

January 9, 2020

Germelina H. Pascual, CESO V
Schools Division Superintendent
Department of Education,
Schools Division Office of Bulacan
2nd Flr. DepEd Building, Capitol Compound,
Brgy. Guinhawa, City of Malolos, Bulacan

SUBJECT: MVP-Future Thought Leader's Summit Year 5

#### Dear Ms. Pascual:

The First Pacific Leadership Academy (FPLA), situated amidst a lush 10-hectar property in scenic Antipolo, is a premier training and development center whose competitive advantage stems from integrating leadership programs with world-class facilities. As the first dedicated corporate university in the Philippines, FPLA plays a vital role in the development of companies in the country by providing need-specific programs focused on Executive and Management Development, Human Resource and Organization Development, and Skills Development.

Since 2013, FPLA has been crafting youth leadership programs and had produced 410 esteemed young leaders from all over the country for the past four summits. Now on its fifth year, the Academy is opening its doors for the MVP Future Thought Leader's Summit (MVP-FTLS) on January 26-29, 2020 at FPLA in Antipolo City. The summit aims to gather 90 underprivileged student leaders from Grades 8 and/or 9 that will advance the country in social development, innovation and integrity. The student leaders will undergo a three-day summit filled with learning focused on leadership and social entrepreneurship. The summit will also be an avenue to develop their projects, share insights, collaborate with others, and build lasting camaraderie with fellow participants. Experienced speakers and facilitators will be at the helm of teaching and facilitating the flow of learning through talks, workshops and interactive activities.

The Academy will shoulder their accommodation, meals, and program fee for the three-day summit. The school/organization or the student must, however, take care of their transportation expenses and arrangements going to the Academy in Antipolo and back to their respective hometowns.

In line with this, we would like to request your good office for assistance in reaching out to the schools under your division. The Academy is looking for a diverse pool of young leaders to join the summit such as Academic Leaders, Sports Leaders, Student Organization Leaders, and so on. Each school shall complete the following: (1) A social entrepreneurship project which directly improves their selected community in support with the Sustainable Development Goals (SDG), (2) Leadership Profile of the students and (3) Parental Consent. Accepted participants will be notified on the 1<sup>st</sup> week of December. Please refer to the program and application details on the next pages.

Should you have questions, please get in touch with Christian Bautista, FPLA's Program Specialist and MVP-FTLS Camp Master at 0998 844 2762 or send an email to lan.bautista@fpla.com.ph.

Thank you. We are looking forward to your favorable response.

Kind Regards,

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GERMELINA H. PASCUAL CESO V Schools Division Superintendent



# MVP FUTURE THOUGHT LEADER'S SUMMIT YEAR 5: Leadership in Social Entrepreneurship \*

# Applicant's Leadership Profile

### PERSONAL INFORMATION:

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### **AWARDS AND ACHIEVEMENTS:**



### MVP FUTURE THOUGHT LEADER'S SUMMIT YEAR 5: Leadership in Social Entrepreneurship

## **Parental Consent Form**

Name of Student:			
	LAST NAME	FIRST NAME	MIDDLE NAME
Gender:	Marie	Birthday:	
Home Address:		•	
School:	ool: Grade and Section:		
Name of Parent/Guard	dian:		
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Rizal.		•	
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Student's Name and Signature

Parent's Name and Signature



### MVP FUTURE THOUGHT LEADER'S SUMMIT YEAR 5: Leadership in Social Entrepreneurship

# Admin-in-Charge's Profile

### PERSONAL INFORMATION:

Name and Signature of Admin-In-Charge

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As	the Admin-in-C	harge of	(School)	I hereby
acknowledge	that I have bee	n informed of the	details of the ac	tivity and willingly and
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delegates in	the MVP-Future	e Thought Leade	r's Summit Year	5 of the First Pacific
Leadership Ac	ademy on Janu	iary 26-29, 2020	at KM. 27 Sumuk	ong Highway, Antipolo
City, Rizal.				
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# MVP FUTURE THOUGHT LEADER'S SUMMIT YEAR 5:

### Leadership in Social Entrepreneurship

#### **COURSE DESCRIPTION:**

The MVP Future Thought Leader's Summit (MVP-FTLS) is FPLA's annual youth leadership development program crafted specifically to enhance the knowledge, skills and attitude for future leaders and innovators.

