for your work from home set up and online schools.
 - **Discounted PLDT Home Bro Wifi & Free Retailer SIM**
 - **Discounted Smart Bro Pocket Wifi & Free Retailer SIM**
 - **PLDT HOME FIBR** - This will allow individuals who are working from their homes to continue perform their job responsibilities using the PLDT Home Bro Wifi which offers big data allocations
 - **Discounted Devices / Loans via financing agencies**

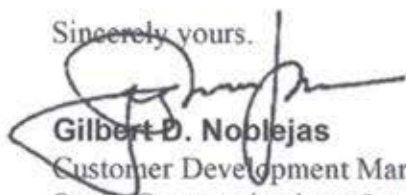
- **TULONG BANGON KA-NEGOSYO** -TRADITIONAL CALL & SMS PREPAID BUSINESS SOLUTION.

C. **INFOCAST** - This is a web-based solution that offers various SMS facilities with different functions and capabilities catering to the needs of the community/organization.

Please let us know when we can have an appointment with you to present further our COVID19 CARAVAN.

We look forward to a partnership with you.

Sincerely yours,



Gilbert D. Noblejas

Customer Development Manager – Bulacan

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