

REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION  
REGION III-CENTRAL LUZON

DepEd-SDO of Bulacan Office of the SDS

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RELEASER  
MAY 28 2020  
SY

MEMORANDUM

TO : Schools Division Superintendents

FROM : The Regional Director

SUBJECT : INVITATION TO THE WEBINAR TITLED "THE TOBACCO INDUSTRY TACTICS ON YOUTH: VAPES AND NEW NICOTINE PRODUCTS" AND REMINDER ABOUT GLOBAL MEDIA COMPETITION.

Attached is a OUA Memorandum 00-0520-0093 dated May 28, 2020 from the Office of Alain Del B. Pascua, Undersecretary for Administration.

For information and guidance.

6/1/2020  
Reproduction No. 079, s. 2020

GERMELINA H. PASCUAL CESO V  
Schools Division Superintendent

Incl.: As stated  
ESSD/LDC  
May 25, 2020

  
**NICOLAS T. CAPULONG, PhD, CESO V**  
Director III  
Officer - in - Charge  
Office of the Regional Director



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph





Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0520-0093**  
**MEMORANDUM**  
28 May 2020

To: **Undersecretaries**  
**Assistant Secretaries**  
**Regional Directors and BARMM Education Minister**  
**Bureau and Service Directors**  
**Schools Division Superintendents**  
**Designated Tobacco Control Coordinators**  
**Designated Brief Tobacco Intervention Providers**  
**School Heads**

Subject: **INVITATION TO THE WEBINAR TITLED “THE TOBACCO INDUSTRY TACTICS ON YOUTH: VAPES AND NEW NICOTINE PRODUCTS” AND REMINDER ABOUT GLOBAL MEDIA COMPETITION**

The Bureau of Learner Support Services - School Health Division (BLSS-SHD) extends the invitation from HealthJustice Philippines to interested participants from DepEd for the **webinar titled “The Tobacco Industry Tactics on Youth: Vapes and New Nicotine Products,” on Friday, 29 May 2020 at 4:00 pm**. The aim of the webinar is to inform stakeholders, largely basic education teachers and youth, about the tactics of the tobacco industry in targeting children and the youth into nicotine addiction.

Speakers are Dr. Ulysses Dorotheo (Southeast Asia Tobacco Control Alliance), Dr. Riz Gonzales (Philippine Pediatric Society), and other invited resource persons from the Children's Rights Network, Millennials PH, and offices of concerned members of the Congress.

Interested participants are instructed to **register in advance through <http://bit.ly/hjwebinartacticvapes>** to get into the zoom meeting room. Confirmed participants will receive a confirmation email from HealthJustice Philippines containing information about joining the meeting. Those who will not be accommodated due to the limit in the number of participants may watch the discussion that will also be streamed through the **[Facebook page of HealthJustice Philippines](#)**.



**Office of the Undersecretary for Administration (OUA)**

*[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]*

Department of Education, Central Office, Meralco Avenue, Pasig City  
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: +63286337203,  
+63286376207  
Email: [usec.admin@deped.gov.ph](mailto:usec.admin@deped.gov.ph); Facebook/Twitter @depedtayo



Scan the QR Code to visit  
Viber and WhatsApp  
Official Programs

The official poster of the webinar is attached (Annex A).

All concerned are also reminded about the deadline for the **“Expose Tobacco Industry Manipulation, Save the Next Generation” Global Media Competition**, per OUA Memo 00-0520-0019.

The competition aims to welcome **graphic material submissions such as memes, GIFs, digital stickers, posters, infographics, and short videos** that expose tobacco industry manipulation. This was organized under the STOP partnership and in celebration of the World No Tobacco Day on May 31, 2020.

Participants can win up to \$5,000 and an all-expenses-paid trip to attend the Asia Pacific Conference on Tobacco or Health (APACT) in Bangkok. The **deadline is May 31, 2020**.

The competition website can be accessed at:

<https://bit.ly/ggtcexposetobacco>.

**Designated tobacco control coordinators**—per DepEd Memorandum No. 147, s. 2018—and designated brief tobacco intervention (BTI) providers—per DepEd Memorandum No. 110, s. 2019—are enjoined to **actively participate in the activities, and help promote the activities especially to DepEd's youth**.

For information and dissemination.



ALAIN DEL B. PASCUA

Undersecretary



OUA005-0520-0019  
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**Annex A- Webinar on Tobacco Control and the New Normal**

*Join us!*



**WEBINAR SERIES II**

**The Tobacco  
Industry Tactics  
on Youth:  
Vapes and  
New Nicotine  
Products**

*The aim of the webinar is to inform stakeholders, largely basic school teachers and youth, about the tactics of the tobacco industry in targeting children and the youth into nicotine addiction.*

**MAY 29, 2020 | FRIDAY | 4-5:30 PM | LIVE VIA ZOOM AND FACEBOOK**

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