#### **DURATION:**

3.5 Days (January 26 to 29, 2020)

Arrival on January 26 at 2PM and departure on January 29 at 1PM

#### **COURSE OBJECTIVES:**

- Gather student leaders: The summit aims to gather 90 outstanding public school student leaders from 15 different schools from different parts of the Philippines.
- Enhance their individual and collective leadership skills: The summit aims to
  use FPLA's Student Leadership Development Framework as a program outline to
  enhance their leadership capabilities. Moreover, the participants will be
  conscious about present issues we are facing today as a society.
- Develop and actualize a social entrepreneurship project: The participants are ready with their social entrepreneurship ideas in support with the Sustainable Development Goals (SDG) upon application. The summit will be a platform for the development of the ideas that the participants may potentially incubate and will help their respective communities in their communal issues and problems and has a potential to help thousands of people.

#### **COURSE LEARNING OUTCOMES**

- Enhance their leadership skills by learning FPLA's Leadership Development Framework.
- Acquire entrepreneurial skill and mindset to gain confidence when developing and implementing products or projects.
- Have a capacity to actualize their projects from conceptualization and development to implementation and monitoring.
- To be passionate social entrepreneurs of the Philippines.



#### **COURSE OVERVIEW**

The First Pacific Leadership Academy is uniting youth leaders from different parts of the Philippines through the MVP Future Thought Leader's Summit. The summit brings life to the vision of Chairman Manny V. Pangilinan of the youth's critical role in nation building.

In its 5th year, the Leadership summit will enable promising students to craft SDG projects that aims to improve the standard of living by providing innovative solutions in today's critical problems and issues which also aims to increase the student's entrepreneurial consciousness that they can use to continuously support their crafted project.

The MVP Future Thought Leader's Summit has two important features:

- a) FPLA's Leadership Development Framework; and
- b) Addressing the SDG's through Social Entrepreneurship within the communities.

This year's theme, "Leadership in Social Entrepreneurship" is strengthening the Academy's commitment in helping the youth become proactive and passionate citizens that aspire for better lives for their communities as they come up with creative, practical, and unique products that they will conceptualize, design, implement, and monitor that will be sustainable solutions and are profitable not only to the beneficiaries but also to the proponents in the long run.



#### FPLA STUDENT LEADERSHIP DEVELOPMENT FRAMEWORK

The FPLA Student Leadership Development Framework is the official leadership competency used by the MVP Future Thought Leader's Summit. It featured five competencies that enable a person in becoming a leader – the FPLA way.

#### Discover the Blueprint of a Leader

Leaders follow a specific set of values; these values are leading them to their vision and give them a strong gut feeling when making an important decision. Without this, they will be gone astray and nothing will be accomplished. Every leader must follow a set of values to maintain serenity, most importantly when in turmoil.

#### **Ignite a Vision**

Every goal starts with vision; a powerful epiphany that makes all the difference. "No man is an island", said English poet and cleric – John Donne, proves that great work is produced by a band of people. The realization of a shared vision is a quality of a leader.

#### Go Beyond the Norm

Leaders think and act beyond the norm — to simultaneously produce useful innovations. This attitude is essential in the VUCA (volatile, uncertain, complex and ambiguous) environment. No one is exempted in thinking outside the box or you need to suffer the consequences of stagnation.

#### **Empower Team Spirit**

A leader's biggest asset is his/her team members – the greatest resources in achieving any goal. Invigorating the team's spirit means propelling the team in the right direction, focused on the goal. It is vital to empower team spirit to keep the energy healthy and positive.

#### **Celebrate Victories**

In every beginning, there's an end. It is important to celebrate victories when the goal is reached to revitalize the energy for all the hard work, and take a pause when the goal is unmet to see through the loopholes and strategically targets it in the next execution period.



#### **PROGRAM SCHEDULE**

The whole program will run for 3 days with the first afternoon of which devoted to welcoming participants and allowing them to settle in. The following days will be about developing their leadership knowledge, entrepreneurial skills and attitude specifically designed by providing talks, activities and workshops.

	DAY O (Jan. 26, Sunday)			
	TIME	ACTIVITY	DESCRIPTION	
	2:00 - 3:00	Arrival and Registration	Familiarization of the participants to the	
Province of the control of the contr	3:00 4:00	Tour and Sorting Activity	academy and to their co-participants.	
	4:00 – 4:45	<ul> <li>Welcome Remarks</li> <li>House Rules &amp; Reminders</li> <li>Overview of the 3-day summit</li> </ul>	Welcome to the participants; Expectation Setting and familiarization of House Rules and the schedule for the 3-day summit.	
PM	4:45 - 6:45	Basic Personality Development and Presentation Skills	These will help the participants to improve their personality and presentation skills that they'll also be able to apply on their presentations during the summit.	
	6:45 - 7:45	DINNER	The state of the s	
	7:45 - 8:15	Getting-To-Know-You Activity     Meeting with Admin-in-Charge	Meeting regarding the activities the next day	
	9:00	Lights off		

		DAY 1 (Jan. 27, M	londay)
	TIME	ACTIVITY	DESCRIPTION
	5:30	Wake-up call	
	6:30-7:00	Flag Ceremony	The state of the later representative to the state of the
	7:00-8:00	BREAKFAST	
	8:00-8:10	Welcome Remarks	
	8:10-8:30	Introduction to the FPLA	
AM	0.20-0.00	Student Leadership Framework	Tackles about the 1st competency of being a
	8:30-9:30	Talk on being a Leader	leader: Discover the Blueprint of a Leader
	9:30-10:30	Talk on Sustainable	Tackles about the 2 <sup>nd</sup> competency of being a
	~~~ ~~~	Development Goals	leader: Ignite a Vision
	10:30-11:30	Talk on Social Entrepreneurship	Tackles about the 3 <sup>rd</sup> competency of being a leader: Go Beyond the Norm
	12:00-1:00	LUNCH	
	1:00-1:30	Group Game 1	
	1:30-4:00	Proposal Checking	The participants will present their project to the panel and also an avenue for feedback
	4:00-4:20	PM SNACKS	
	4:20-4:40	Group Game 2	
PM	4:40-7:00	Editing of Paper & Presentations	Revisions regarding the comments of the panelists
	7:00-8:00	DINNER	A
	8:00-9:00	Continuation of Paper &	2**
	0.00-3.00	Presentation editing	Finalization of their Paper and Presentation
	8:00-8:30	Meeting with Admin-In-Charge	Meeting regarding the activities the next day
	9:00	Lights off	7 T T T T T T T T T T T T T T T T T T T



		DAY 2 (Jan. 28, Tu	iesday)
	TIME	ACTIVITY	DESCRIPTION
	6:00	Wake-up call	
	7:00-8:00	BREAKFAST	
	8:00-8:15 Stretching	Stretching	
		Team Building Proper:	
AM	8:15-11:30	Safety Orientation	
	9:12-11:20	Groupings and Team Cheer	Tackles about the 4th competency of being a leader: Empower Team Spirits
		Team Building	leader, Empower ream spines
	11:30-12:00	Freshen Up (Change to	Para Antonio A
	11:50-12:00	Presentation Clothes)	
	12:00-1:00	LUNCH	
	1:00-1:30	Integration & Recap Game	
	1:30-2:30	Talk about the Entrepreneurial	Tackles about the 5 <sup>th</sup> competency of being a
	1.30-2.30	Journey	leader: Celebrate Victories
		PM SNACKS & Final	·
	2:30-3:00	Preparations for the	- Control of the Cont
PM		Presentation	
L 3K1	3:00-4:20	First 7 Final Presentations	The participants will present their final
	4:20-4:30	BREAK (Bio Break)	presentation to the panelists and will be
	4:30-6:00	Last 8 Final Presentations	graded accordingly
	6:00-7:00	DINNER	
	7:00-9:00	Socials Night	
	9:00	Lights off	

DAY 3 (Jan. 29, Wednesday)			
	TIME	ACTIVITY	DESCRIPTION
	6:00	Wake-up call	
	7:00-8:00	BREAKFAST	
	8:00-8:15	Recap Game	
AM	8:15-10:15	Graduation	This will include the following: - Graduation Practice - Awarding of Certificate of Appreciation - Awarding of Best Project - AVP Presentation - Photo Ops
	10:15-10:30	Closing Remarks	
	10:45-11:30	EARLY LUNCH	
	11:30-12:00	Check out	



#### Application Criteria for the MVP Future Thought Leader's Summit Year 5

The participating schools must be a member of public school system of the Philippines. A qualified school must have a team consisting of six (6) outstanding student leaders from their campus to represent their school. Each school can send one team and the student leaders must be between Grades 8 and 9.

The participating schools and their representatives must choose two to three Sustainable Development Goals (SDG) that are most central to their communities. With the chosen SDGs, they must come up with a social entrepreneurship project that addresses at least one of the chosen Sustainable Development Goals (SDG). The project should directly impact their respective communities and should also be profitable.

1) An interested school must submit a minimum two pager narrative about their social entrepreneurship idea. The project should address their chosen Sustainable Development Goals (SDG) that directly impacts the community where the participants belong. Aside from the benefit it will affect their community, it should also be profitable and sustainable in the long run.

Social entrepreneurship is all about recognizing the social problems and achieving a social change by employing entrepreneurial principles, processes and operations. It is all about making a research to completely define a particular social problem and then organizing, creating and managing a social venture to attain the desired change. (Management Study Guide)

The Sustainable Development Goals (SDGs), otherwise known as the Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. These 17 Goals build on the successes of the Millennium Development Goals, while including new areas such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities. The goals are interconnected — often the key to success on one will involve tackling issues more commonly associated with another.

- The idea or concept for the project can be new or it can be an outcome of an existing idea from the school that has never been implemented.
- 3) The project must contain the following:
  - I. Project Title
  - II. Project Description (Overview of the Project or Product)
  - III. Project Objectives
  - IV. Relevance to the chosen SDG
  - V. Beneficiaries (Community, School, and/or City Municipality)
  - VI. Implementation/Actualization Method (Proposal on how to operationalize the project. This includes timeframe/timeline, etc.)
  - VII. Costing
  - VIII. Leadership Profile of the 6 delegates
  - IX. Profile of the Admin in-charge



- 4) The success of the application will be determined by the MVP Future Thought Leader's Summit program managers. Below are the following criteria needed to grade your concept proposal:
  - RELEVANCE OF THE PROJECT (Sustainable Development Goal and Community)
     (30%)

#### SUSTAINABILITY (35%)

Sustainability is about how you'll manage the financial, social, and environment risks to ensure your project can continue regardless of all the obstacles that may come your way.

#### FEASIBILITY (25%)

- Market feasibility
   Attractiveness to potential clients or investors
- ✓ Technical feasibility

  Details how you will deliver your product, including issues of materials, labor, transportation, where your business will be located, and the technology needed.
- ✓ Financial feasibility
   Projected cost of Project Implementation
- INNOVATIVENESS OF THE PROJECT (10%)
- 5) The application must be sent through e-mail at <a href="mailto:ian.bautista@fpla.com.ph">ian.bautista@fpla.com.ph</a> on or before January 15, 2020. Application beyond this date will no longer be accepted.
- 6) The final list of participating schools and student leaders will be released on January 17, 2020.



#### SOCIAL ENTREPRENEURSHIP PRIMER

In today's times, social entrepreneurship is a revolution across the world. People from different walks of life are creating and implementing effective, innovative, and sustainable solutions to battle social and environmental challenges. These solutions include services and products for profit or as a non-profit initiative. (Toppr, 2017)

The idea of "social entrepreneurship" has struck a responsive chord. It is a phrase well suited to our times. It combines the passion of a social mission with an image of business-like discipline, innovation, and determination commonly associated with, for instance, the high-tech pioneers of Silicon Valley. The time is certainly ripe for entrepreneurial approaches to social problems.

(J. Gregory Dees, 2001)

"Social entrepreneurship" applies the results-driven principles of business toward solving social challenges at the community, national, or international level. (School of International Service)

With an aim to generate income if not wealth, the social enterprises come up with innovative as well as people-friendly solutions to bring a positive change in the society. What makes them different from the corporate world is their basic aim; they work for the people who live below poverty line and offer flexible working environment to people. (Management Study Guide)

Social entrepreneurship signals the imperative to drive social change, and it is that potential payoff, with its lasting, transformational benefit to society, that sets the field and its practitioners apart. (Martin, R. and Osberg, S., 2007)

As social entrepreneurship pave its way today, social entrepreneurs play the role of change agents by adopting a mission to create and sustain social value, recognizing and relentlessly pursuing new opportunities to serve that mission, engaging in a process of continuous innovation, adaptation, and learning, acting boldly without being limited by resources currently in hand, and exhibiting heightened accountability to the constituencies served and for the outcomes created. (J. Gregory Dees, 2001)



#### SUSTAINABLE DEVELOPMENT GOALS OF GLOBAL GOALS PRIMER

\* https://sustainabledevelopment.un.org

In the year 2015, Leaders from 193 countries came together to face the future, and brought with them the hopes of billions of people for a better world. Thus, the birth of the Sustainable Development Goals (SDGs). This set of 17 goals is an ambitious plan that imagines a future just 15 years off that would be rid of poverty and hunger, and safe from the worst effects of climate change.



Goal 1: No poverty

Eradicating poverty in all its forms remains one of the greatest challenges facing humanity. While the number of people living in extreme poverty dropped by more than half between 1990 and 2015 – from 1.9 billion to 836 million – too many are still struggling for the most basic human needs.

#### Goal 2: Zero hunger

795 million people are estimated to be chronically undernourished as of 2014, often as a direct consequence of environmental degradation, drought and loss of biodiversity. Over 90 million children under the age of five are dangerously underweight. And one person in every four still goes hungry in Africa.

#### Goal 3: Good health and well-being

Despite this incredible progress, more than 6 million children still die before their fifth birthday every year. 16,000 children die each day from preventable diseases such as measles and tuberculosis. Every day hundreds of women die during pregnancy or from child-birth related complications. In many rural areas, only 56 percent of births are attended by skilled professionals.

#### Goal 4: Quality education

Progress has also been tough in some developing regions due to high levels of poverty, armed conflicts and other emergencies. In Western Asia and North Africa, ongoing armed conflict has seen an increase in the number of children out of school. Since 2000, there has been enormous progress in achieving the target of universal



Goal 5: Gender equality

Ending all forms of discrimination against women and girls is not only a basic human right, but it also crucial to accelerating sustainable development. It has been proven time and again, that empowering women and girls has a multiplier effect, and helps drive up economic growth and development across the board.

Goal 6: Clean water and sanitation

Water scarcity affects more than 40 percent of people around the world, an alarming figure that is projected to increase with the rise of global temperatures as a result of climate change. Although 2.1 billion people have gained access to improved water sanitation since 1990, dwindling supplies of safe drinking water is a major problem impacting every continent.

Goal 7: Affordable and clean energy

Between 1990 and 2010, the number of people with access to electricity has increased by 1.7 billion. Efforts to encourage clean energy have resulted in more than 20 percent of global power being generated by renewable sources as of 2011. Still one in seven people lack access to electricity and as the demand continues to rise there needs to be a substantial increase in the production of renewable energy across the world.

Goal 8: Decent work and economic growth

The global economy continues to recover we are seeing slower growth, widening inequalities, and not enough jobs to keep up with a growing labour force. According to the International Labour Organization, more than 204 million people were unemployed in 2015.

Goal 9: Industry, innovation and infrastructure

Technological progress is also key to finding lasting solutions to both economic and environmental challenges, such as providing new jobs and promoting energy efficiency. More than 4 billion people still do not have access to the Internet, and 90 percent are from the developing world. Bridging this digital divide is crucial to ensure equal access to information and knowledge, as well as foster innovation and entrepreneurship.

Goal 10: Reduced inequalities

It is well documented that income inequality is on the rise, with the richest 10 percent earning up to 40 percent of total global income. The poorest 10 percent earn only between 2 percent and 7 percent of total global income. In developing countries, inequality has increased by 11 percent if we take into account the growth of population.

Goal 11: Sustainable cities and communities

More than half of the world's population now lives in urban areas. By 2050, that figure will have risen to 6.5 billion people – two-thirds of all humanity. Sustainable development cannot be achieved without significantly transforming the way we build and manage our urban spaces. Extreme poverty is often concentrated in urban spaces and national and city governments struggle to accommodate the rising population in





#### Goal 12: Responsible consumption and production

The efficient management of our shared natural resources, and the way we dispose of toxic waste and pollutants, are important targets to achieve this goal. Encouraging industries, businesses and consumers to recycle and reduce waste is equally important, as is supporting developing countries to move towards more sustainable patterns of consumption by 2030.

#### Goal 13: Climate action

There is no country in the world that is not experiencing first-hand the drastic effects of climate change. Greenhouse gas emissions continue to rise, and are now more than 50 percent higher than their 1990 level. Further, global warming is causing long-lasting changes to our climate system, which threatens irreversible consequences if we do not take action now.

#### Goal 14: Life below Water

Over three billion people depend on marine and coastal biodiversity for their livelihoods. However, today we are seeing 30 percent of the world's fish stocks overexploited, reaching below the level at which they can produce sustainable yields. Oceans also absorb about 30 percent of the carbon dioxide produced by humans, and we are seeing a 26 percent rise in ocean acidification since the beginning of the industrial revolution. Marine pollution, an overwhelming majority of which comes from land-based sources, is reaching alarming levels, with an average of 13,000 pieces of plastic litter to be found on every square kilometer of ocean.

#### Goal 15: Life on land

Today we are seeing unprecedented land degradation, and the loss of arable land at 30 to 35 times the historical rate. Drought and desertification is also on the rise each year, amounting to the loss of 12 million hectares and affects poor communities globally. Of the 8,300 animal breeds known, 8 percent are extinct and 22 percent are at risk of extinction.

#### Goal 16: Peace, justice and strong institutions

Without peace, stability, human rights and effective governance, based on the rule of law - we cannot hope for sustainable development. We are living in a world that is increasingly divided. Some regions enjoy sustained levels of peace, security and prosperity, while others fall into seemingly endless cycles of conflict and violence. This is by no means inevitable and must be addressed.

#### Goal 17: Partnerships for the goals

The SDGs can only be realized with a strong commitment to global partnership and cooperation. While official development assistance from developed countries increased by 66 percent between 2000 and 2014, humanitarian crises brought on by conflict or natural disasters continue to demand more financial resources and aid. Many countries also require Official Development Assistance to encourage growth and trade.